

5 SECRETS FOR
CAPTURING BEAUTIFUL

Beach Photos



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PHOTOGRAPHY



Hey! I'm Hannah!

Hey! I'm Hannah, your Myrtle Beach photographer specializing in creating captivating and stunning images! I have a passion for family and senior photography, and the beach adds an extra touch of magic to every session! Get ready to uncover some exciting secrets and make waves with your beach sessions this summer!



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1: UNDERSTAND YOUR LIGHT

Golden hour, one hour before sunset or right after sunrise, is perfect for beach photos! The soft, even light makes everyone look amazing. But different lighting can be tricky. Learning to handle harsh sunlight, open shade, cloudy days, and golden hour itself is key to getting consistently great shots! Find your style and make it great! You are not always guaranteed the “perfect light,” so why not conquer it all!?



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2: PREPARE YOUR CLIENTS

Preparing your clients for their beach photoshoots is crucial! Many might be new to it and unsure; it may even be the first time they step foot in the sand! Offer guides and blogs on what to wear, where to go, how to deal with bad weather, and ways to prep kids. Answer all their questions {before they can ask!} and share tips and tricks for a successful beach session. This builds trust and ensures that everyone looks great in the photos!



FREE

3: FIX IT NOW, NOT LATER!

Don't rely on fixing ANYTHING with Photoshop "later". Deal with distractions like trash or messy hair right away! It saves time and lets you focus on capturing perfect moments! Also, learn to use your clients to block out unwanted objects - it's called body blocking, and it's easy! Look for natural reflectors and different ways to flatter your subjects immediately! The less time you spend editing, the more time you spend with your loved ones!



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4: BE BOLD!

It's totally common for clients to have a "spot in mind," but let's face it—those spots rarely deliver the magic they envision! That's where being bold and honest comes into play!! Step up confidently, and don't be scared. Be honest with them; they probably do not know what they're even asking for! Remember, you're the professional, and they'll appreciate your honesty and concern for wanting to create amazing, creative photos that are unique to them! {and look simply amazing!} Trust yourself and your talents!

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5: LET LOOSE AND MAKE MEMORIES!

Forget just "having fun"—let's turn up the excitement! Add your own unique energy and enthusiasm to your sessions! Be your quirky, authentic self—awkward moments included! Let's make every moment unforgettable, from blasting your favorite tunes to starting impromptu beach games. The more laughter and joy, the more vibrant and candid your shots will be! So, dive in, get silly, and capture those priceless memories! Good Vibes Only!



*Thank
you!*

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