

TORONTO WEDDING COLLECTIVE

INTIMATE CEREMONIES
&
RECEPTIONS

WEDDING
BLISS
WITHOUT
THE STRESS

2020-2021
SOPHISTICATED
STYLISH
SURPRISINGLY
SIMPLE

ONE COLLECTIVE
ONE DECISION
ONE PERFECT DAY





THE *SIMPLEST WAY* TO YOUR MOST
ELEGANT DAY

SOPHISTICATED. STYLISH. SURPRISINGLY SIMPLE.

You've swooned over styled weddings in all the magazines. The romance. The design. The perfection.

Now you can have your own, without all the time and energy it takes to plan one. Skip the "second job" it takes to put in venue research and find vendors you love that are actually available on your date or in your budget...

Simply make one decision:

TORONTO WEDDING COLLECTIVE

When you choose us, you get more than some of the city's finest wedding vendors. You get complete peace of mind because we're a team who have already worked together on multiple styled-shoots and events that, yes, have been featured in magazines

too. Our consistent style, vision and attention to detail comes together so you can focus on other things. Like the love you have for each other.

***ONE COLLECTIVE
ONE DECISION
ONE PERFECT DAY.***

Whether you want to celebrate on your original date or have a new plan for the upcoming year, we make 95% of the decisions so you don't have to. It

starts with a modern classic venue that's both beautiful and central, so your guests can easily attend. Planning that's completely taken care of from start to finish. Simply stunning florals. And accomplished photography & makeup teams, so you will look gorgeous in every moment.

CONTEMPORARY
IKEBANA WEDDING
INSPIRATION

HAUTE COUTURE
SECRET GARDEN
WEDDING

To book your event and for all inquiries, please contact Gina at hello@ginahumilde.com

WHO ARE WE?

meet the collective



GINA HUMILDE EVENTS

Gina Humilde Events merges unforgettable guest experiences with creative ideas and designs.

[Website](#)
[Instagram](#)



LUMINOUS WEDDINGS

At Luminous Weddings we capture your true story - each intimate and special moment - with energy, emotion and style.

[Website](#)
[Instagram](#)



ROSEHILL BLOOMS

Rosehill Blooms is a midtown boutique studio offering exquisite & often beautifully unconventional floral designs.

[Website](#)
[Instagram](#)



ANGELA XUEREB ARTISTRY

The team at Angela Xuereb Artistry provides gorgeous makeup applications and swoon-worthy hair styling to make your big day extra special.

[Website](#)
[Instagram](#)

THE VENUE

lx studio

Nestled in the Junction, the Luminous Weddings studio is the perfect backdrop for an intimate elopement. We created a big bright open canvas, full of light. Equipped with a full kitchen, it's the perfect place to enjoy some champagne after your ceremony. We are surrounded by some of Toronto's best restaurants, like Defina where you can keep the party going. The Studio is only accessible through a double flight of stairs.



THE VENUE

the Purman

Brimming with the charm and character of its time, The Purman building dates back to 1915. A five storey, timber-framed commercial warehouse space, reimagined by *d3sign* to create Toronto's newest premier event space. With its prime central location, floor-to-ceiling street-facing windows, refinished hardwood floors, and crisp white brick and beam aesthetic, the open space of The Purman lends itself well as a blank canvas for all manner of revelry.



