



# INSIDE THE MIND OF A PRODUCER



WITH  
BETH WILLIAMS



DESCRIBE A TIME YOU  
HELPED INSPIRE SOMEONE  
TO WORK TOWARDS THEIR  
DREAM/GOAL.



A producer is the engine of a show.



A producer gets a show to where it's going.



A producer makes sure everyone has what they need to succeed.



“Every show is its own business and unique company.” - Beth Williams



WHAT WAS  
DIANA'S PATH?



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Diana opens on Broadway on Nov 17th, 2021.



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The show is filmed for Netflix as the first show EVER to premiere on a streaming platform. And students like you get to watch it!



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COVID - 19

**\*Theatrical investors** are individuals who believe in the show and invest money in the production in exchange for part ownership.

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Rehearsals begin in January 2020. Previews begin March 2nd but the show closes two weeks before opening night due to COVID-19

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The production makes plans to open on Broadway in March 2020.

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In February 2019, Diana, the Musical has its world premiere production at the La Jolla Playhouse in California.

**\*La Jolla Playhouse** is a non-profit theater.

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There was a reading produced in NYC which secured investing partners.

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The show has an initial reading at Vassar College, New York. Vassar College has an annual festival that workshops new shows. Beth William now joins as a producer.

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David Bryan and Joe DiPietro write the musical after having loved Diana for years. They brought on director Christopher Ashley.



