



SUCHETA RAWAL

GLOBAL TRAVEL EXPERT | KEYNOTE SPEAKER

46 MILLION

READER REACH

@SuchetaRawal



MY MISSION

I am a South Asian-American writer with a mission to raise awareness of different cultures through food & travel. My grandmother founded a travel exchange program in India to facilitate peace building through traveler interaction & as a child I received visitors from all around the world. When I immigrated to the U.S. at the age of 17, a whole new world of international cuisines opened up to me, so I started writing about food & teaching cooking classes. Fast forward to 2010, I left my investment banking career to pursue my passion & since then, I have traveled to 120+ countries across all 7 continents.

I share original stories from firsthand experiences as a BIPOC traveler reaching over half a billion readers worldwide. My goal is to find the beauty in the world, through its people, cultures, nature & enable cross cultural understanding so we have a more cooperative, just & peaceful future. Through authentic storytelling in my articles, books, blog & speaking, I inspire others to try new things, meet diverse people and open their minds to a world that is bigger than themselves.



Dog Sledding in Manitoba



Snorkeling in Maldives



Gorilla Trekking in Uganda



Yoga in the Bahamas

Read my portfolio at www.SuchetaRawal.com

MY PUBLICATIONS

I column & freelance for several national & local publications, with a combination of pitching & assigned work. Please do not ask me for confirmed coverage before a visit. I will do my best to secure coverage at the right publication at the right time. I have contributed to...

60 million • Marriott Bonvoy Traveler
25 million • HuffPost
9.7 million • National Geographic Traveler
9 million • AAA
7.4 million • TimeOut
4.8 million • Travel + Leisure
4.3 million • Fodor's Travel
650k • Explore Georgia
400k • Atlanta Magazine
250k • Georgia Trend Magazine
100k • Khabar Magazine
15k • Discover Dekalb

Published
73 articles
in 2024!



Sucheta's Media Substack

Everything you need to know about travel media and public relations.

[Join my Substack to be notified request for pitches and PR tips here](#)



TESTIMONIALS

"Sucheta is an absolute joy to work with. Professional, personable, and thorough, she always produces great stories across multiple outlets. Her extensive knowledge of global cultures and traditions enhances her ability to share detailed stories from her travels. I look forward to working with Sucheta at every opportunity." - **Brad Packer, Four Seasons Resort Bora Bora**

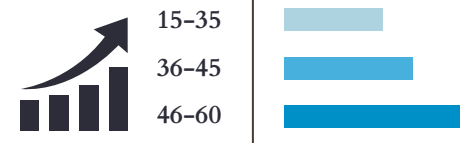
"If you've worked with Sucheta in either capacity, then I can only imagine you've been nodding along to everything I've expressed thus far. And if you haven't, please know I have no hesitations whatsoever in not only recommending, but insisting, that you remedy that immediately. I very much look forward to continuing to work with Sucheta in the years to come, which is a sentiment I've heard echoed amongst industry colleagues who have the same honor as I do in knowing her." - **Dayna Cantelmi, Experience Columbia SC**

Demographics

Gender



Age



Topics I Write About:

- Food, Wine & Spirits
- Sustainability
- Road Trips
- Culture
- Festivals
- Cruises
- Airlines
- Adventure
- Wildlife
- Human Interest
- Hotels & Resorts
- Airlines
- Wellness




Read my portfolio at www.SuchetaRawal.com


MY BLOGS

In 2011, I founded the nonprofit/blog - Go Eat Give which has over 1200 posts covering the entire world. You will find my personal experiences at destination & hotels, as well as reviews of cruises & airlines, travel tips, recipes & an annual list of gifts that give back. These posts inspire travelers to book meaningful & sustainable tours through my organization.


- **The blog is published monthly.**
- **Followed across 70 countries.**
- **Named one of the top 5 most influential cultural blogs in the world.**
- **The nonprofit arm raises funds for our partner charities & organizes sustainable and volunteer tours.**


Contact Sucheta@GoEatGive.com for sponsored posts & advertising opportunities.


**46**
Klout


**20K**
Newsletter
Subscribers

**98**
Website Grade

**39**
Domain Authority

**43**
Page Authority

**5**
Google Page Rank

**5,400**
Monthly Unique



Grass Heals Prisoners on St. Vincent

Can grass change lives? Vetiver is no ordinary grass! It has healing properties, both for humans and for the Earth. On the quaint island of St. Vincent & The Grenadines, vetiver aka lavender grass, razor grass, hurricane grass or Khus Khus, is integral part of the community. You may have seen roof thatching, floor mats, walls and plasters made of this grass in other parts of the world too.





How To Renew a U.S. Passport Quickly

Your passport has less than six months left before it expires! You have international travels coming up. Your friends have told you that the U.S. Department of State is backlogged and it's taking weeks to renew a passport. Is all of that making you nervous?

