

SOUR PLANNER

BUSINESS NAME

My Accounts

Competitor Analysis

Monthly Calendar

Keyword list

Hashtag List

Content Ideas

Goals



MONTH:

MON	TUES	WED	THURS	FRI	SAT	SUN
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MONTH:

MON	TUES	WED	THURS	FRI	SAT	SUN
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ACCOUNTS

PLATFORM:	USERNAME:		
	PASSWORD:		
WEBSITE:			
BIO:			
NOTES:			
PLATFORM:	USERNAME:		
	PASSWORD:		
WEBSITE:			
BIO:			
NOTES:			
PLATFORM:	USERNAME:		
	PASSWORD:		
WEBSITE:			
BIO:			
NOTES:			



LIST



LIST

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ANALYSIS

What sets you from your competitors?

	My Business	Competitor #1	Competitor #2
What makes them unique?			
Strengths			
Weaknesses			
What is the marketing strategy?			
Quality VS Quantity Pricing differences?			
Online or Store?			
Culture Differences?			
Social Platforms			



IDEAS

Start listing ideas for social platforms, blogs, etc. here!



GOALS

WEEKLY GOALS:
LIONA ANALOGUNG TO A CHIENG
HOW AM I GOING TO ACHIEVE THEM?
MONTHLY GOALS:
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HOW AM I GOING TO ACHIEVE THEM?
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YEARLY GOALS:
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HOW AM I GOING TO ACHIEVE THEM?