



FAMILY STYLE GUIDE

and session prep

WELCOME

To Photography by Svittana



Thank you for choosing me to capture your next set of family photos! I'm really excited to create some lovely memories for you all. I've put together this handy guide to help you to get the best from your photo session. You may be wondering what to expect and how to prepare for your session so I've got a few tips and tricks for you! Inside this guide you'll find all sorts of information about what to wear and how it will contribute to making the images the best they can be.

YOUNGER CHILDREN



If your little one still naps, then a good time for your session will be just after nap time.

Bring snacks that they can eat on route - but make sure they are 'clean' snacks!

Clothing should be comfy and something they can easily move in!

Pre school kids are my favourite age to photograph - they're so much fun and the easiest to get smiles from! They're always full of energy and laugh so easily at me acting like an idiot behind the camera! They can, however, be trickier when overtired, so please plan your shoot time just after a nap if they're still very young. Bring snacks incase your little one gets peckish - but remember to make sure they are foods which won't mark outfits or make a mess! I'd also encourage bringing a favourite toy to help with them having images on their own - bonus points if it matches the overall location / theme of your shoot! Don't stress if it's not going to plan right away - some kids need a little warming up and I always have tricks up my sleeve to gently encourage them.

OLDER CHILDREN



Teenagers rarely want to have their photos taken. I think this is sometimes because they think they'll have to stand still and pose with a big, cheesy, fake grin! But I know you've booked me because my sessions don't involve any of that! Please show them some of my work and promise them that they WILL have fun! I think it's so important for them to be able to have a say in what they wear for the shoot - if they feel comfortable in their clothing then they'll feel good about how they look and will enjoy the shoot so much more! We want to have fun, so feel free to tickle, joke and be silly with your older kids! Try to make them laugh!

Tips

Phones out of pockets

Clothes they like

Have fun and relax

LOOKING THEIR BEST?

don't forget...



Children, of any age, can get dirty faces, sticking up hair or boogies in their noses! Don't forget to have a quick check - this all shows up on camera! Baby wipes are a good thing to have to hand just incase! Bringing a hairbrush is also a good idea for a quick touch up before we begin.

WHAT DO WE WEAR?

The important question

I get asked this question by everyone who books me and I am glad I do, because your outfits can honestly enhance the images SO much.



Think about how different colour palettes can change emotions and evoke different feelings and moods. For example, in this shoot, the bright autumnal colours of the outfits harmonise beautifully with the seasonal backdrop. The images are fun and full of love and emotion between the members of the family. If they'd been wearing very different bright colours, it would not be so balanced. It's suggested to use no more than three or four colours in a photograph to ensure it looks well-balanced and aesthetically pleasing.



WHAT DO WE WEAR?

coordinating your look



PICK A FAVOURITE ITEM

Ok, so we want you to all coordinate, but not be too matchy matchy! A good tip is to pick a favourite outfit for one person (I would recommend to start building off Mum's outfit) and then pick out individual colours from that one outfit for each family member, coordinating them to complement the chosen one. Solid colours work better than patterned ones creating a more cohesive and balanced look.

remember...

It's never a bad idea to pack an extra set of clothing for toddlers who have just started walking - if they fall in a wet puddle it could be game over!

COMMUNICATION is VITAL



Before we have our shoot, make sure you have read these do's and don'ts! This process helps in ironing out potential misunderstandings. I am also happy to hear any concerns or special requests you might have. It's my way of making sure I have done all I can to get the best images possible for you!

THE DO'S



DO: Opt for warm layers and incorporate different textures within the same colour palette. Layers add dimension and depth to your images. ALWAYS go for layers, rather than bulky, heavy winter coats. If it's hot outside, layer with accessories - necklaces, belts, loose scarves , etc. If it's cold then wear cardis, knitted jumpers, gilets, hats etc

DO: Let the kids get involved and encourage older children to choose items for themselves. Have fun and work together as a team.

Begin with neutral colours like white, beige, or grey for a timeless look. Then, add a few accent colours that complement each other.

DO: Use the season as inspiration for your colour palette. For instance, warm tones like burnt orange and deep reds are perfect for autumn, while pastels work well in spring.

Think about the setting of your photoshoot and select colours that will stand out against the backdrop.

THE DONT'S

Try this instead



DO Wear anything crazy bright. It will take away from your expressions and could cast some strange colours onto your skin!

NT: Consider the environment and don't wear anything exactly the same in colour.

DO Be too matchy matchy! You want to coordinate each other and this doesn't mean wearing exactly the same colours. You are aiming to complement each other in a subtle way.

NT:

DO Wear solid black items. They can be very draining and the colour won't help to produce dimension within the images.

NT: I'd also stay away from logo shirts or t-shirts as they can date images or be distracting to the eye.

FANCY SOMETHING NEW?

some favourite shops



PRIMARK

Nice and cheap and perfect for those simple essentials, like vests or cardis. You can even add some new accessories to finish a certain look!

H&M

Another nice affordable shop with lots of great neutral tones and lovely little textured items for young babies!

Zara

Again, great for neutrals and for lots of variety or slightly different outfits that you wouldn't find elsewhere.

I hope you found this helpful!



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Photography by Svitlana

Artistic • Authentic • Evocative