



DWY RACHEL WILCOX ARTISTRY

Bridal Services Brochure

Your Wedding Day is one of the most important days of your life. It is such a privilege of mine to be the chosen make up artist assisting you on your big day. My aim is to not only make you feel confident, beautiful and your very best self, but to ensure your morning is relaxed, fun and runs as smoothly as possible.

Bridal Trials

Trials are usually carried out around 4-6 weeks before your big day. This is something I find essential for the bride, however I am more than happy to give every member of the bridal party a trial beforehand should you wish. Trials are important so that I can ensure we are on the same page when it comes to the day. If you would like more than one trial to try out an alternative look, this can be done either on the same day or on a separate day with an additional charge. I would highly recommend that if anyone in your bridal party has any skin sensitivities or concerns that they also have a makeup trial. At your trial we will finalise the details for your wedding day, including location, timings and your look, ensuring that you are completely satisfied moving forward.

Terms & Conditions

- There is a maximum of 7 people on the day. Should you require more applications within your bridal party I can provide another makeup artist for the day. Alternatively you can source another artist yourself.
- Weddings are provisionally booked until around 1 year in advance. I will then confirm your booking, wedding date & basic details.
- Payment is accepted either the week before or on the day and you will receive your invoice on the day itself.
- All prices include skincare & lashes.

Prices

Prices are set at £125 for the Bride and £85pp for Bridesmaids, Mother of the Bride and Mother of the Groom. There will also be an additional out of salon/travelling fee, starting from £150. Bridal trials are set at £60pp. Please note, should you require more than one trial/look this is charged separately. (Prices are reviewed annually)

Additional Bridal Services

I will stay until after the ceremony to ensure your makeup is perfect for all of your photos. (Bride Only) £100

I will stay on throughout the day to ensure your makeup is perfect for all of your photos and will then create a second look your evening reception. (Bride Only) £250

I will stay on throughout the day to ensure that your make up is perfect for all your photos for each member of the bridal party. I will then create a second look for the bride for the evening reception. (£350)

Bridal Services Brochure

Booking & Payment

A non-refundable booking fee of £50 is required to secure your wedding date. This fee will be deducted from the total balance payable on the day of the wedding. Bookings are not confirmed until the booking fee has been received. Please note that all prices are subject to change, and the final balance will be charged at the rate applicable on the date of the wedding. A minimum of four (4) makeup applications is required for all bridal bookings, with a maximum of seven (7) applications permitted on the day.

Cancellation & Refund Policy

The £50 booking fee is strictly non-refundable and non-transferable under any circumstances. In the event of cancellation by the client, any payments made beyond the booking fee will be refunded only if cancellation occurs more than eight (8) weeks prior to the wedding date. Cancellations made within eight (8) weeks of the wedding date will result in the full balance being due. In the unlikely event that I am unable to fulfil the booking due to unforeseen circumstances, all monies paid, including the booking fee, will be refunded in full, and every effort will be made to assist in finding an alternative artist.

Travel & Accommodation

Travel to the wedding venue is £150 within a 15-mile radius of Zuri (My salon). Travel beyond this distance will incur an additional fee, calculated at the current mileage rate and agreed upon at the time of booking. Where the location requires significant travel, an exceptionally early start, or where return travel on the day is not practical, suitable overnight accommodation may be required. This will be discussed in advance and is the responsibility of the client to cover.

On-location / travel fees reflect the time, preparation, and resources required to provide a seamless luxury bridal experience beyond the studio. This fee includes professional administration and scheduling, salon overheads and rent, travel time and transportation, and the meticulous packing, transport, setup, and unpacking of a full professional makeup kit. It also accounts for on-location hygiene standards, extended appointment time, and the convenience of receiving a bespoke bridal service in the comfort of your chosen wedding location. Travel fees are charged separately from makeup services and vary based on distance and booking requirements.

Photography & Social Media

With your consent, I may capture photographs of your finished look for use in my professional portfolio, website, and social media platforms. These images are always used respectfully to showcase my work and inspire future brides. If you would prefer not to have your images used, please inform me in writing prior to your wedding day.

Liability & Allergies

All makeup products are tested and selected for their high quality and professional standard. However, it is the responsibility of the client to inform me of any allergies, skin sensitivities, or medical conditions that may affect the use of certain products. I cannot be held liable for any allergic reactions or issues that arise where this information has not been disclosed prior to the application. A patch test can be arranged on request ahead of the wedding day.

Rachel Wilcox
Confetti Awards 2026 Winner - Best Makeup Artist