

JANENE'S BRIDAL BOUTIQUE

WEDDING DRESS APPOINTMENTS

# Appointment Pricing Guide /



Top wedding dress destination  
in the San Francisco Bay Area

2226 South Shore Center  
Alameda, CA 94501



# About us /

YOUR DREAM DRESS IS ONLY AN APPOINTMENT AWAY

We have different appointment options to inspire and create a special moment for you and your entourage no matter what your budget is.

Most brides hope to feel the magical moment where they connect to their dream dress. We absolutely love helping brides feel that moment. We are passionate about creating the atmosphere alongside giving expert advice to guide you to your dress. We find that the brides that find their dress with the magical moment, are the ones who are relaxed and open to the experience. Sometimes the pressure of finding the perfect dress can actually stop the connection from happening. We believe in offering an experience where you feel like a queen and can easily open your heart, have fun, and keep the spark of love alive. Much like falling in love, finding your dream dress happens when you let it. Let us do all of the heavy lifting while you sip champagne, and party with your entourage.

We are so excited for you to step foot into our store and our expert stylists are ready to greet you with an open heart. If you are looking for your dream dress, we are sure to have it. With over 600 dresses in our inventory, there is sure to be a unique dress that captures the feeling of your love story. Cheers to love, hope to see you soon!

We treat our brides like the royalty they are. When you come into our store, you are walking into luxury where all of your champagne dreams come true.



*We believe your wedding dress should capture the feeling of your love story.*





# Appointments /

Classic /	Premiere VIP /	Elite VIP /
/ 90 min	/ 120 min	/ 120 min
/ 1 expert stylist	/ 1 expert stylist	/ 2 expert stylists
/ try on selected gowns	/ bottle of champagne	/ 2 bottles of champagne
	/ charcuterie platter	/ charcuterie platter
	/ up to 6 guests	/ dessert platter
		/ flowers for you to keep
		/ candid photography shots
		/ up to 15 guests
/ FREE	/ \$400	/ \$2000

A LA CARTE ADD ONS

You can add any of these to all appointments

- / mimosa mixers / \$25

/ champagne, sparkling water, & sparkling cider / \$100 (serves 4-6 additional people)
- / celebration cake / \$60

/ charcuterie platter / \$100 (serves 4-6 additional people)
- / dessert platter / \$50
- / personal champagne service fee / \$25



# Classic /

FEEL LIKE A QUEEN ON ANY BUDGET

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Every bride should feel a sense of luxury while looking for her dream dress. Our team of stylists are ready to help you find your dress and have your big moment, tears flowing and all. Your personal stylist will listen to your vision, and help pull the perfect dresses to guide you along the way.

Bring in your inspiration to help guide the appointment, and be open to finding your dream dress in your first appointment.

If you are looking to upgrade your appointment on a budget, you can add any of our "a la carte" options to your appointment. The appetizer, champagne, and dessert options serve around 4-6 guests. If you choose to bring in your own champagne, a \$25 service fee can be applied to your appointment.

*Say yes to  
your dress!!*





# Premiere VIP /

LET US PAMPER YOU

For our brides looking to have a little bigger bite of luxury on their special day can book our Premiere VIP Experience. You will have an expert stylist to help pull your perfect dream dresses, have a private area with your entourage, and you can all “pop, fizz, clink” together with champagne and appetizers. This is such a fun package to help make your special moment unforgettable.

Our champagne and charcuterie platter serves 4-6 people. If you choose to bring additional guests you can select some add ons from our “a la carte” menu to help accommodate your needs.

The appetizer, champagne, and dessert add-on options serve around an additional 4-6 guests.

This also makes a great gift for anyone looking to celebrate you in a special way.



/ 120 min

/ 1 expert stylist

/ bottle of champagne

/ charcuterie platter

/ up to 6 guests





# Elite VIP /

- / 120 min
- / 2 expert stylists
- / 2 bottles of champagne
- / charcuterie platter
- / dessert platter
- / flowers for you to keep
- / candid photography shots
- / up to 15 guests



## THE ULTIMATE ROYAL TREATMENT & TRULY UNFORGETTABLE EXPERIENCE

Are you ready to feel like a queen?

