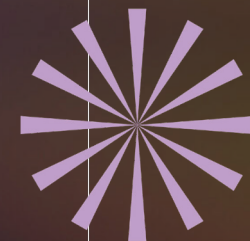


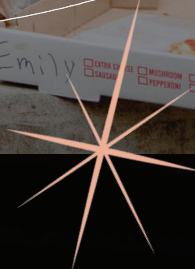


PRICING GUIDE

weddings



ALEXA
FRANKOVITCH





before we jump into the details —

I just want to let you know that I'm honored you've made it this far. I know there are a LOT of photographers to choose from and the fact that you've decided to consider me is privilege beyond words.

You'll spend a ton of time with your photographer on your wedding day, and whether it's me or someone else, I want to make sure you find your perfect match—the person who makes your day infinitely better, who is with you every step of the way, who can provide you with recommendations and information and is so excited to look through your Pinterest boards.

I promise to do all of that, and I'll make sure you stay hydrated while on the dance floor.

KIND WORDS



“ALEXA HAS AN EYE FOR EXACTLY WHAT YOU'D WANT - TO FEEL AS GENUINE & BEAUTIFUL AS YOU HOPE TO LOOK & FEEL ON YOUR BIG DAY.”

Madison + Matt



“ALEXA MADE US FEEL COMFORTABLE AND AT EASE, ENSURING THAT THE WHOLE PROCESS FROM START TO FINISH WAS STRESS-FREE. THE VIBRANCY AND QUALITY OF THE PHOTOS ARE SIMPLY BREATHTAKING. THE COLORS POPPED, THE DETAILS WERE CRISP, AND THE EMOTIONS JUMPED OUT OF THE FRAMES. EVERY TIME WE FLIP THROUGH OUR WEDDING ALBUM, WE ARE CONSTANTLY REMINDED OF THE LOVE AND HAPPINESS RADIATING THROUGHOUT THE DAY. HER WORK IS NOTHING SHORT OF EXCEPTIONAL, AND WE ARE FOREVER GRATEFUL FOR THE MEMORIES SHE BEAUTIFULLY PRESERVED FOR US.”

Kristal + Kevin

wedding COLLECTIONS

1

6 hours coverage + hundreds of meticulously edited photos + an online gallery of photos for you to print, post, and share however you please. **Perfect for a smaller, more intimate weddings and elopements.**

\$4,000

2

8 hours coverage + hundreds of meticulously edited photos + a complementary engagement session OR second photographer + an online gallery of photos for you to print, post, and share however you please. **The most commonly chosen package** - great for weddings about 150 people and little to no travel between locations.

\$4,700

3

10 hours coverage + hundreds of meticulously edited photos + a complementary engagement session OR second photographer + an online gallery of photos for you to print, post, and share however you please. This one is **great for larger weddings**, or weddings where there is travel between getting ready, ceremony, and reception.

\$5,900

4

All day coverage (up to 13 hours) + rehearsal or day after coverage + hundreds of meticulously edited photos + a second photographer + a complementary engagement session + an online gallery of photos for you to print, post, and share however you please. **Perfect for a full wedding weekend.** Travel fees are included within 1000 miles.

\$8,500



a la carte —

ENGAGEMENT SESSION **\$600**

2 hour session time, 2-3 locations, printing rights
+ online gallery

ADDITIONAL PHOTOGRAPHER **\$600**

ADDITIONAL HOURS **\$500/hour**

RUSH DELIVERY **\$500**

full wedding gallery guaranteed delivery within 7 days

BOUDIOR

day-of, **\$250**

full session, starting at **\$700**

**ask me for the full boudoir guide for more details*

ALBUM, STARTING AT **\$500**

hey, I'm Alexa!

I'm a modern narrative and documentary-style photographer based in PA and WV (but I'll always travel for good people and good donuts.)

You can expect zero expectations (and no bland preset filters) from me. I don't believe in stiff posing or a 'moody/airy/fine art/etc.' photo category. With me, your photos will be vibrant, natural, and above all: authentic to who you are. All of your happy tears and honest moments will be captured. If you're looking for a good time, you found it - that's how I make my couples feel. And while I'm sure you've got a little bit of butterflies, you can feel relaxed knowing I'll capture every candid emotion. You can trust that I'll not only make being in front of the camera look easy, but feel easy too.

So let's cut right to the feeling. Wherever your day leads, I will be there with bells on (and my camera harness).



My photography style is free of.



THE PINTEREST EFFECT

I vibe with couples who choose stuff they actually like. Your photos are going to look the most comfortable and full of joy if you're surrounded by people and colors and flowers and things that make YOU happy... not the Instagram algorithm.

UNNECESSARY RUSHING AROUND/ CHAOS

This note from Joanna and George says it all: "Alexa photographed our wedding and I could not have asked for a cooler woman to work with. She was just the calmest coolest force through the whole thing, and checked in numerous times to make sure we were ok in the midst of the craziness, and totally rolled with the punches all the way through."

