

ALEX ZUBER

Private Coaching

Welcome to the beginning of your biggest
transformation yet



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ALEX ZUBER COACHING

HELLO *and* WELCOME



If you're looking to achieve the specific result that my program offers, then you've come to the right place. Alex Zuber Coaching is the foundation to help you achieve your ultimate desire.

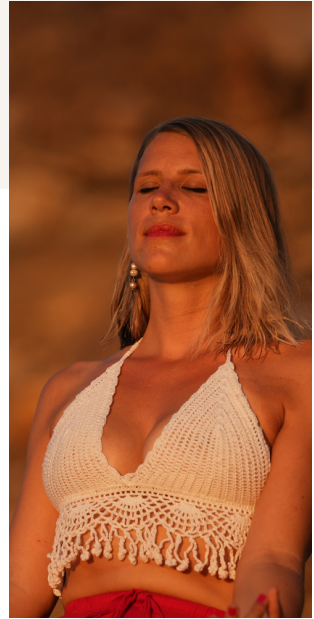
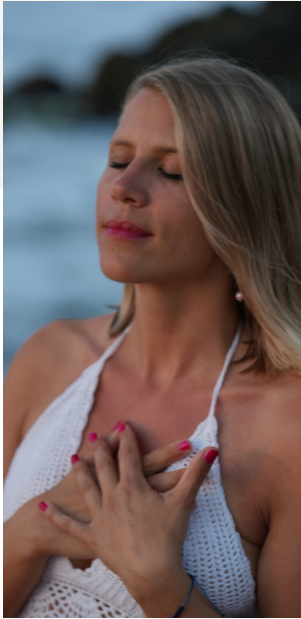
Together we will uncover the biggest problem, get to the bottom of it, and then we will work on the solution. We will uncover the biggest problem, get to the bottom of it, and then we will work on the solution. We will uncover the biggest problem, get to the bottom of it, and then we will work on the solution.

I'd love the honor to do this with you.

YOUR COACH, *Alex Zuber*

ALEX ZUBER COACHING

HELLO *and* WELCOME



Thank you so much for your interest in my unique coaching program. I'm honored that you've chosen me as your coach to guide and support you in your journey to freedom and confidence. Below is a proposal based on our conversation with next steps to lock in your spot.

cheers!

I'M *Alex Zuber*



Here to help you fight
your biggest struggle
and turn you're
biggest desires into a
full-fledged reality.

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pulvinar. Nullam eu rutrum lorem, ut
pulvinar lacus. Etiam sapien justo,
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laoreet placerat et eu nulla. Aliquam
gravida enim diam, sed posuere
ipsum eleifend ac. Ready to transform
your fears into confidence?

TRANSFORMATIONAL
COACH & FULL-TIME
TRAVELER

A little birdie told me you're ready to transform your fears into confidence.

I CAN HELP YOU WITH THAT.



I'M *Alex Zuber*

**TRANSFORMATION COACH
& YOUR SPIRITUAL GUIDE**

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Ready to get started?

NEXT STEPS

01

Read Proposal

Our time together will be personalized based on your needs in your journey!

02

Sign Contract

This details the agreement we're both making to each other!

03

Payment Option

You have your choice to choose the best payment option that fits for you!

OVERVIEW

Live Calls

Three 90 minute recorded video calls per month for the duration of enrollment. All recorded calls will be uploaded into your personal learning portal to refer back to at anytime.

Voxer Support

Unlimited access to voice and text chat on Voxer for the duration of enrollment.

Learning Portal

Access to all video trainings, worksheets and other resources to support you. This could be anything from written scripts, google sheets and designed templates.

