

HOW TO BE AMAZING ON YOUR WEDDING DAY

*5 things to make your wedding photography a
breeze and love your photos!*



If there's one overriding thing I've discovered over the 10+ years I've been shooting weddings, it's the sheer joy in seeing honest and organic reactions captured on your wedding day.

Pose all you like. Create a smile all you like. There's nothing more genuine than being captured as completely unmanufactured as you can be.

I promise. You'll love the results.

This guide gives you 5 solid ways to be authentic and genuine and not worry about anything while you're being photographed for 8 or more hours :-).



I . BE YOURSELF



*To be yourself in a world that is constantly trying
to make you something else is the greatest accomplishment.*

-Ralph Waldo Emerson

This one seems easy, right?

“Be yourself. C’mon, just be yourself. Ya know, you? Just you? It’s gotta be simple, right?”

It’s easy for some, but not so easy for most when there’s this guy wearing all black with 2 professional cameras with big fat lenses following you around. “Hey, you’re like a celebrity with the paparazzi...” bridesmaids and family members are known to say.

Emotions will appear out of nowhere.

Focus will be high.

*And as long as you remain true to your core values,
there’s not a moment that won’t come across as
genuinely YOU.*





When you are you, the real you shines through.

Yeah, sometimes simple poetry works.



2. BE IN THE MOMENT



Forever is composed of nows.

— **Emily Dickinson**

When there are 400 moving parts to a day, like there are at most weddings, it's so easy to have an active brain.

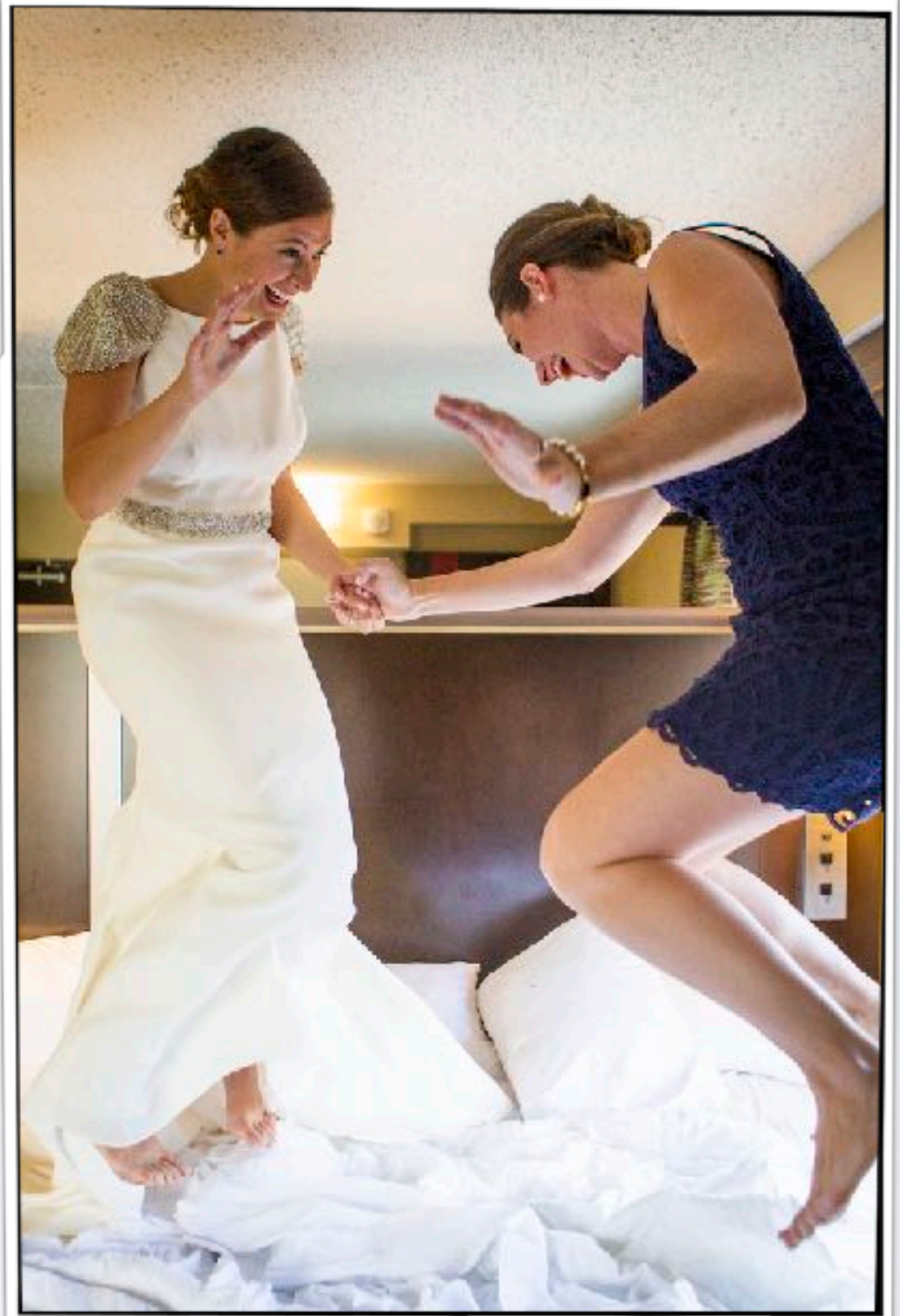
To think about this thing or that: "are my friends having a good time; does my maid of honor have my bag with my change of shoes; does the dj have my no-play list..."



