

THE SELLER'S ROADMAP

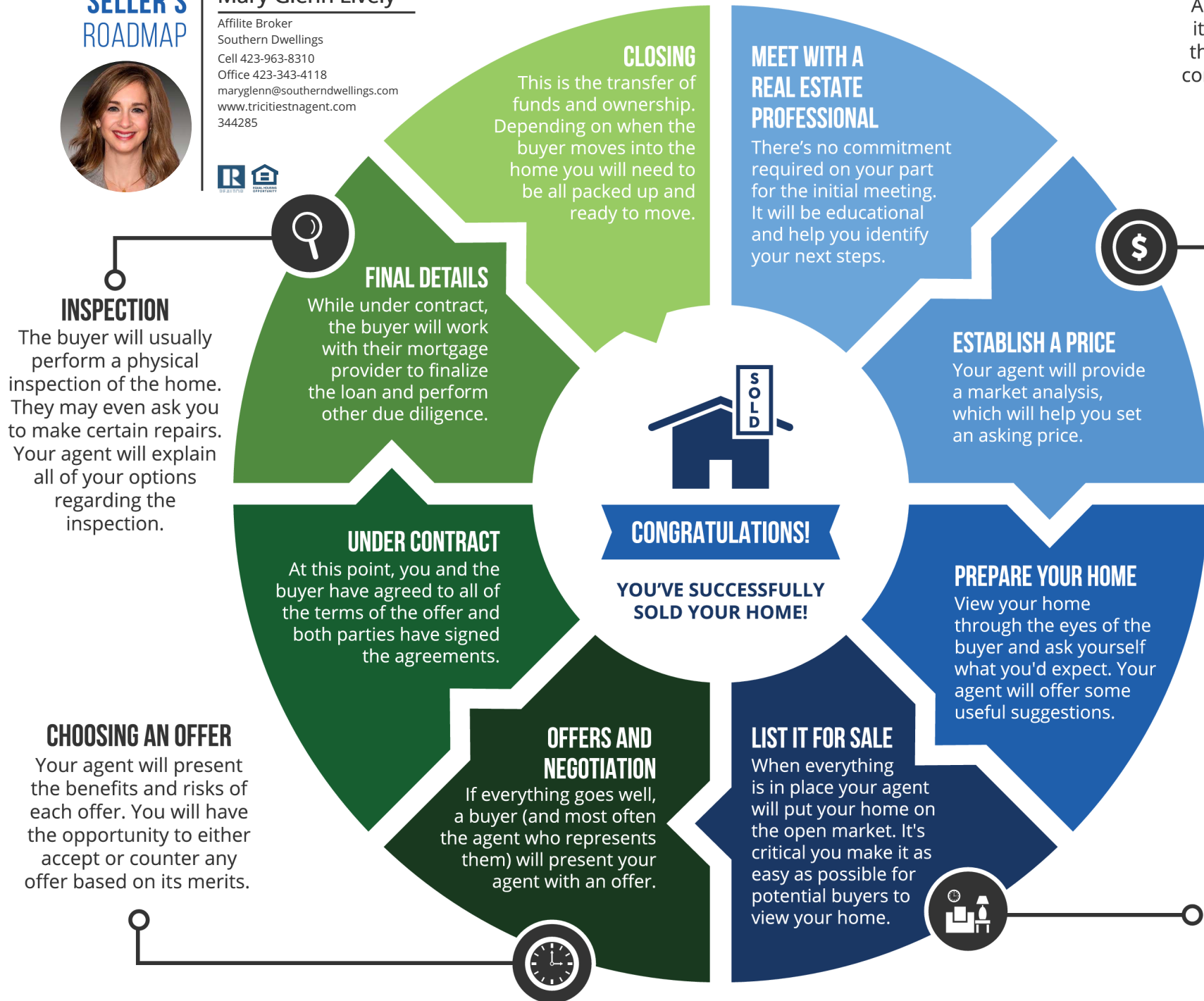


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STRATEGIC PRICING
As difficult as it may be, it's important to review the market analysis and consider your home price objectively.



SHOWINGS
Potential buyers may ask to see your home on short notice. It's best if you can accommodate these requests, you never want to miss a potential sale.