

AVERAGE EARNINGS at Director Ranks with Plannet Marketing

GOLD BUILDER - 9 personal ITAs
average annually £3,594 / \$4,865

1 STAR DIRECTOR - 100 group ITAs
average annually £21,067 / \$28,517

2 STAR DIRECTOR - 300 group ITAs
average annually £56,687 / \$76,733

3 STAR DIRECTOR - 500 group ITAs
average annually £94,188 / \$127,496

4 STAR DIRECTOR - 1,500 group ITAs
average annually £188,682 / \$255,404

5 STAR DIRECTOR - 4,000 group ITAs
average annually £381,939 / \$517,001

6 STAR DIRECTOR - 10,000 group ITAs
average annually £804,238 / \$1,088,633

ITAs - Independent Travel Agents (active)
2025 figures