

Privacy Policy

The information presented is from sources I believe to be reliable. However, I make no guarantee, warranty or representation about it. It is submitted herein subject to the possibility of errors, omissions or changes without notice. Where I have provided information, views or responses, they are based on the source information I have received. I include opinions, assumptions or estimates for examples only and they may not represent current or future performance, and should not be used in lieu of an appraisal. You and your advisers should conduct your own review and investigation before relying on the information in the materials presented. Viewers bear all risk for any inaccuracies. Nothing herein shall be construed as legal, accounting or other professional advice outside the realm of real estate brokerage.

Effective Date: October 2024

At Hey Kim Feliciano, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit and use our home valuation funnel (the "Service"). Please read this policy carefully to understand how we handle your information.

1. Information We Collect

We collect several types of information from and about users of the Service, including:

- **Personal Information:** Information that you provide to us, such as your name, email address, phone number, and any other details you voluntarily provide when requesting a home valuation.
- **Property Information:** Details about your home, such as its address, square footage, number of bedrooms and bathrooms, and any other data you provide to receive a customized market analysis (CMA).
- **Technical Data:** Information automatically collected when you visit the Service, such as IP address, browser type, and operating system.

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2. How We Use Your Information

We use the information we collect to:

- Provide the Service: Create and deliver a customized market analysis (CMA) for your home and respond to any inquiries you make.
- Communicate with You: Follow up with you via email, phone, or other communication methods to offer additional insights, clarify questions, or schedule consultations.
- Improve the Service: Analyze user interactions and feedback to enhance the functionality of our home valuation funnel and other services we provide.
- Marketing: With your consent, we may use your contact details to send promotional information about our services, real estate market updates, and relevant resources.

3. How We Share Your Information

We will never sell, rent, or share your personal information with third parties for their marketing purposes. We may share your information in the following situations:

- Service Providers: We may share your information with trusted third-party vendors who assist in delivering the Service, such as email service providers or CRM platforms. These vendors are required to safeguard your data and use it only for the purposes we specify.
- Legal Requirements: We may disclose your information if required by law, or if we believe such action is necessary to comply with legal obligations or protect the rights, safety, and property of our business or others.

4. How We Protect Your Information

We implement appropriate security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of electronic transmission or storage is 100% secure, and we cannot guarantee absolute security.

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5. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access: Request access to the personal information we hold about you.
- Correction: Request corrections to any inaccurate or incomplete information.
- Deletion: Request the deletion of your personal information (subject to certain legal obligations).
- Opt-Out: Unsubscribe from marketing communications at any time by clicking the "unsubscribe" link in our emails or by contacting us directly.
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6. Cookies and Tracking Technologies

We may use cookies or similar tracking technologies to enhance your experience on our Service. These technologies may collect technical data such as browser type and pages visited. You can adjust your browser settings to refuse cookies, but some parts of the Service may not function properly without them.

7. Third-Party Links

Our Service may contain links to third-party websites that are not governed by this Privacy Policy. We are not responsible for the content or privacy practices of such sites. We encourage you to review the privacy policies of any third-party websites you visit.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we protect your information.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact us at heykimfeliciano@gmail.com.