

#### **ON-SITE INTRODUCTION**

Today's speaker is award-winning, critically acclaimed true crime author and attorney. Her books have been featured on American Greed, Netflix, History Channel, A&E, CNN, MSNBC, Investigation ID, ABC Prime, Katie Couric Media, and in TIME magazine and The New York Post. Her books have been optioned for film and made into a television series called, "Gangland Undercover." Critics have described her work as "provocative," "captivating," and "chilling." Please welcome to the stage author and expert story teller, Kerrie Droban

#### **FEATURED ON:**









**Discovery** 









### **KEYNOTE DESCRIPTIONS:**

#### **KEYNOTE #1: WE ARE THE STORIES WE SELL OURSELVES:** UNDERSTANDING THE POWER OF PERSONAL NARRATIVE

Summary: In this keynote, you'll explore the ways in which our personal narratives shape our identities and the perceptions of others. From the stories we Sell about ourselves to the ones that are told about us, you'll gain insight into the power of storytelling and how it influences our relationships, career paths, and overall sense of self. By the end of this keynote, audiences will learn the power of voice and personal narrative. Whether you're looking to enhance your brand, build stronger relationships, or simply gain self-awareness, this Keynote will provide you with the skills and insights you need to succeed.

#### **KEY "NOTES":**

- Discover the role that personal narratives play in shaping our identities
- · Learn how to identify and challenge limiting beliefs and stories that hold us back
- Explore techniques for crafting compelling personal narratives that accurately reflect our experiences and aspirations
- · Gain insight into the ways in which the stories we sell about ourselves influence the perceptions of others

#### **SOCIAL MEDIA**

- 45,000 followers
- · Hyperlinks available upon request

#### **HIGHLIGHTS**

- Author
- National Speaker
- Criminal Lawyer/Expert Consultant

#### WRITING WORKSHOP

- Developed 12-part Writing Workshop: "Doing Time for The Crime; How to Write True Crime"
- www.kerriedroban.com/true-crimewriting-workshop/

#### SPEAKER REEL

https://youtu.be/YUwG2AYmUSw

#### **VIDEO**

• The Watershed https://youtu.be/-zfQFNtWzm4





#### **KEYNOTE DESCRIPTIONS:**

# KEYNOTE #2: NARCISSISTS, SOCIOPATHS AND PSYCHOPATHS: HOW TO SPOT THEM AND STOP THEM FROM RUINING OUR LIVES

**Summary:** This keynote speech is an important and timely message, delivered with a powerful personal touch. The speaker's passion, expertise, and first-hand experiences make this a must-see presentation for anyone seeking to understand and protect themselves from the dangers of these personality/predatory disorders. The speaker will leave the audience empowered and informed, with a new understanding that disguised monsters are still monsters.

**BREAK-OUT WORKSHOP:** In this workshop, attendees will learn how to identify and protect themselves from individuals with narcissistic, sociopathic, or psychopathic tendencies. The workshop covers the traits and behaviors commonly associated with these personality disorders, as well as strategies for dealing with and avoiding the negative impact these individuals can have on one's life. The goal of the workshop is to empower attendees with the knowledge and skills needed to safeguard their own well-being and prevent these individuals from ruining their lives.

## KEYNOTE #3: ONCE UPON A CRIME THERE WAS JUST (US): BEHIND THE SCENES OF TRUE CRIME WRITING

**Summary:** This keynote speech is a must-see for anyone interested in true crime writing, or for anyone who wants to gain a deeper understanding of the process of writing about real-life crimes. The speaker's unique insights, personal experiences, and behind-the-scenes look at the world of true crime writing make this talk a fascinating and inspiring keynote that is not to be missed.

The audience will be taken on a journey through the author's writing process, including the challenges she faced, the moments of triumph and setbacks, and the emotional impact that her work has had on herself, as well as on the families of the victims and the communities affected by the crimes. The speaker will discuss the difficulties of writing about real-life crimes and the responsibility that comes with bringing these stories to a wider audience.

#### **BREAK-OUT WORKSHOP:**

- 1. Examine the challenges faced by the criminal justice system and the role of the legal system in ensuring justice is served.
- 2. Encourage critical thinking about the ways in which we understand and respond to crime, and the importance of seeking out the truth behind the story.
- 3. Develop a strong understanding of the true crime genre, including how to research and gather accurate information, techniques for conducting interviews and accessing public records.
- 4. Explore the ethical considerations involved in writing about real-life crime, including issues related to privacy and the rights of victims and their families.
- 5. Develop skills in crafting compelling stories about true crime, including how to balance the facts with storytelling elements such as suspense, tension, and character development.

# Testimonials

"Powerful and engaging, a consummate professional!" - TJ Bennett

"Not only an incredible lawyer, but an evocative and engrossing speaker!" - Diane T.

"Never learned so much in a workshop! Even in a standing-room only crowd, Kerrie's warmth and infectious laugh makes you feel as if she's talking directly to you!" - Martha K.

"So many take aways! Her depth of knowledge is jaw-dropping when it comes to divorcing the psychopath! I would never want to go up against her in a courtroom!" - Brianna C.

"Captivating! You could hear a pin drop!" - Robert Morales, CEO/Workuity

"A master story-teller, absolutely riveting!" - Jess K.

"Powerful, raw and chilling." -  $\mbox{\bf Christie~N.}$ 

"Kerrie is not only a brilliant attorney, but a world class writer!" - Dr. Alice Berkowitz of Clinical & Forensic Psychologist's



#### **CONTACT INFO**

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