"You must live in the present, launch yourself on every wave, find your eternity in each moment. (Don't) stand on an island and look toward another land. There is no other land, there is no other life but this."

-Henry David Thoreau





...do what moves you...



...your friends will be...



...so you can be too.

3. SOAK IT ALL IN



The moment one gives close attention to anything, even a blade of grass, it becomes a mysterious, awesome, indescribably magnificent world in itself.

– Henry Miller

Something I always suggest to the couples I work with: a handful of times during the day, stop what you're doing, look around and breathe deeply. Make a mental note of everything you see.

Because the day goes by in about 4 minutes.



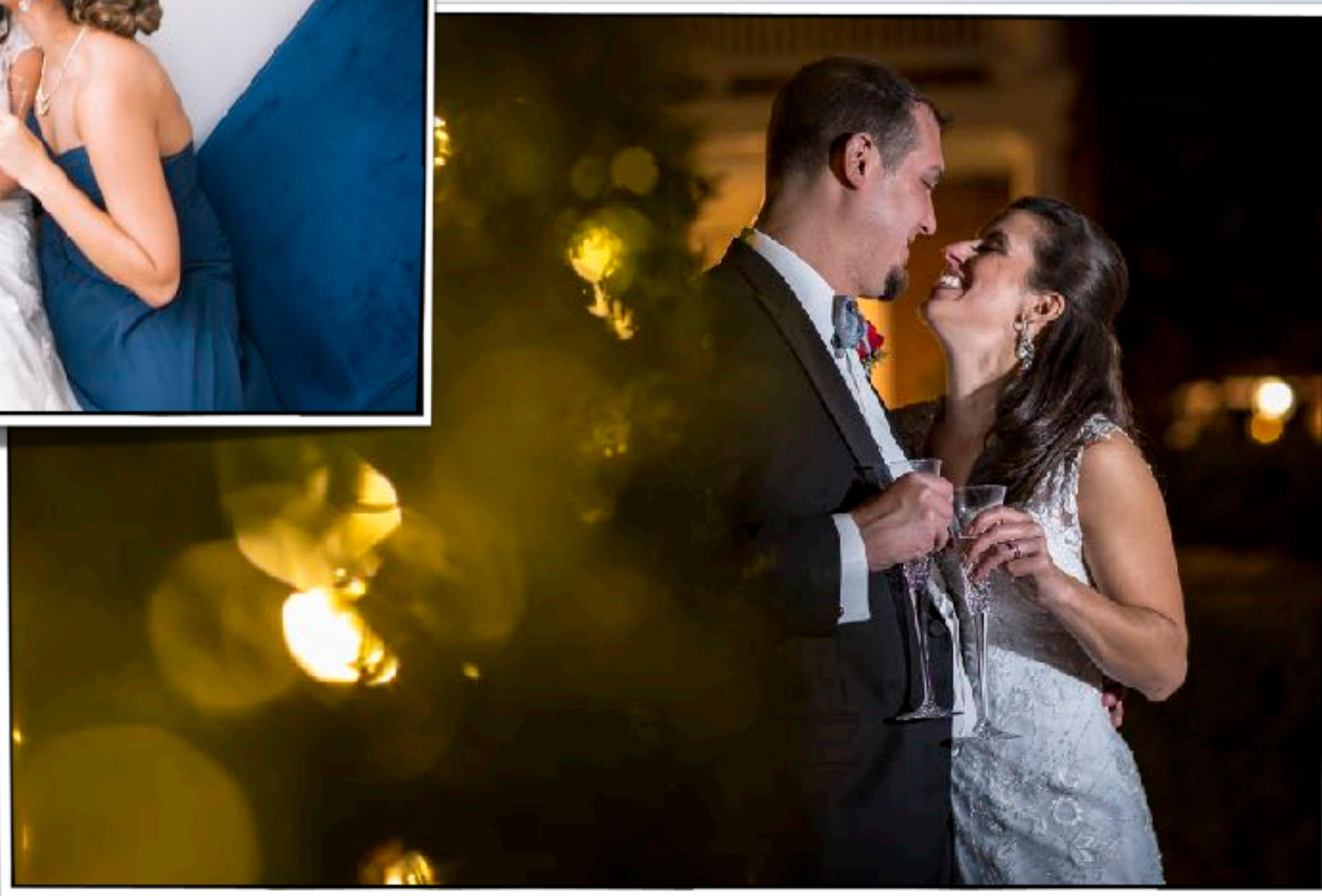


The day is
abuzz
around you...