Imagine having the entire bridal shop closed down for you and your entourage. Champagne flowing, appetizers, desserts, and our complete and undivided attention to help you find the perfect dress for your special day. This can also be a great gift idea if everyone from the group wants to chip in all together. Not only will this moment be unforgettable for you, but it will also be one for the books for your entourage too!

Our champagne and charcuterie platter serves around 15 people. If you choose to bring additional guests you can select some add ons from our “a la carte” menu to help accommodate your needs.

The appetizer, champagne, and dessert add-on options serve around an additional 4-6 guests.

We have added a little extra perk for you with this option. We have someone dedicated to capture some pictures of the special moments during your appointment for you to keep. These moments will be priceless to look back on and your entourage will be able to be fully present with you without worrying about taking the perfect pictures.

This also makes a great gift for anyone looking to celebrate you in a special way. We have seen this gifted to the bride where the entourage all chips in together and can feel like a royal celebration that everyone will want to document on social media.

Each of your guests will never forget how incredible it was to have the entire store shut down. Let yourself have your moment, this is one of the most important decisions you will make.



# Testimonials /

## WHAT OUR BRIDES SAY ABOUT US



“The stylists at Janene’s Bridal made me feel comfortable and gave me a lot of information since it was my first time looking at dresses. They weren’t trying to sell me a dress, they wanted to help me find my perfect dream dress! I wanted to feel like a sparkly princess, and they exceeded my expectations and I felt like Cinderella! The flower wall is my absolute favorite too! You won’t be disappointed! I am so happy I found my perfect dream dress, tears and all! The ladies there even cried with me, so you know it’s genuine how much they care!”

/ Rosalie



“My dress fit me perfectly and I felt absolutely amazing wearing it! My HUSBAND couldn’t keep his eyes off of me! Thank you again soooo much.”

/ Paisley



“Walking into a bridal store can be extremely overwhelming but that was not the case for Janene’s Bridal. The team there is incredibly professional and accommodating so the scouting of dresses was actually quite easy. I had a strict budget and they made it work, and after trying on the fourth dress, “I said “yes” to the dress.” Every single detail is so thought out on their part and their scheduling and communication definitely goes unmatched.”

/ Adrienne



“I had an amazing experience with Janene’s Bridal, from shopping to alterations. It’s a lovely shop with a huge selection and a very kind and helpful staff. Everyone who works there really knows their stuff, especially the alterations department.

This place does everything. I couldn’t believe the attention to detail they provide. They were the VIPs of our team of vendors. Highly recommend!.”

/ Natalie



“I can’t say enough good things! Enjoyable experiences, easy appointments, perfect customization. My fitting appointments were some of my best memories from wedding planning AND I felt perfect in my dress! And... removable sleeves!? Yes!”

/ Nora

# FAQ /

## FREQUENTLY ASKED QUESTIONS

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Can I bring more than 6 people to my appointment?

Yes, you may bring more than 6 guests to your appointment. If you are purchasing a Premiere VIP appointment this option serves 4-6 guests. You can purchase an add on option from our “a la carte” menu to accommodate your additional guests. Additional champagne, charcuterie, or desserts will serve around 4-6 guests. If you are purchasing the Elite VIP appointment this option serves up to 15 guests. If you would like to bring more guests, the same “a la carte” options are available.

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Can I bring my own champagne to my appointment?

Yes, you can bring your own champagne to any appointment with an additional personal champagne service fee of \$25.

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How do I pay for my VIP appointment?

We accept cash and credit card payment options. You will need to place a deposit on the Premiere or Elite VIP options to schedule it on the calendar. If you are booking a Premiere appointment a \$200 deposit is due at the time of booking. If you are booking an Elite VIP appointment a \$500 deposit is due at the time of booking.

Can I reschedule after my appointment has been made?

Yes, we understand that you may need to reschedule your appointment. We require at least 3 business days notice to change your appointment date.

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Is there a refund opportunity in the event I need to cancel?

We don’t refund the deposits that are required upon booking. We are able to reschedule the appointment, or use the deposit towards store credit if you provide us a minimum of 3 business days notice.

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Can I purchase a VIP appointment for someone else?

Yes, this makes the perfect gift idea that will be unforgettable for the bride and entourage. We have also seen the bridal party each chip in an amount to cover the cost as a combined group gift.



# Ready to book? /

We treat our brides like the royalty they are. When you come into our store, you are walking into luxury where all of your champagne dreams come true.

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