

CATARINA mello.

aka PROFESSIONAL TRAVELER

LUXURY TRAVEL & LIFESTYLE CREATOR



CATARINA MELLO



Catarina is an award-winning luxury travel content creator, photographer, entrepreneur, and online educator based in Los Angeles, California.

Since escaping the office and swapping her digital marketing career at Google for a life as a travel creator - with stamps from 62 countries on her passport and counting! - Catarina has grown her audience to over 1M followers across platforms and has worked with major hospitality and lifestyle brands.

When she's not traveling, she shares more of her life as a creative and entrepreneur at home with her husband and their many indoor plants.

SOCIAL STATS

705K

Instagram
Followers

300K

TikTok
followers

80K

Email
Subscribers

5M

IG Monthly
Impressions

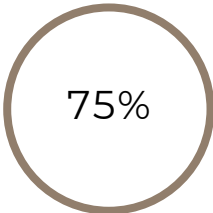
250K

Avg. Reel Plays
per Post

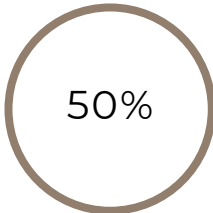
@professionaltraveler
www.catarinamello.com

Audience Demographics

Catarina inspires people from the United States and around the world. Her engaged audience consists primarily of frequent flyers and luxury travelers in their mid 20s to late 30s with busy lives seeking inspiration for travel destinations, unique experiences, products and services.



Women



Age 25-34

TOP COUNTRY

United States

TOP CITIES

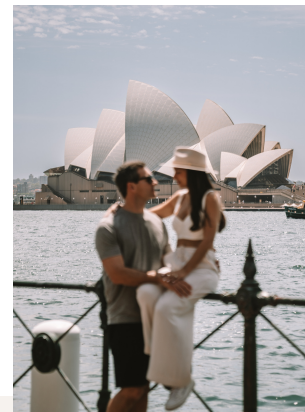
New York, London and Sydney



As seen in



Previous Partnerships



Let's Work Together

- Los Angeles, USA
- hello@catarinamello.com
- [@professionaltraveler](https://www.instagram.com/professionaltraveler)