Topics Covered

Identifying Self Sabotaging Behaviours and Root Causes of Blockages, Core Wounds, Trauma

Transforming Resistance and Fears into Confidence and Action

Defining new Vision/Getting Clarity and Habits for Business and Life

Visibility, Connection & Selling

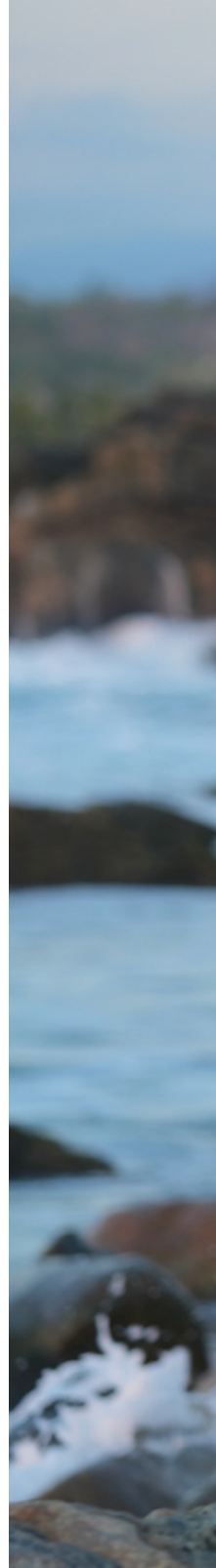
Systems & Success Habits for consistency & results

Transforming Resistance and Fears

We will identify what beliefs, emotions and patterns are limiting you from living your full potential in your life and business. We will use techniques that work both with the conscious and subconscious mind to make you step into your new identity as an impactful leader with confidence.

Possible Modalities:

- Success Coaching Tools
- NLP
- Hypnosis
- EFT
- Inner Child Healing
- Time Techniques
- Mindset Exercises to overcome limiting beliefs and embody your new identity
- Daily Practises to build confidence and raise visibility
- Vision Mapping
- Success Habit Creation
- Desired Reality, Identity & Habit Tracking
- Creating a healthy Money Mindset
- High Performance Hacks

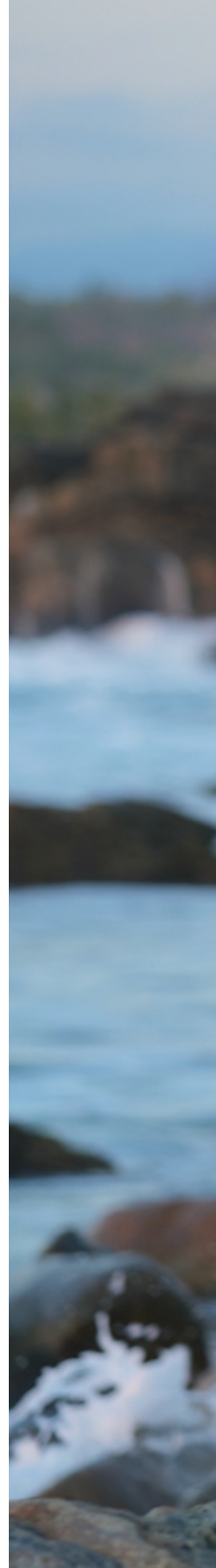


► Clarity on your Signature Offer & Ideal Client

We'll uncover your zone of genius and define your signature element in your business, ensure profitability, niche down, create and refine your services, build onboarding systems, sign your first clients and begin working with them.

Possible Modalities:

- Deep dive into your life & business experiences & personality traits
- Mind mapping exercises
- Core Values & Core Desired Feelings of you and your ideal clients
- Core Wound (as this is often what we are meant to help others with)
- IKIGAI
- Market Research Planning & Execution: Clarity on your ideal clients pain points and goals, and what they actually NEED. Finalize the beta offering pricing and strategy call.
- Competitor Analysis

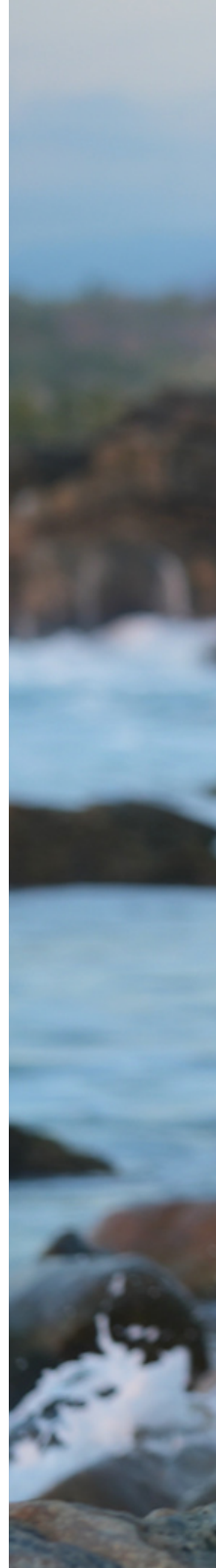


Phase 3 of Coaching Container Goes Here

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Our Communication

On this page detail the way in which you'll work together. How many Zoom calls will you have? Are you going to record the sessions? If so where can the client find the recorded session? Maybe you have dedicated check-in or feedback calls but most of your communication is done outside of Zoom. Include these details.

