

WHAT: This training is about organizing your days, weeks, and months to be more effective and efficient so that you increase your results.

GOAL: Save 5 to 8 hours a week and increase your business confidence because you have a plan and a process.



where are you?

THINK ABOUT A TYPICAL DAY. IS IT RUNNING ON A PLAN OR A PRAYER? WHY?

WHAT DOES AN IDEAL DAY LOOK LIKE FOR YOU?

areas you want to organize

AREA & WHY

AREA & WHY

AREA & WHY

AREA & WHY

brain dump

WHAT ARE COMMON TASKS IN EACH AREA THAT COULD BE ORGANIZED?

FINANCES

MARKETING

SALES

HUMAN RESOURCES (TEAM)

CUSTOMER RELATIONSHIPS

PRODUCT & SERVICES

PROJECT MANAGEMENT

SOCIAL MEDIA

CONTENT CREATION

areas you want to organize

AREA & WHY

AREA & WHY

AREA & WHY

AREA & WHY

departments

FINANCES

RESPONSIBILITIES:

SALES

RESPONSIBILITIES:

MARKETING

RESPONSIBILITIES:

CUSTOMER RELATIONS

RESPONSIBILITIES:

departments

RESPONSIBILITIES:

RESPONSIBILITIES:

RESPONSIBILITIES:

RESPONSIBILITIES:

departments

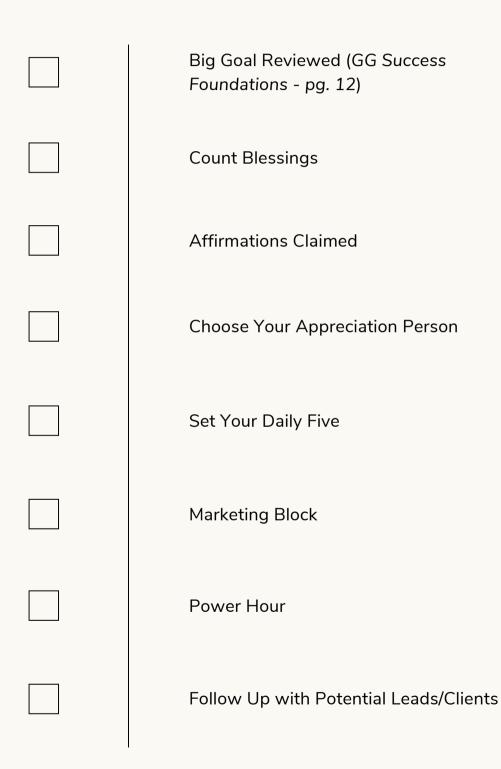
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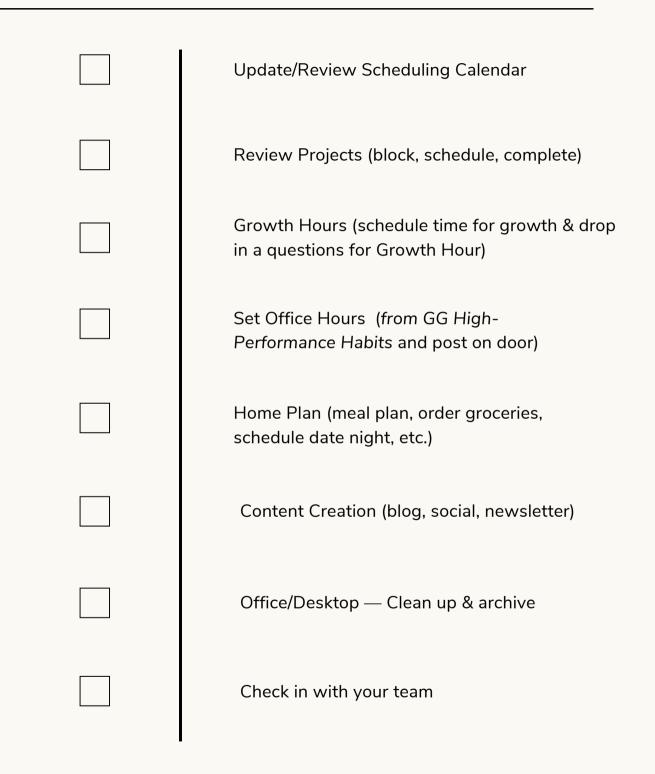
RESPONSIBILITIES:

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The Daily Checklist



The Weekly Checklist



The Monthly Checklist



Quarterly Map

QUARTER 1 (JAN-MARCH)

QUARTER 2 (APRIL - JUNE)

QUARTER 3 (JULY-SEPT)

QUARTER 4 (OCT-DEC)

"Hiring" BOB Best Operations Breakdown

AREAS BOB CAN HELP:

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what do we live for, if not to make life less difficult?

GEORGE ELIOT

Resources



Loom — What I use to make screen-recorded training videos for my team and to create BOBs

Google Doc — For sharing projects/BOBs with team

Dropbox — For sharing documents, files, graphics with my team and clients

Clickup, Asana, Monday, Trello — All are project management apps. Take a peek and see what might work for you.

Book — Systemology by David Jenyns