

WHAT TO WEAR

family style guide



IVORY + BLISS

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A FOOL PROOF FORMULA

Put most of the family in different neutral shades (ivory, gray, beige) and then add a few pops of coordinating color.



START WITH ONE PERSON

It's way easier to visualize everyone's outfits once you know what one piece looks like! Try starting with mom or daughter, since women's clothing tends to have more texture and prints.



COMPLIMENT, DON'T MATCH

The day of all white shirts and blue jeans are long past! We want colors that generally complement each other: so for instance, soft colors (tan, cream, light grey) or warm colors (golden brown, cognac, mustard). If you want colorful images, then you should choose a more vivid color scheme for your outfits (burgundy, blush, mauve)

CONSIDER YOUR HOME + LOCATION

If you're planning to hang your images in your living room that's decorated in a certain color scheme, then planning your outfits around those colors might be neat!

If you're planning an outdoor session, consider your location and colors or you can send me a photo of what you will be wearing and I can suggest what location compliments your outfit!

DON'T FORGET SHOES!



These are often the forgotten last element, but they can really make or break your outfits! If you can't find shoes you love, consider going barefoot (just bring walking shoes to get from point A to point B). Women's flats and sandals always look nice but steer away from athletic shoes and bright white sneakers or colorful sneakers.

TRY YOUR CLOTHES ON BEFORE

Check your outfits in front of the mirror, not just the one you like best. Try sitting, squatting, leaning forward, etc. The kids' clothes should work well in motion so that we can play during your session (think flying, tickling, and hanging upside down).



BE COMFORTABLE + WEAR THINGS YOU CAN MOVE IN



SAY YES TO

- Comfortable clothes
- Subtle texture such as lace, knits + tulle
- Neutral color schemes
- Layers
- Accessories such as hat, jewelry

SAY NO TO

- Clothes you can't get dirty
- Neon Colors
- Text & graphics on t-shirts
- Shaded lenses & sunglasses
- Your typical go-to shirt + bluejeans

we can't wait to photograph you!