...all the things that are
happening around you are FOR you...



...enjoy your friends and each other...



...and take a whimsical moment for yourself.

4. DON'T SWEAT THE SMALL STUFF



*When you let go of your expectations,
when you accept life as it is, you're free.*

– Richard Carlson



The wedding day is the culmination of an awful lot of work, stress, and planning.

You want it to go smoothly, yes?

Well, any time you have more than 4 people get together, and you invite professionals like me to provide a service for that day, something might go a little awry...





... you pray for things to go perfectly...

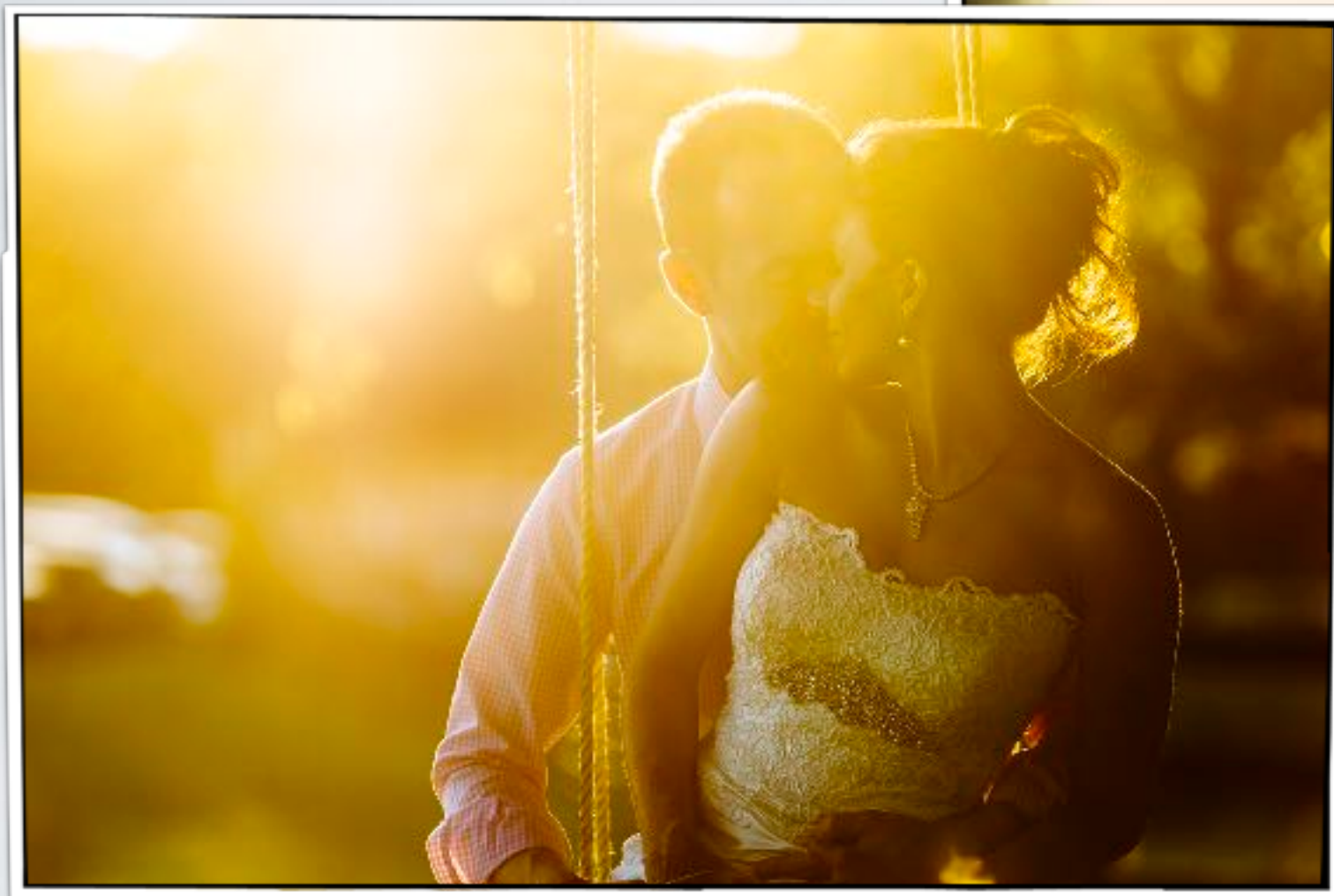


...with as many moving parts as we talked about, things might get messy...

