



EVOKE PHOTO COMPANY

EST. 2015

WWW.EVOKEPHOTOCO.COM



WELCOME:

Hey there and congratulations on your engagement! I'm so happy for you!

Thank you for considering Evoke Photo Company for your special day! I've been photographing love stories for my clients since 2015 and am here to help you document this exciting time, so you have beautiful memories to cherish for years and years to come. The information in this pricing guide is meant to help you through all of your

wedding day photography related questions. That way you can check something off your to do list and focus on the excitement of your big day.

If you still have questions, don't hesitate to reach out! Send me an email and I will get back to you right away! I am happy to help every step of the way.



ABOUT ME:

I'm Emily, the owner & lead photographer of Evoke Photo Company. I'm based out of Lake Village, IN but I provide photography services all over Northwest Indiana and South Chicagoland. I began shooting weddings in 2015. Shortly after starting my photography journey, I found myself capturing all of my friends' engagements and that organically expanded into weddings. When I had my son in 2020, I took a step back from weddings to be home more, but now

that he's getting a little older I'm jumping back into documenting all those beautiful wedding day moments. Photographing my client's love stories holds such a special place in my heart. I've been incredibly blessed to watch so many of my clients tie the knot and then be invited back into their lives to watch them start families, grow and flourish together. It's been such a special gift to walk so many milestones with them. Here's to making memories together!

send me a text
phone: 708-674-2660

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PRICING GUIDE:

BASE

\$2,200

4 hours coverage

200 Digital images min.

Professional editing

Private online gallery

STANDARD

\$2,600

6 hours coverage

300 Digital images min.

Professional editing

Private online gallery

PREMIUM

\$3,000

8 hours coverage

400 Digital images min.

Professional editing

Private online gallery



FAQ;

Q: What sets you apart from other photographers?

A: I'm very easy going and always make my clients comfort a priority. I use natural lighting as often as possible and make sure my sessions are intimate & fun! I photograph weddings in a mixture of posed and documentary style imagery, so you'll receive images that accurately represent your special day.

Q: How far in advance do you book weddings?

A: I book no further than 9-12 months in advance. I know many industry professionals prefer to book out further in advance, but I have a young child at home with a growing social and extracurricular calendar, so I have to be a bit more restrictive.

Q: How many photographers will be there at our wedding?

A: All of my wedding collections include myself as the sole photographer, but you are more than welcome to request a second shooter at an add on.

Q: Will my photos be posted publicly on your site or social media?

A: My wedding contract includes a model release, giving me permission to publicly share your images. However, I fully respect your privacy and you are always welcome to request that I do not share them. Whether that be any of the photos in total or even just specific moments of the day. I'd obviously love to show off you & your images, if you're game! If not, that's okay, too.

Q: Will you Photoshop my images to hide any unwanted spots, wrinkles, etc?

A: Basic edits will be made to all of your images. Blemish removal and other minor corrections will also be made as needed. Cluttered rooms, body image alterations and large changes will not be made. Specific requests or corrections will be at photographer's discretion and may not always be possible. Heavy edits or changes will be charged separately depending on level of difficulty.



MORE QUESTIONS:

Q: Do you have a list of preferred vendors to use?

A: Yes! From wedding planners to florists and entertainment, I have worked with many wonderful vendors & would love to share their information with you!

Q: Do I have to order prints through you?

A: Definitely not. I do recommend using professional labs though (no walgreens or cvs please). The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with recommendations. That way your images print the best!

Q: What equipment do you use?

A: I use an array of professional photography equipment. I use two full frame Nikon bodies and always have a 24-70 telephoto lens, a 50mm and 85mm prime lenses among other items with me. I photograph using mostly natural light but also carry flash photography equipment for when necessary.

Q: Do you travel and/or photograph destination weddings?

A: Yes, but within reason! I'm always up for traveling, but with a little one at home I do have to be selective. I'm always happy to discuss your plans and see if I'm a good fit! Weddings over 50 miles from my home base are subject to a travel fee of \$2/mile.

Q: Do you offer a package for more than 8 hours?

A: For the most part, my clients and I have found 8 hours to be the sweet spot for wedding coverage. However, if you're planning an extended wedding day with say an early ceremony or several location changes, we can absolutely chat about more coverage and tweak things to fit your needs.

Q: How do we reserve our wedding date?

A: A 25% non refundable retainer & signed contract is required in order to get your wedding on my calendar. The remainder of your balance is due 10 days prior to your wedding.





READY TO BOOK? WHAT TO EXPECT:

Client Portal

Once you let me know you're ready to book, I will send an email with a link to your client portal. This will contain all of the necessary information regarding your wedding day and scheduling documents.

Contract + Questionnaire

The portal will contain a contract and questionnaire for you to fill out. Read through your contract in its entirety. It goes over all of the expectations and obligations on both of our parts regarding your wedding day. Once that's complete, head over to the questionnaire. This let's me get to know you a little more before your wedding day.

Payment

In your portal will be an invoice for wedding day photography services. A 25% non-refundable retainer is required in order to secure your date. The remaining 75% of your balance is then due one week prior to your event.

Scheduling

Weddings are scheduled 9-12 months in advance. Cancellations and reschedules must be made in writing at least 48 hours prior to your wedding date. All retainers are non-refundable. Within one week of the wedding date, a timeline of events for the day and photo list must also to be provided.

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A collection of luxury items including a watch, jewelry, and perfume. The watch is a Tissot with a metal link bracelet and a white dial with Roman numerals. The jewelry includes a diamond ring and a matching necklace. The perfume is a clear glass bottle with a black cap and a white label that reads 'YVES SAINT LAURENT'. The items are arranged on a dark, textured surface.

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