I travel internationally so frequently, that my 52-page passport filled up before hitting the 10-year expiration mark. I found out that you can no longer add more pages to your existing passport. And I usually don't have enough time between trips to wait around for a renewal. So I panicked! I searched



Gifts That Give Back 2024

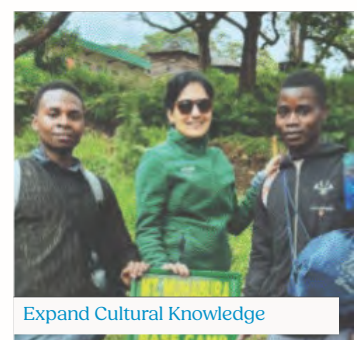
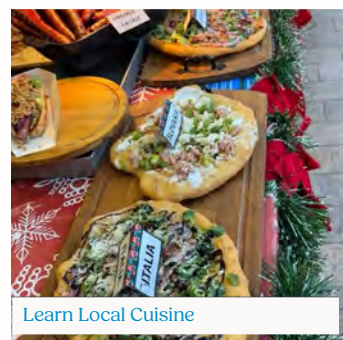
Happy Holidays! It's time for our annual edition featuring holiday gifts from around the world that also give back to causes you love. Check out these incredible items we have selected for you and get your holiday shopping off to a meaningful start. Of course, you will see a travel and food theme here in alignment of our mission at Go Eat Give.





Five Ways To Support The Community in Bwindi

At Go Eat Give, we believe that every trip can be configured to be more meaningful and luxurious. No matter where you decide to go in the world, you can find ways to help support the local community through tourism. This is more evident in Uganda, than any other place I have recently visited. In a developing country like Uganda, where average daily income is close to \$2.50/ a day, tourism creates a source of income and opportunities to fund social enterprises.



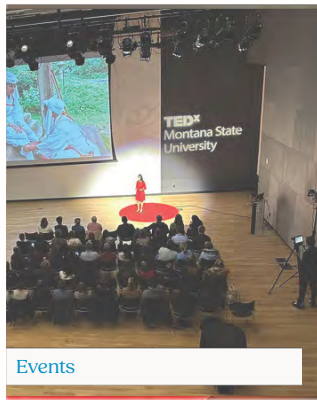
MY SPEAKING

As a keynote speaker on diversity, travel trends, cultural intelligence, sustainable tourism, media relations, and culinary travel, I share my insights and experiences at tourism conferences, PRSA meetings, media panels, diversity summits, conventions, leadership retreats, awards receptions, food and travel festivals, and more. Destinations and agencies have also hired me to speak to audiences about their products, countries and research findings.

To book me at your next event, contact Sucheta@GoEatGive.com.



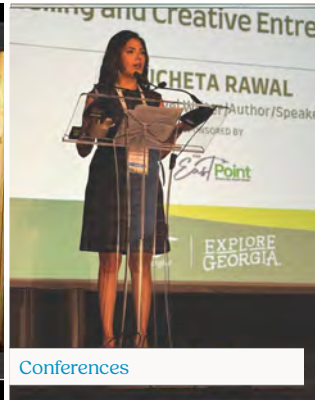
Schools and Libraries



Events



Television Shows



Conferences

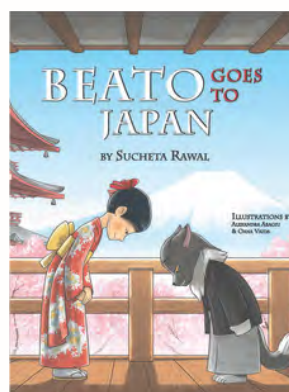
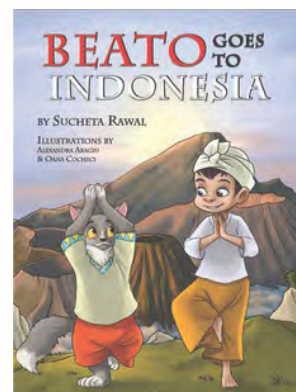
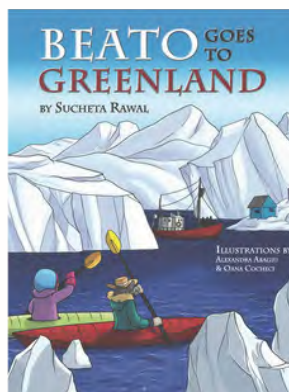


Virtual Events

MY BOOKS

To captivate young audiences, I created a series of children's picture books 'Beato Goes To' based on my own travels & my real life cat - Beato. The books introduce young readers to the world in a fun, educational & engaging way. They serve as valuable resources for parents, educators & librarians, fostering cross cultural awareness & encouraging family travel.

Partner with me to create a book based on your destination!



Check out my books at www.BeatoGoesTo.com

AWARDS & RECOGNITIONS

Though my work is rewarding, it is nice to be recognized for writing, speaking & community service initiatives.

- Award of Excellence by Atlanta Press Club (2024)
- Applied DEI Champion by Travel Unity (2024)
- Award of Excellence by Atlanta Press Club (2023)
- Excellence in Journalism Award by International Food Wine and Travel Writers Association (2023)
- 30 Most Influential Travel Bloggers in the World at TBCasia (2018)
- 40 Under 40 Best and the Brightest by Georgia Trend Magazine (2016)
- 40 Under 40 Alumna by Georgia State University (2018)
- One of 5 most influential cultural bloggers in the world by the Foundation of Florence in Italy (2012)
- Nominated for Caribbean Journalism Award by the Caribbean Tourism Organization (2015)
- Best Newspaper Special Food Project by the Association of Food Journalists (2015)
- Award of Excellence by Atlanta Press Club (2013)
- Nominated multiple times for Georgia as Author of the Year (2018)



LET'S COLLABORATE

Are you ready to work with me? I am available for the following collaborations:

- Press and FAM trips
- Sponsored Posts
- Brand Ambassadorship
- Product Reviews
- Speaking Engagements
- Destination Consulting
- Book Writing
- Social Media Campaigns

CONTACT



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**1.5K**
@GoEatGive

**8K**
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