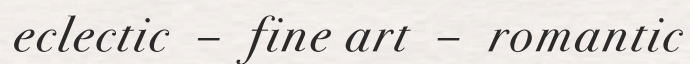


*artisinal* CALLIGRAPHY *and*  
WEDDING STATIONERY





# WELCOME TO THE JOY OF THE TACTILE

## WEDDING STATIONERY *that* EMBRACES ECLECTIC DESIGN, STORY TELLING, *and* INTENTIONALITY.

In a monotonous sea of letters, bills, and advertisements, the hand-lettered envelope adorned with vintage stamps, calligraphy, and a wax seal is sure to capture the attention of your guests. Before they've even opened the envelope, they'll know they're in for a treat. This is no job for a letter opener—this is an *experience!*

With each piece they open, your guests will know exactly what they can expect from your wedding day—and not just the logistics. Together, we'll bring your vision to life with stationery that honors your aesthetic and speaks to your story.





## MEET MORGAN

---



After I designed my friend's wedding invitations in 2017, a passion for drawing that had vanished over the years was rekindled. That spark turned into a flame to set my heart on fire. The idea of creating something from nothing, committing it to the page, and translating it into a digital space. Taking a couples love story and crafting beautiful heirlooms that had more meaning than any of my previous design projects. I couldn't get enough. From there, I knew there was no turning back. I had found that magical "it" I'd been longing to discover for as long as I could remember.

Cut to today, I've been serving dozens of refined couples every season from my Kansas City home. I'm endlessly inspired by eclectic interior design, vintage art and antiques, stories, and charismatic cafes.

---

CALLIGRAPHER + STATIONER



*Now's your chance to lean into your story, your passions, and your family history to create an heirloom piece that you'll hang on to forever. Together, we'll combine the fine art aesthetic you love with the stories and experiences only you have – and no one else.*







# CUSTOM INVITATIONS

Every wedding is one-of-a-kind and completely unique to you and your love story. For this reason, I create custom proposals for every one of my clients. The process includes a mood board curation with color palette, design direction, and sketches. You'll also receive original illustrations and calligraphy, realistic mock-ups, assembly/mailing, keepsake and photographers suite. Custom designs start at \$2,000 and go up from there depending on quantity, print methods, paper type, and embellishments. The average Morgan Riley Design couple invests \$8,000 on full custom invitations.





## SEMI-CUSTOM

Be empowered to craft a suite of your own from a selection of prepared invitations—then customize to your heart's content. While withholding the overall structure of the design, each suite can be customized to fit the personal style and wedding aesthetic. This gives couples the same experience as custom clients when it comes to the process, paper options, colors and personalized embellishments like envelopes liners, etc. Semi-custom designs start at \$1,200 and go up from there depending on quantity, print methods, paper type, and embellishments. The average Morgan Riley Design couple invests about \$3,000-\$5,000 on semi-custom invitations, allowing for us to work with luxurious materials.





# DAY-OF PAPER

From menus, programs and linen signs to welcome booklets and place cards - these functional details keep your guests informed while complementing the invitation suite, creating a cohesive experience for your guests from start to finish. Day-of starts at \$500 for full service clients and goes up from there based on quantity, materials, etc. The average Morgan Riley Design couple invests about \$3,500 on day-of paper goods.







“SHE WAS SO HELPFUL GUIDING US THROUGH THE ETIQUETTE AND WORDING OF INVITES. START TO FINISH, *MORGAN HAS BEEN ONE OF THE MOST FUN, THOUGHTFUL, and CREATIVE VENDORS* WE’VE WORKED WITH ON OUR WEDDING!!”





## THE PROCESS

---

### 01. INQUIRE

After completing one of the dedicated inquiry forms with details about you, your style, and basic event information, you'll receive a proposal tailored to your vision. This will inspire the rest of what's to come in our work together. A 50% retainer and a signed agreement are required to reserve services.