How will you communicate outside of Zoom? How can your client get in contact with you? Is email the best way to reach you? What about Voxer or Slack? Include where outside communication will be so your client understands not to send you voice notes in places like your Instagram account.

Will you have a project management tool to do a lot of the communication for you? What additional forms of communication or tools to communicate are inside your service?

Do you have office hours? Or maybe you have a window where you respond to calls? I allow my clients to contact me 24/7 but they know I'll get back to them when it's best for me. Ie, after I've had a full cup of coffee.

Write up full communication with your client over the duration of your service on this page. Then place the correct links for your client below.



Zoom

<https://us06web.zoom.us/j/12345678>

Voxer

<https://voxer.com/u/alexzuber>

Your Action Items

Here is a great place to detail what you expect your client to fulfill for the completion of your service. Are there any action items your client needs to complete in order to reach each milestone?

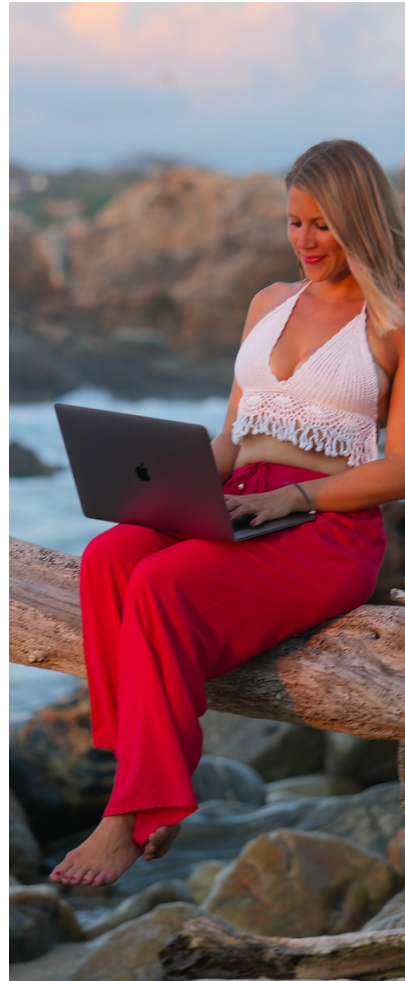
Depending on if you're a service provider or coach this will look a little bit different. In the example of a designer, the client will need to provide sales page copy, high res imagery, and anything else that's needed to complete the service.

Whereas a coach on the other hand may have created educational videos for their clients to watch and have them hosted inside a learning portal.

Any worksheets, workbooks, templates, and short-cut helpful tools should be named here and where your client can expect to find them, like a personal google drive folder.

If you provide feedback to your client's work be sure to detail here what that means, how often they'll have assignments, and when they are due. What can they expect working with you? How much feedback do you provide and when?

Once you've detailed your client's action items for your service, provide the detailed links of what they need below.



LEARNING PORTAL

put your learning portal link here

GOOGLE DRIVE FOLDER

put client google drive folder here

My Secret Weapon

This third page is where you get to add your secret sauce. The "love on me" page. What makes working with you special and different from the other options your prospect could choose in the space?

Are they getting creative direction on their creative material? Are you a messaging queen and providing copywriting revisions and edits on your writing materials? Maybe you're a previous school teacher and creating a curriculum with your clients is your specialty.

This space can also be used to simply dive deep into your background story to make your client feel seen and that they've chosen the right person to lead them through this transformation. The, been there done that story, that makes you the perfect guide for them.

Use this space however you wish as the third reason to believe your client is in the right place and what they receive when they work with you.

For me, I provide creative direction, my design expertise, and provide my clients with designed templates.

If there's anything to include link-wise in this section, include it below.



