



PERSONAL BRANDING
PHOTOGRAPHY SESSION PRICING
GUIDE



OF WILD DAWN
PHOTOGRAPHY



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Hello You Creative Entrepreneur You!

My Name is Crystal! I love taking personal branding photos for local brands and small businesses. I love collaborating on a vision with my clients.

I am a mom who lives in the suburbs with one kid, one partner and one dog. We love the outdoors, playing board games and trying out new restaurants in the city.

I get it. I don't love getting my photo taken either! (see my awkward smile and pose above for proof) so as soon as we meet - all your nerves should melt away. I know where the good light is, I can recommend the perfect location and I can one million percent find the perfect poses for you!

I get so inspired working with entrepreneurs! I can't wait to develop a brand photo strategy with you! Your clients want to *SEE YOU*.



What can branding photos do for my business?

Personal branding photos can help you get noticed!

Having a bank of personalized photos can help save you time and energy when posting to social media. Having brand specific images for your website, print materials or to send out to other businesses to use to promote your biz/brand!

Just **ONE** branding session can provide you with enough photos, content and variety to get you through the next 4-6 months while providing *YOUR* clients with some visual content to help them get to know **YOU** better.

My clients tell me that getting their personal branding photos professionally done takes the stress out of marketing and sales.

Who's next?



BEFORE. DURING. AFTER

Branding Session



WHAT HAPPENS

Before my Session

The first thing that happens is you pay a 50% non-refundable retainer to secure your session date and time within my easy to use online booking system.

You are immediately sent the Branding Session Guide in order for us to start the planning process!

The guide contains everything we need to collaborate on a mood board and vision for your personal branding photos.

We will start to brainstorm locations, props and wardrobe based on YOU and YOUR personal brand and business!

I LOVE hearing about your vision or sharing mine if you are a little unclear!

OF WILD DAWN PHOTOGRAPHY



The Experience

ONE

Hair and Makeup

Some clients choose to get their hair done or make up professionally applied. This isn't always needed but can help you illustrate your brand or business.

TWO

Wardrobe

I have an extensive client closet of dresses and accessories for free spirited entrepreneurs.

THREE

Length of Session

Sessions are usually 45 minutes to 1 hour long and can include 2 locations and a couple of wardrobe changes for variety.

FOUR

Locations

We can choose to shoot in your location, a neutral brand specific location (cafe, gym, outdoors) or use my small studio space and neutral coloured backdrops.





What happens **during** the session

During the session we have fun! We have planned so well during our brand strategy collaboration that on the day we shoot- we are so well prepared that we can be relaxed and have a great time together.

What happens **after** the session

About a week or two after your session you are given a gallery link via email so that you can download all your images for your website, social media and print. You will be given a web sized version as well as a high resolution version. All of the best edited images are yours to keep!





Collection One- I time session

\$325 + HST

One-1 hour session
Branding Strategy
Client Closet Access
All Digital Images
Online Gallery

*More time can be added on at \$150
per 30 minutes*



Collection Two- Quarterly sessions (4)

\$975 + HST



4 - one hour sessions
All Digital Images
Client closet access
Brand Strategy
Online Gallery

*This collection can be used once
per quarter per year or whenever
you need a session within the next
365 days.*





KIND WORDS

Some of the best photos I've ever had.

Love love love every single shot. And
working with you is always the best
investment!

- Gemma Bonham-Carter





Ready to book?

GLAD YOU ASKED



I am so excited to work with you!
Please use the booking link on my website to choose your date and time.

After confirmation, you will be sent the branding session strategy guide and we will build a plan and choose a location.

Still unsure if you should book me?
Do not hesitate to send a message and I would love to answer all your questions!

Thank You

HOPE TO WORK WITH YOU SOON!



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