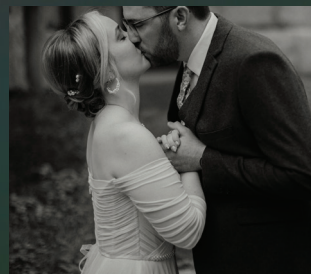
GHOSTING OF ANY KIND!

I hate when couples say they don't hear from their photographer during the planning process. I want to know how things are going, what you're planning, all of your favorite details, how your mother is driving you insane, and what you're most excited for - give me all of it.

PRESSURE TO BE ANYTHING THAT ISN'T AUTHENTIC TO YOU

WTF does ~timeless~ even mean? Your wedding day will absolutely reflect the time and place you are married - no matter how many "classic" white roses you jam into your decor. And that is what makes it YOUR wedding. Do you. Ditch the rest.

RECENT
favorites



DO WE NEED AN ENGAGEMENT SESSION?

This is up to you! I would never pressure you into booking one, but I definitely recommend one as a great way to get comfortable in front of the camera. It's totally natural to feel a little bit nervous/awkward when you're not used to having your photo taken (I'm guilty of this myself!), but an engagement session will make you two pros by the time the wedding rolls around. I also love getting to spend some one-on-one time with you two to connect and get to know you better. But don't worry, if you're not down for an engagement session, we'll still go grab coffee or cocktails and have some face-time before the wedding.

WHEN WILL WE RECEIVE OUR PHOTOS?

You'll receive a sneak peek of a few photos within a few days of your wedding (I know you're anxious to 'gram!) and full galleries are delivered within 4-6 weeks. If you're ultra excited, you have the option to upgrade to a 7-day full gallery turnaround. Engagements and boudoir sessions are delivered within 2-3 weeks.

HOW MANY IMAGES ARE INCLUDED?

You can expect to receive around 70-80 final edited images per hour of coverage. After your wedding day, I'll remove any photos you wouldn't want or need (people blinking, blurry, etc) and edit & deliver the rest. Don't worry, I won't withhold any images I think you'll want. Oh, and you have full printing rights as well.

DO YOU GIVE US THE RAW PHOTOS?

Nope, I don't send any un-edited/raw files. Part of the magic happens during the editing process, so without that step your photos are only halfway done!

DO YOU OFFER VIDEOGRAPHY SERVICES?

I do not, but I'm more than happy to recommend some ultra-talented people who do. Ask me for my recommendations list - it's full of local videographers, planners, florists, and DJs that I love working with!

Q+A



WHY INCLUDE A SECOND PHOTOGRAPHER?

While I'm confident in my ability to shoot all of my weddings solo, I recommend second photographers for larger weddings, or when couples are getting ready far apart and the timeline doesn't allow me to be with them both. They can provide another perspective to your day and an alternate angle of every situation.

DO YOU TRAVEL?

ABSOLUTELY! My bags are packed and ready to go. Travel packages can be customized to perfectly fit your plans, and they're all inclusive so we'll take care of all of the logistics.

I HAVE EVEN MORE QUESTIONS...

I've got the answers! Let's pick a time to sit down and pick each others brains so you can be well assured that you're going to have the perfect day.



sample TIMELINE

based on 8 hours of photography coverage

1:00pm — Photography coverage begins; getting ready and detail photos
2:00pm — Couple get dressed
2:30pm — Couple 'first look' & portraits, or separate wedding party portraits
3:30pm — Rest, freshen up before ceremony, prepare to line up
4:00pm — Ceremony begins
4:30pm — Ceremony ends, guests make way to cocktail hour
4:40pm — Family photographs
5:00pm — Portraits or candid cocktail hour time
5:30pm — Grand entrances, first dance, and cake cutting
6:00pm — Dinner and speeches
6:45pm — Parent dances and other traditions
7:00pm — Dancing begins
7:30pm — Sunset time (pull away couple for 10 minutes of sunset photos)
9:00pm — Photography coverage ends

note: I'm a BIG believer in you two actually participating in and enjoying your wedding day. So while we might schedule out more time than needed, I will NEVER pull you away for long stretches of time. If you want to go to your cocktail hour, DO IT! I've been given an hour of scheduled time, and I've been given 5 minutes of portrait time, then focused on mostly candid moments with guests
- this is your day, enjoy it. There are no rules, trust me.

ready to make it official?

Let's do this thing.

I'll send you a proposal where you can choose what package works best for you, any add-ons, plus a contract and an invoice. Feel free to take as much time as you need, read through everything, ask any questions at all - I'm an open book. I typically ask for a 30% reservation fee. We can break up the remaining amount however best suits your schedule and budget.

After all of the paperwork is signed, sealed, and delivered, that's when the fun begins! Let's find a time to meet for coffee or cocktails and chat about your style, your plans for the day, and what I can do to make you two feel like the rockstars that you are.





THANK YOU

I would be so honored to capture your day.

I am delighted that my work resonates with you, and it is my absolute privilege to be considered to photograph your wedding day. If you have any questions at all, please let me know - nothing is off limits. Let's find a time to sit down and chat, or we can FaceTime while we make dinner. I can't wait to talk to you soon!

get in touch
hello@alexafrankovitch.com



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FRANKOVITCH