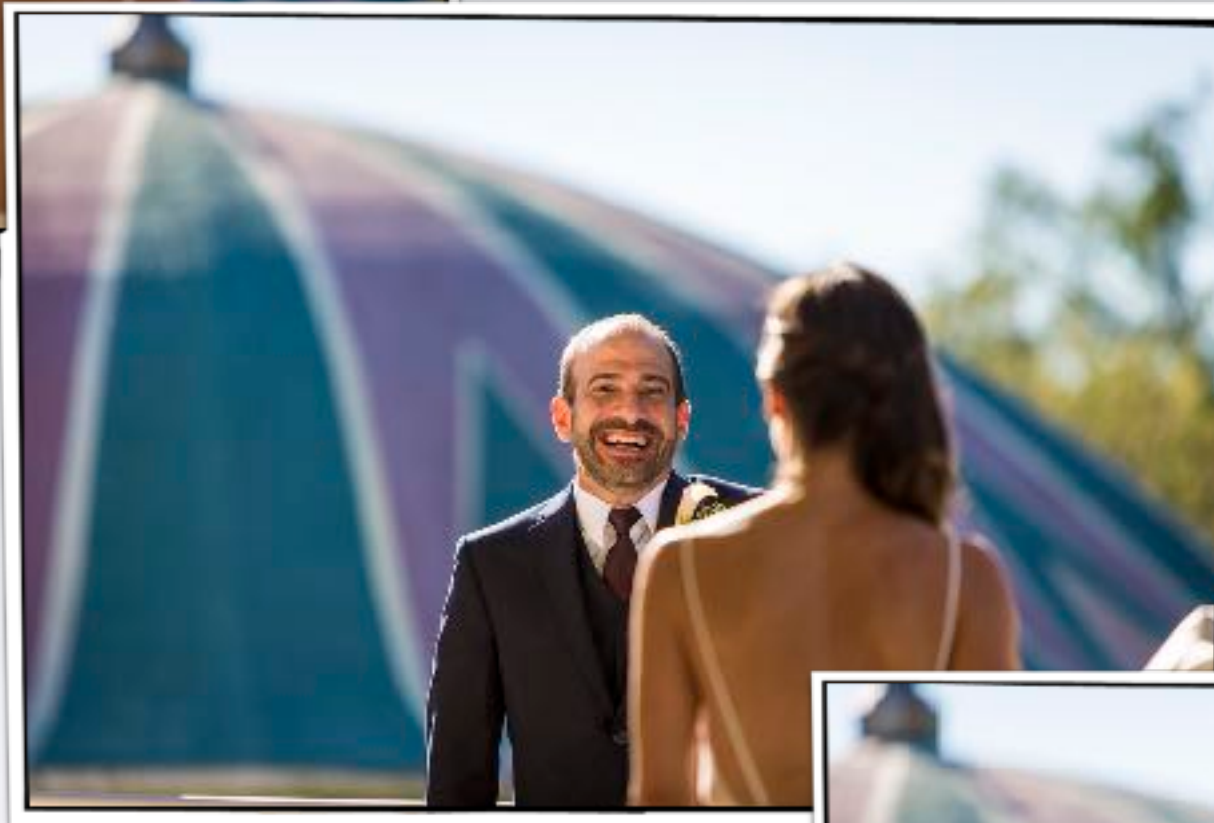




...things might melt down...

