### BRIEFING

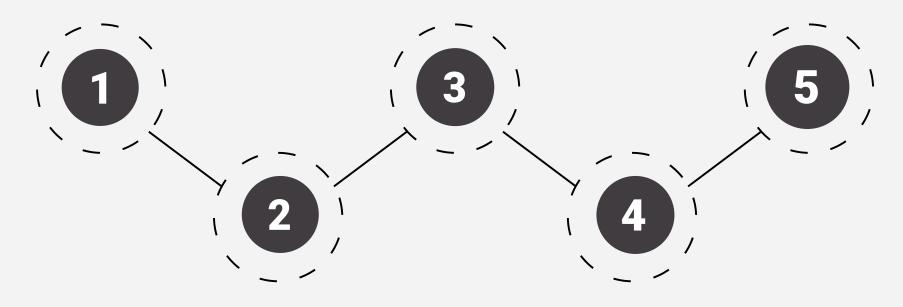
Introduction, brand overview, intention & goal setting, scope outline.

### DESIGN

Page creation, content population, transitions, colors, layouts (longest step!).

### TEST & LAUNCH

Test all links & signups then publish and do the happy dance!



# RESEARCH & GATHER

Gather website assets including all photos and copy. Study and make notes based on your inspiration board and examples.

#### REVIEW & EDIT

Review of work, suggested edits, make updates based on feedback.

## QUICK FACTS:

1-hour beginning consultation meeting
2 thirty-minute check-in calls
Unlimited edits in "review" stage

Private preview link for you to see changes live as they happen All images and text tagging SEO optimized