

EXCLUSIVE OFFER

Enjoy 6 Months FREE Tobacco Scan Data & Loyalty Programs



OnPoint & Patron Points Partnership

OnPoint will cover the \$375 first-store start-up fee and the \$99 activation fee for each additional store & \$125 per month for the **first 6 months** — a **\$1,125 value at no cost.**



This service now includes Altria Tiers 1–4 and Digital Trade Program offerings*, all RJR levels, ITG, and additional tobacco loyalty programs with JUUL and Swedish Match.



Newly added access to Loyalty Program Services, including Clubs (limit 5) and Fuel Rollback (limit 1), with eligibility for stacking with branded fuel loyalty*.



*POS limitations apply

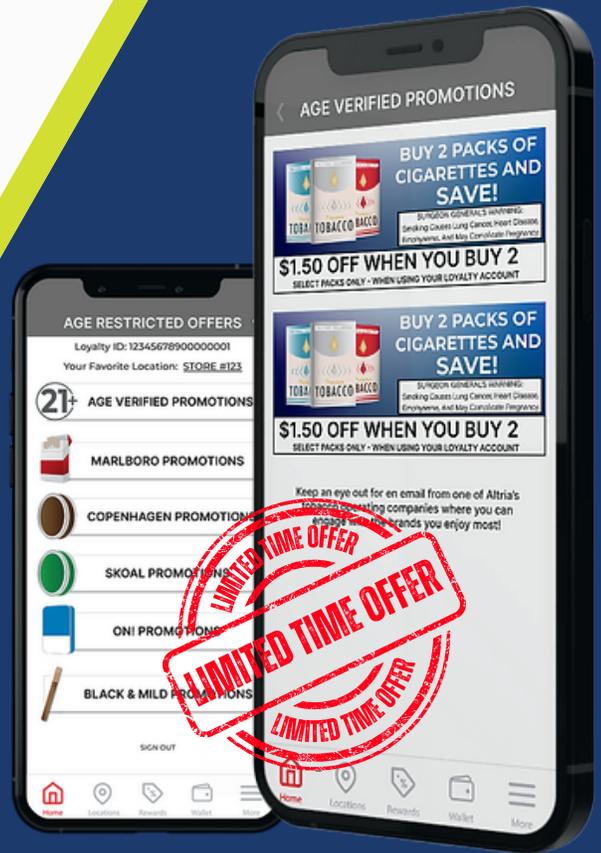
Terms & Conditions

Retailers must secure a valid contract with a participating tobacco manufacturer (Altria, RJR, ITG, etc.) to qualify.

Rebates are managed directly by the tobacco manufacturer (Altria, RJR, ITG, etc.), not WAM/OnPoint.

Retailers must be installed by 6/30/26 and actively sending scan data to OnPoint to receive the 6 months of free tobacco scan data & loyalty.

Minimum 1 year contract with Patron Points to receive the 6 months free.



Why Should I Run Tobacco Scan & Loyalty Programs through Patron Points?



Tobacco consumers spend **44% more** than non tobacco consumers!



When you participate in multi-pack deals, you can **drive repeat traffic** to your business, while increasing customer loyalty through competitive discounted prices for today's major tobacco brands.



Using Scan Data you can **increase** your tobacco **sales** exponentially with Patron Points.

More Information

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