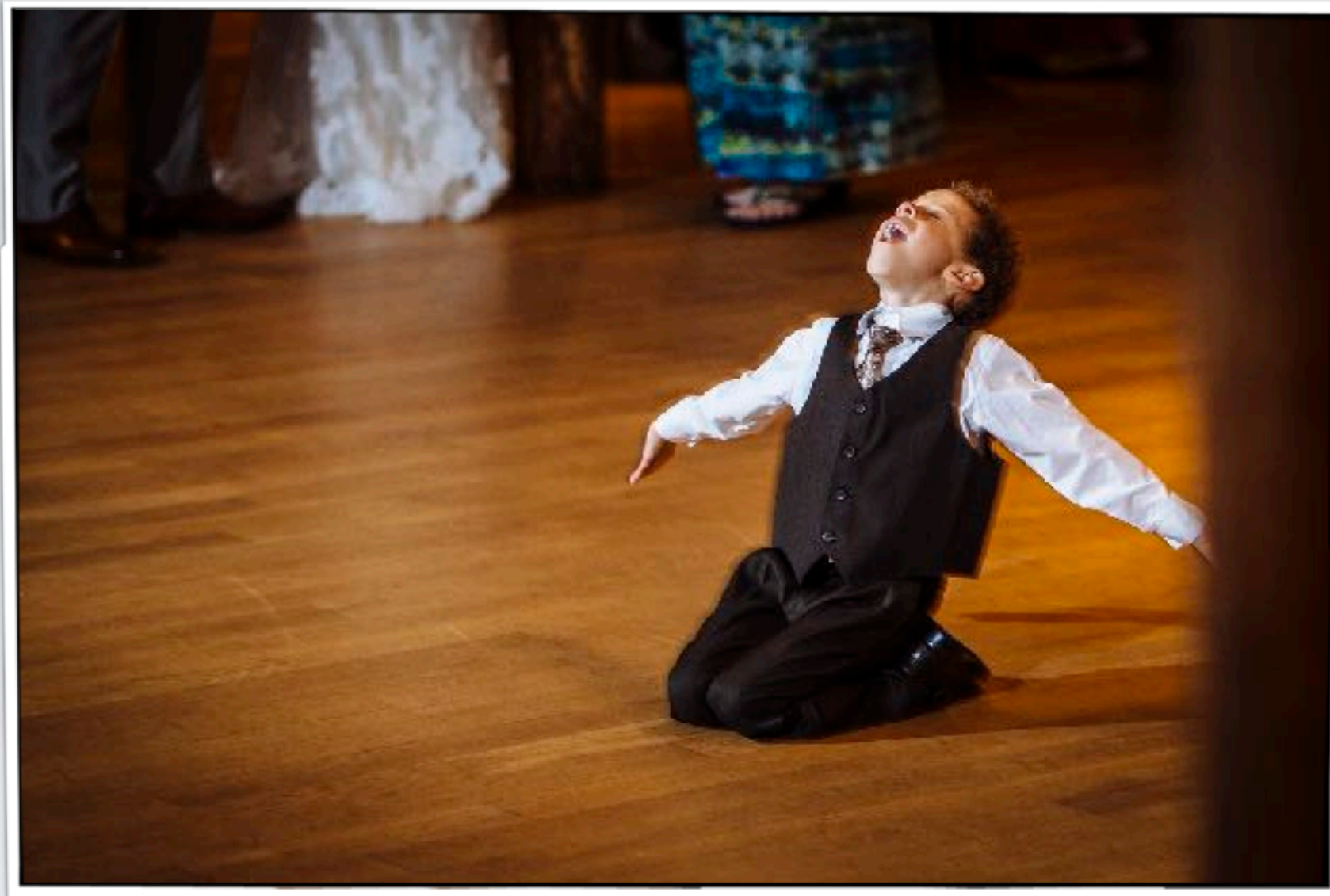


...but when you're dancing with your dad, or have a moment alone with your beloved in the sun...