COLLECTIONS

a choice for every occasion

ELOPEMENT

The Studio | up to 20 guests

\$4500

Photography

3 hours coverage
1 photographer available for the ceremony and portraits

Full planning and coordination

Flowers

2 Large floral arrangements on columns
1 Bridal bouquet
1 Boutonniere

Makeup and Hair for the bride

Lashes
Airbrush
Travel time

CEREMONY

The Purman | starting at 20 guests

\$6000

Photography

3 hours coverage
1 photographer available for the ceremony and portraits

Full planning and coordination

Flowers

2 Large floral arrangements on columns
1 Bridal bouquet
1 Boutonniere

Makeup and Hair for the bride

Lashes
Airbrush
Travel time

Prosecco

Included after the ceremony

CEREMONY & COCKTAIL

The Purman | starting at 20 guests

\$15000

Photography

5 hours coverage
One photographer available for the ceremony, cocktail and portraits

Full planning and coordination

Flowers

2 Large floral arrangements on columns
1 Bridal bouquet
1 Boutonniere
6 petite arrangements for cocktail tables

Makeup and Hair for the bride and 1 guest

Lashes
Airbrush (only for the bride)
Travel time

Cocktail

2 hours service includes food & beverage

FULL SERVICE WEDDING

The Purman | starting at 20 guests

\$25000

Photography

8 hours coverage
One photographer available for the getting ready, portraits, ceremony and reception

Full planning and coordination

Flowers

2 Large floral arrangements on columns
1 Bridal bouquet
1 Boutonniere
6 petite arrangements for cocktail tables
6 floral centerpieces
Sweetheart table long + low arrangements

Makeup and Hair for the bride and 2 guests

2 Artists
Lashes
Airbrush (only for the bride)
Travel time

Reception

Cocktail hour
Open bar
3 course meal

FLORAL & DECOR

choose your favourite

NEUTRAL

Timeless and elegant, this palette features various shades of white & ivory with lush garden greenery. Think classic white roses cozied up to full-bloom ranunculus with petals for days, proud & pristine lisiantus with lush local foliage. Natural and refined, this soft & clean palette is always in style.

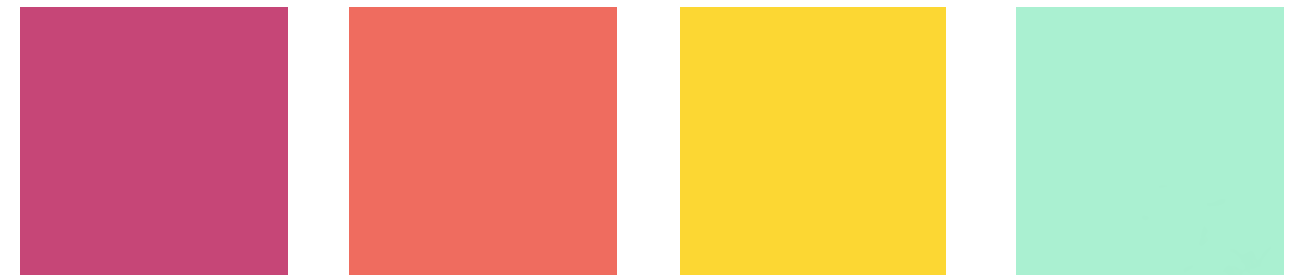


FLORAL & DECOR

choose your favourite

BRIGHT

Vibrant and vivid shades of yellow, orange, pink & peach come together in this juicy palette. Imagine fragrant marigolds, spritely billy balls, stunning lisianthus & the perfect local roses to name just some of the blooms featured in this striking selection. Make a statement. In full colour.



FLORAL & DECOR

choose your favourite

MOODY

Rich burgundy, tan, dusty rose & nude tones with accents of blush bring gorgeous results. Picture antique hues of amnesia & quicksand roses, deep merlot blooms, minimal touches of soft blush with earthy textural accents & lush greenery. This layered palette adds drama (and compliments) to any wedding.