XYZ TEMPLATES

put templates to help clients here

XYZ RESOURCES

put resources to help clients here

Your Learning Portal

If you don't need to use three pages to detail how you'll work together with your client, then use this one-pager. If you're just starting out, I suggest using this until you have a better understanding of your services and how you and your client fulfill the work.



Your Weekly Action Items

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Your Tools & Resources

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This Program Was Designed For

Entrepreneurs who struggle with self-sabotaging thoughts, emotions, and behaviors that keep them from the success and impact they desire. It is for driven impact-driven men and women who want to show up authentically and confidently in their business while living a balanced, abundant, and freedom-based lifestyle.

You need to be open to addressing what is causing resistance inside of yourself and be hungry for transformation. This is for people who understand that we are holistic beings with a physical, emotional, mental, and spiritual body that affects our well-being and performance.

We Are Not A Match If

We are not a match if you believe that you can get results by following strategy only.

We are not a match if you believe that working yourself to exhaustion is the way to become successful and fulfilled.

We are not a match if you do your business only for money.

We are not a match if your business can be harmful to some people.

We are not a match if you don't believe in authenticity and integrity.

YOUR SUCCESS IS MY SUCCESS

Meet



Name

POSITION AND OR CAREER TITLE

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Meet



Name

POSITION AND OR CAREER TITLE

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*Ready to achieve what
you've always desired?*



Milestones

Phase 1: Transforming Fears and Doubts into Confidence

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Phase 2: Clarity on your Signature Offer & Ideal Client

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Phase 3: Put Phase 3 title here

Nullam ornare nisl ipsum, non convallis augue tincidunt sed. Aliquam mattis est pretium nunc lacinia sodales.

What's Included

Communication

- One 45 min kickoff call
- Three 90 min per calls month
- Personal Voxer line
- Feedback and revisions

Action Items

- Educational training videos
- Curriculum material
- Worksheets and resources

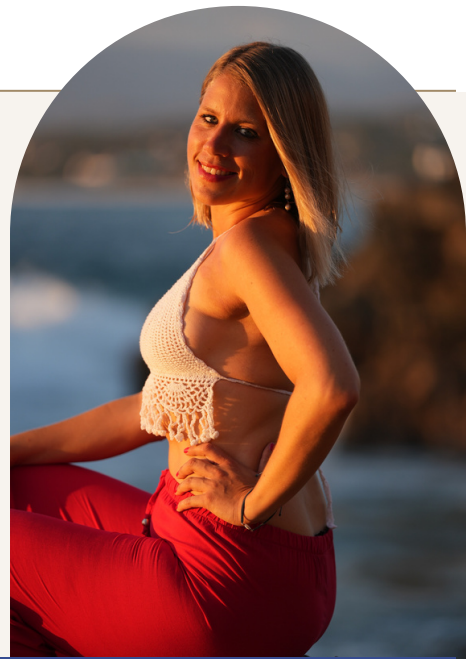
Creative Direction

- Branding + positioning
- Photoshoot planning
- Branded templates

Together we'll dolor justo, tempus et pellentesque eu, accumsan sit amet justo. Vestibulum vitae pharetra felis.

I'd love to get to know you, your ambitions and your biggest goals. Book a no-strings-attached call and we'll have an honest conversation about private coaching and see if the stars are aligned!

BOOK YOUR CALL



A woman with blonde hair is sitting in a meditative pose on a large, dark rock. She is wearing a white, crocheted halter top and bright red, wide-leg pants. Her eyes are closed, and her hands are resting on her knees with palms facing up. The background is a rugged, rocky cliff face illuminated by the warm, golden light of a setting or rising sun. The sky is a clear, pale blue.

Thank you!



ALEX ZUBER COACHING

Your Payment Options!

BEST SAVINGS!

*One-time
payment of*

\$4,700

BEST VALUE!

*Four monthly
payments of*

\$1,270

EXTRA CUSHION!

*Eight monthly
payments of*

\$700



ALEX ZUBER COACHING

Choose your package below!

BEST SAVINGS!

*One-time
payment of*

\$12,345

BAM!

BEST VALUE!

*Four monthly
payments of*

\$6,789

YES GIMME!

EXTRA CUSHION!

*Eight monthly
payments of*

\$125

THIS ONE!

By clicking on the chosen button above you will be prompted to an automatic email where you can send along your payment choice. Once complete, I will send you your contract!