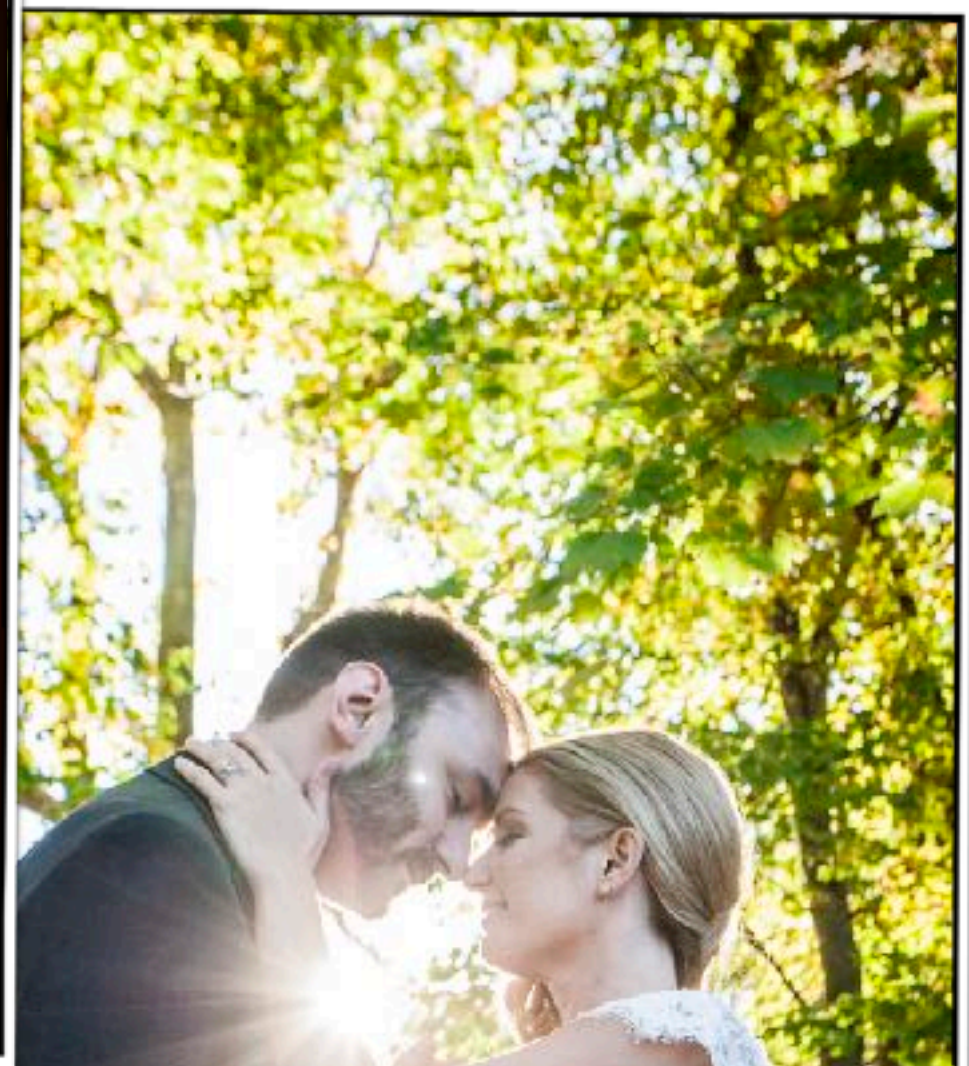


... when you see her
for the first time in a
brilliant light...





... know that all is right
with the world and any
small stuff that happens
won't make the tiniest
bit of difference.



5. IGNORE YOUR PHOTOGRAPHER



Ignore me.

– Andrew Morrell

That's right. You read it correctly.

Obviously it's a little more complicated than that.

When I say 'ignore me', i mean that you can go about being yourself and doing your thing without having to worry about your photographer. Chances are, your photographer is a professional who is completely comfortable with all parts of the wedding day. They know how to pace and measure each segment.

And the other part of 'ignore me' is that you needn't always know where the camera is and - when the photographer points the lens in your direction - you don't have to look at it.

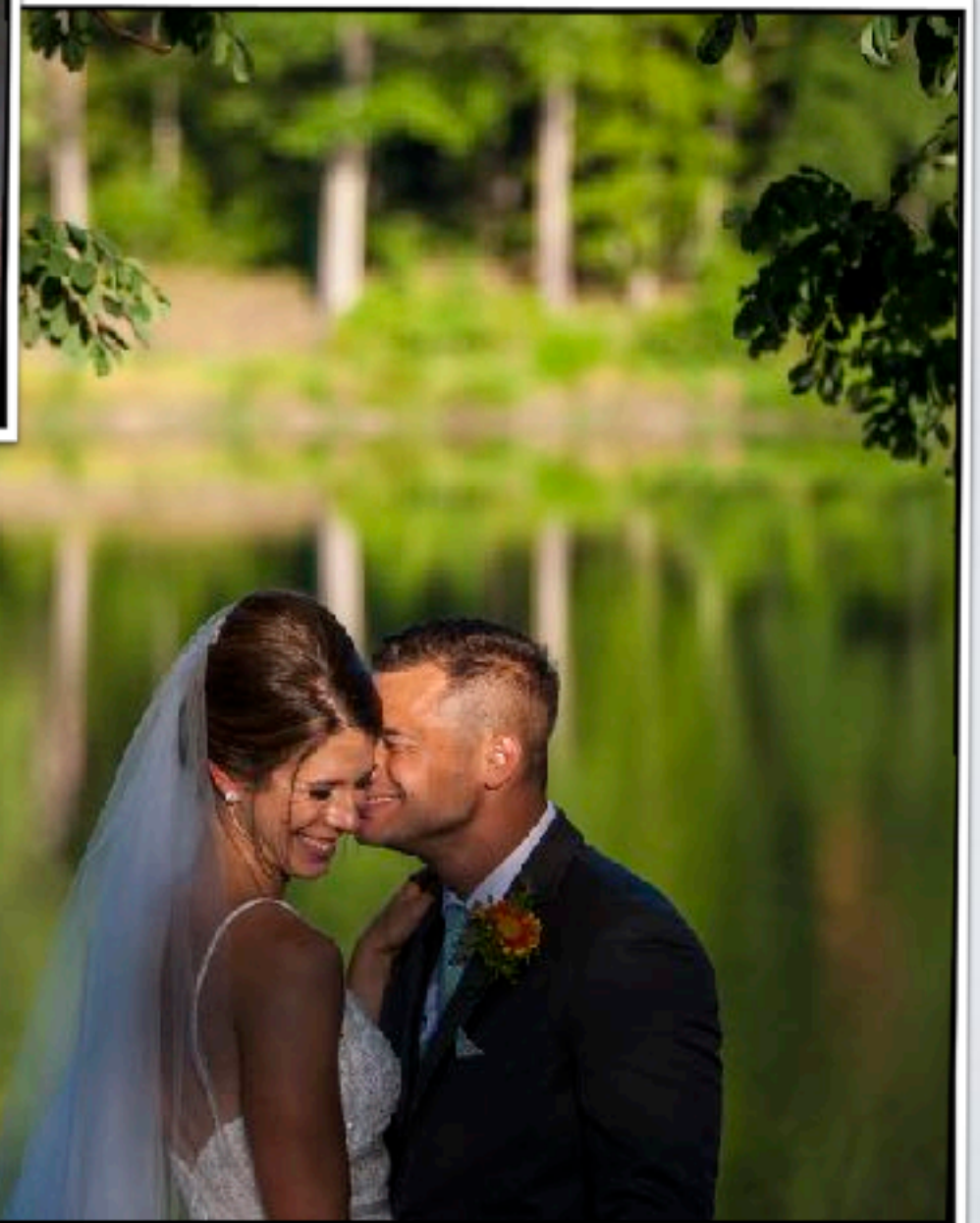
As a matter of fact, for the best and most genuine results, just go about doing your thing and - say it with me - "ignore me"!