A LA CARTE ADD-ONS

customize your collection

PHOTOGRAPHY

Additional Hours	\$400
Second Photographer	\$100/h
Album - 9.5 X 9.5 With 72 Images	\$1200
Engagement Session	\$600
Save The Date Photoshoot	\$300
Thank-You Cards	\$5 each (min 25)

MAKEUP AND HAIR

45 Mins Additional Guest Hair	\$120
45 Mins Additional Guest Makeup	\$120
Additional Lashes	\$20 per set
Additional Airbrush	\$30 per person
1.5 Hour Makeup Trial	\$125
1.5 Hour Hair Trial	\$125
Each Additional 30 Min	\$50

** Trials are held Mondays through Thursday*

**Additional travel fees will apply if extra artists need are required*

FLORAL & DECOR

Bridesmaid Bouquets	\$125 each
Boutonniere	\$25 each
Wrist Corsage	\$40 each
Flower Girl Crowns	\$70 each
Petite Floral Arrangements	\$50 each
Floral Guest Table Centerpieces	\$175 each
White Pillar Candles in Glass Cylinders (rentals)	\$15 each
Decorative Votive Candles (rentals)	\$5 each
Chuppah with Flowers	Starting at \$1,700
Ceremony Arch With Florals & Foliage	Starting at \$1,000
Suspended Floral Installation	Starting at \$1,500

PLANNING

Ceremony rehearsal management	\$150
Additional site visits and/or in-person consultations	\$100/h

To book your event and for all inquiries, please contact Gina at hello@ginahumilde.com

FAQ



ask away

Can we customize the collections?

Our collections have been specifically curated to provide our couples with the most economical & stress-free experience. We welcome you to review our a la carte menu for any additions you might need to suit your day, your family and what you love.

Can we choose our flowers?

Rosehill has created three gorgeous colour palettes for you to choose from for your florals. The specific floral types are chosen by Rosehill's expert designers and are based on seasonal availability.

Can we choose another venue?

Our pre-planned collections are currently all held at The Purman. If you are interested in having us source another venue, please inquire about a custom quote for a full wedding.

Can we remove a service included in a collection and get a discount?

The services in our collections are not customizable, therefore no removals will be permitted. However, if you find that you don't require a particular service, we have lots of recommendations on ways to utilize them.

What kind of planning is included? Do we really need it?

Full wedding planning is included in every collection which means you'll have a guiding hand throughout the entire wedding planning process. Full Planning includes unlimited consultations during the planning process, budget allocations and recommendation, a comprehensive wedding design proposal, ceremony and/or reception venue walkthroughs, itinerary creation and distribution to all wedding partners, management of the full day.

Can we choose the photographer?

Luminous Weddings is led by a team of two expert photographers. The specific photographer assigned to your wedding will be based on availability, however all LW photographers are consistent in their iconic style, eye for quality and ability to put couples at ease.

How and when will we receive our photos?

Photos are available 4 - 6 weeks after the event. The photos are delivered in full-resolution in an online gallery.

How do I book the Toronto Wedding Collective?

To book your event and for all inquiries, please contact Gina at hello@ginahumilde.com

How about payment? Are payment plans available?

Our pricing structure is as follows:

- 30% non-refundable deposit** due upon booking to confirm your date.
- Remaining balance due 4 weeks prior to your event date.
- Reductions greater than 10% of the total at the time of booking will not be accepted.

***Deposits are transferable to an alternate 2020 date if original date is not available due to the COVID-19 Pandemic. New date is subject to availability and must be mutually agreed upon by both parties.*

What kind of planning is included in each package? Do I really need it?

Full wedding planning is included in every package which means you'll have a guiding hand throughout the entire wedding planning process no matter what package you choose. Full planning includes an initial in-person consultation, unlimited email and scheduled phone/online communication throughout the planning process, budget allocations and additional vendor recommendations, a comprehensive wedding design proposal to reflect your unique style, a ceremony and/or reception venue walkthrough, itinerary creation and distribution to all wedding partners and management of the full day.



TORONTO WEDDING COLLECTIVE



LUMINOUS
WEDDINGS



ANGELA XUEREB
hair and makeup artist



The Collective will make a donation in your name to the Feed Ontario [COVID-19 Emergency Fund](#)

To book your event and for all inquiries, please contact Gina at hello@ginahumilde.com