### 02. MOOD BOARD

Now the fun begins! With you and your wedding planner, I'll create a tailor-made aesthetic through digital proofs that include sketches (for full custom), a color palette, design direction, and inspiration images. You'll also receive a realistic mock-up to see how your invitations will appear in real life once completed. And don't worry, I help with invitation wording as well! Each wedding package includes three rounds of revisions with opportunities to make specific changes to the design.

### 03. PRODUCTION

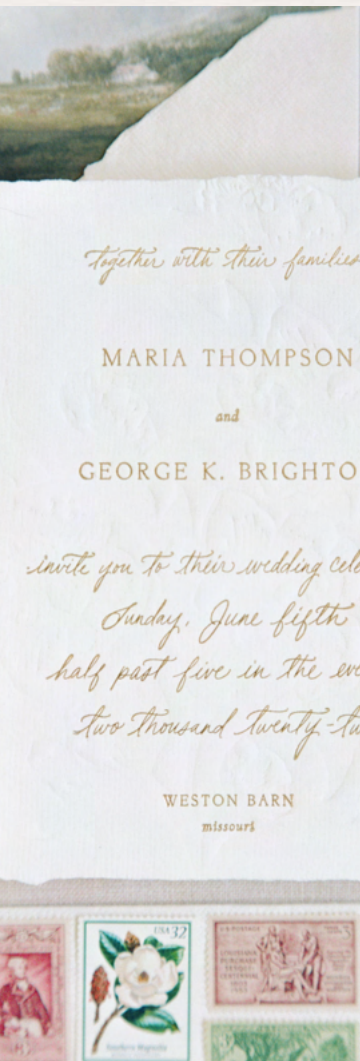
Finally, your suite will go into production. I do it all - print, fold, tie, calligraph, and stamp each suite, keeping attention to detail. Once the suite is ready to go, I offer complimentary assembly and mailing services. Every couple is also gifted a photographers suite, keepsake suite, and heirloom linen box to house their suite for generations to come.







## PAPER AND PRINT METHODS



I love combining old-world character with high-end design. I offer digital, foil, letterpress, embossing, debossing, and white ink printing. In addition to the classic card stock, I adore working with handmade paper and vellum. It is a delight for me to explore and play with different printing methods and paper combinations, helping couples create a unique suite based on their style and aesthetic.





Embellishments are the key to set your suite apart from the rest. Elevate yours with old-world wax seals, silk ribbon, vintage stamps, envelope liners, and so much more. It is details like this that truly create a work of art – something to never be thrown away. I love being able to collaborate with both the couple and planner to piece together a wondrous treat for everyone.



# LEAVE IT ALL TO ME

---

You have enough on your plate when it comes to wedding planning. My primary goal is to take care of all your stationery goods. All invitation quotes include the following:

01. SUITE DESIGN

*and all custom artwork/calligraphy*

02. ASSEMBLY

*and direct mailing services to guests*

03. KEEPSAKE *and* PHOTOGRAPHER'S SUITE



# WEDDING INVITATION

# TIMELINE GUIDE

I highly suggest couples book 6-12 months from their desired mail-out date. It's best we have at least 3 months from the time we begin to the desired mail-out date.

This timeline is shown for local weddings.

INQUIRE	MAIL SAVE THE DATES	MAIL INVITATIONS	WEDDING MONTH
MARCH	JUNE	OCT	JAN
APRIL	JULY	NOV	FEB
MAY	AUG	DEC	MARCH
JUNE	SEPT	JAN	APRIL
JULY	OCT	FEB	MAY
AUG	NOV	MARCH	JUNE
SEPT	DEC	APRIL	JULY
OCT	JAN	MAY	AUG
NOV	FEB	JUNE	SEPT
DEC	MARCH	JULY	OCT
JAN	APRIL	AUG	NOV
FEB	MAY	SEPT	DEC

RUSH FEES ARE AVAILABLE FOR QUICKER PROJECTS





*[morganrileydesign.com](http://morganrileydesign.com) | [hello@morganrileydesign.com](mailto:hello@morganrileydesign.com) | [@morganrileydesign](https://www.instagram.com/morganrileydesign)*