PS - There will be times when we want you to look at the camera; we'll just ask :-)

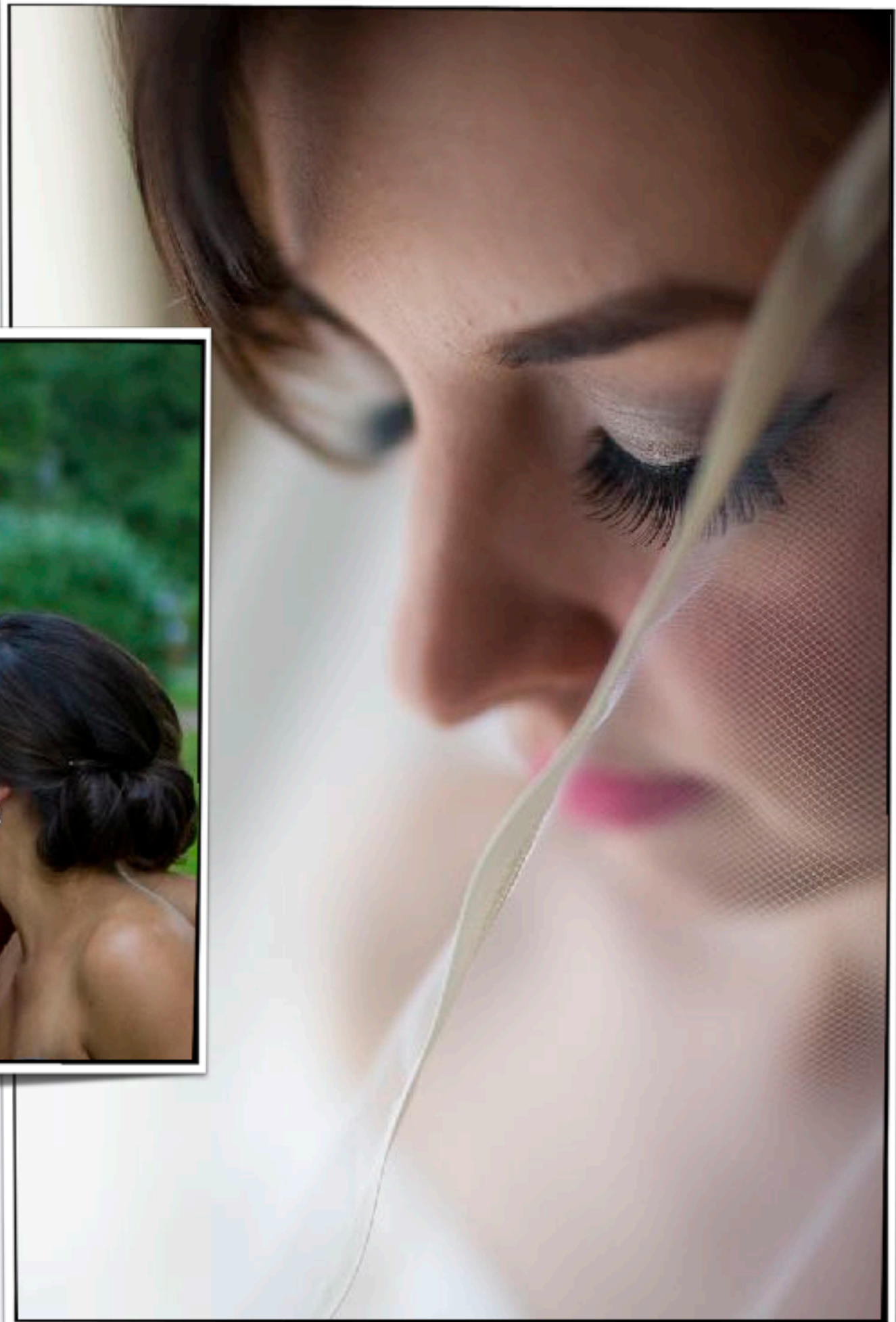




...and if you're not worried about where the camera is, you can better empower points 1 - 4...



...and you can focus on your friends, or have a contemplative moment to yourself...





...and let all your
humor out to play,
without editing a thing!

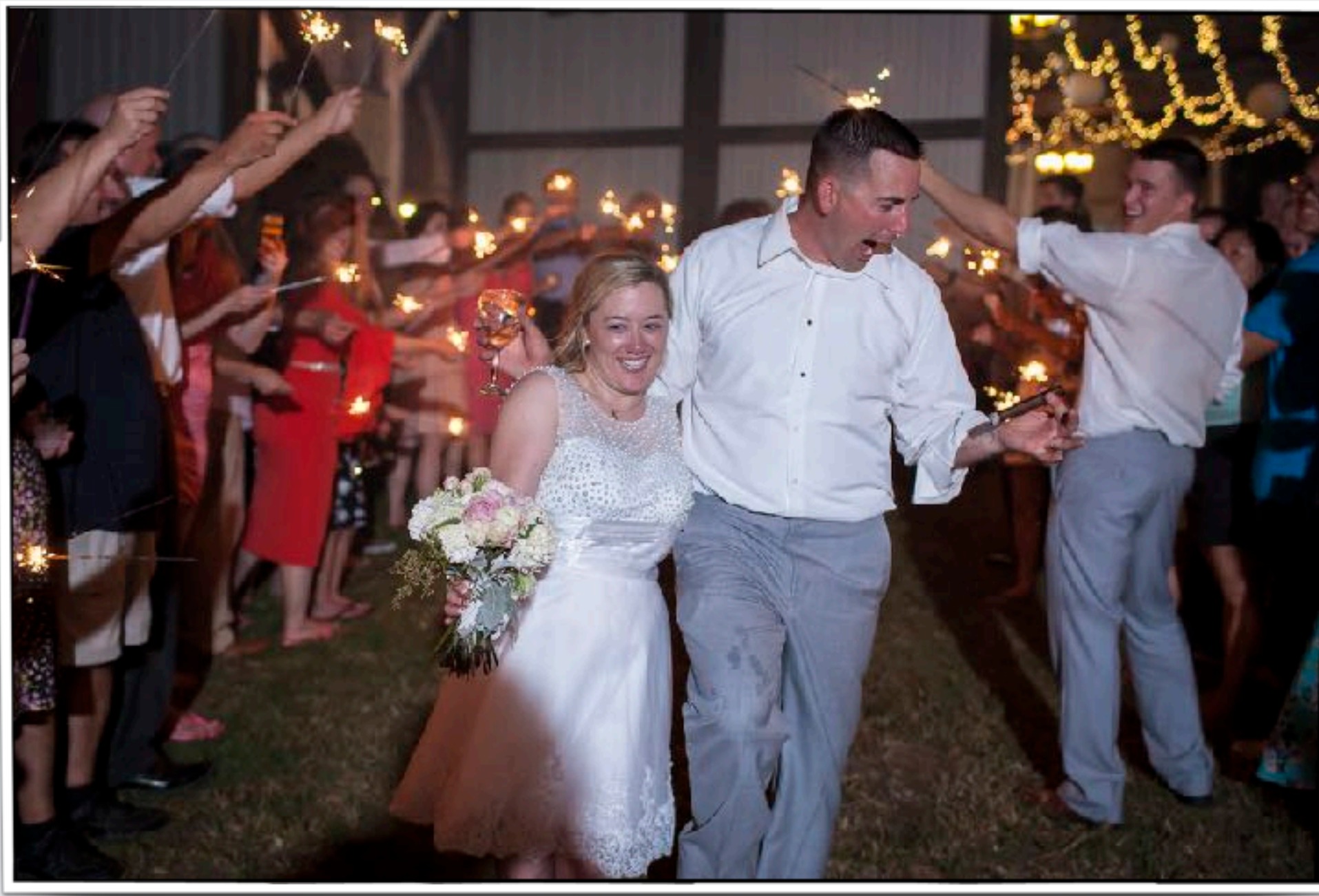


SO, TO SUM UP... THE ART OF TELLING A STORY CAN SOMETIMES BE DISTILLED
INTO THIS GEM:

“TELL ‘EM WHAT YOU’RE GONNA TELL ‘EM;
TELL ‘EM;
TELL ‘EM WHAT YOU JUST TOLD ‘EM.”

- 1. Be Yourself**
- 2. Be In The Moment**
- 3. Don’t Sweat The Small Stuff**
- 4. Soak It All In**
- 5. Ignore The Photographer**





Thank you
so much
for spending
your time
reaching
the end
of this booklet.
Feel free
to contact me
with questions.

andrewmorrell@mac.com
andrewmorrell.com



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