

YOUNGER AND SLIMMER with the right bra

Kristy Brown, 40



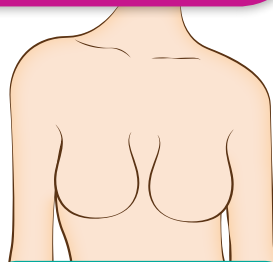
Bra-vo!



BEFORE

Boost a SLOPED* bust with a tank bra

The weight from bottom-heavy breasts can pull them down for a droopy appearance. The heft also puts added tension on the bra band, causing it to squeeze skin and create back rolls. To the rescue: a tank-style bra. "A wider band of fabric beneath the cups in front 'props' up the weightier bust," says bra expert Stephanie Vincent, co-owner of The Fitting Curve in New York. "And the tank back covers more surface area to redistribute weight and smooth bulges."



***Breasts are fuller at the base with less volume at the top**



FIRST pick: Shapeez, \$79 (Shapeez.com, The Sportee in White; sizes equivalent to 30A–46DDD)

YOUNGER AND SLIMMER with the right bra

Irina Leoni, 42

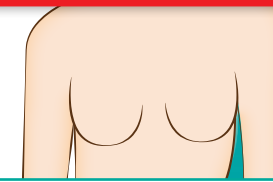


BEFORE

Bra-vo!

Fill out a SLENDER* bust with a graduated push-up

Weight fluctuations, aging and nursing can all sap volume from an already-slim breast shape, leaving them so lax that bra details like the underwire stand out more than the breast itself. For a boost, try a bra with "contour" padding, suggests Jené Luciani, author of *The Bra Book*. "The cup pads are thicker at the bottom and thin out toward the top, pushing breast tissue up and in while filling out the sides to create the illusion of fuller breasts."



***Breasts are thin and taper in toward the nipple**



FIRST pick: Parfait, \$45 (Brayola.com, Lynn Super Push-up Bra in European Nude; sizes 30A–38D)

PHOTOS, THESE PAGES: LISA SCIASCIA. HAIR: MICHAEL JOHNSON/FACTORY DOWNTOWN. MAKEUP: BERTA CAMAL/FACTORY DOWNTOWN. STYLIST: JEMMA EVANS. ON KRISTY: TEES BY TINA 3/4 SLEEVE COLD SHOULDER TOP (\$70, TEESBYTINA.COM); CHLOE + ISABEL PAILLETTE SINGLE DROP EARRINGS (\$28, CHLOEANDISABEL.COM). ON IRINA: TEES BY TINA REVERSIBLE BALLET SLEEVE (\$46, TEESBYTINA.COM); CHLOE + ISABEL SMALL HOOP EARRINGS (\$32, CHLOEANDISABEL.COM). TEXT: LAUREN GATCOMBE



Lori Cheek, 45

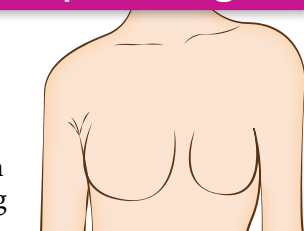
Bra-vo!



BEFORE

Balance an ASYMMETRICAL* bust with customizable padding

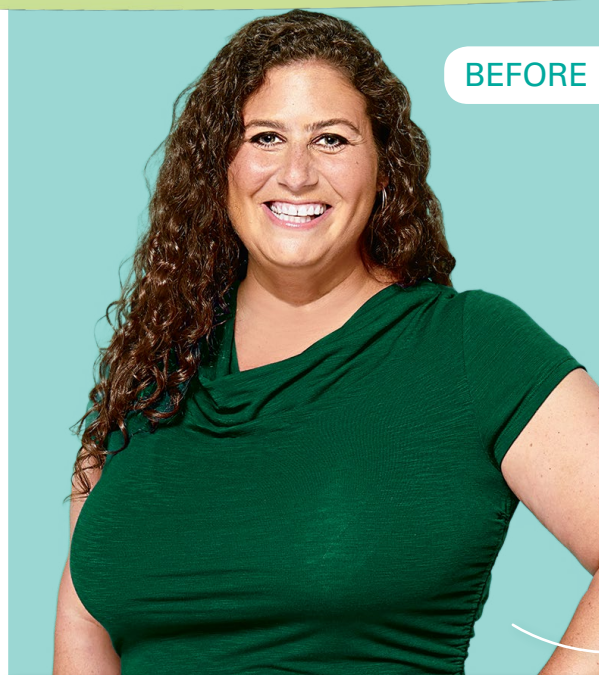
It's a common dilemma: Going up a cup size to accommodate the bigger breast leaves a gaping cup on the smaller side; going down a size causes the bigger breast to bust out of the smaller cup, resulting in pit pudge. A bra with removable inserts will solve the problem. Each side holds a small pad—one can be left in to boost the smaller breast and one removed to make room for the bigger side, says bra expert Stephanie Vincent. She recommends choosing a bra that corresponds with the cup size of your larger breast. Also smart: Look for one with sides that are at least three inches high to ensure additional coverage for any side spillage.



***One breast is noticeably larger than the other**

FIRST pick: ThirdLove, \$68 (ThirdLove.com, 24/7 Classic Contour Plunge Bra in Nude; sizes 30B–42C)

ON LORI: EVA MENDES COLLECTION BRIA SWEATER BODYSUIT (\$55, NYANDCOMPANY.COM); CHLOE + ISABEL TAPERED PAVÉ NECKLACE (\$48, ANNTAYLOR.COM). ON LAUREN: T.J. MAXX TOP (\$17, VISIT T.J. MAXX STORES FOR SIMILAR STYLES); ANN TAYLOR TWISTED KNOT HOOP EARRINGS (\$40, ANNTAYLOR.COM)

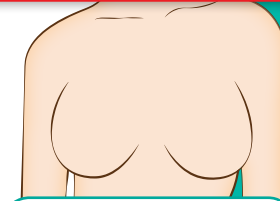


BEFORE

Bra-vo!

Rein in a SIDE-SET* bust with a balconette

A wide space between breasts can cause smaller breasts to look as though they are headed in opposite directions and larger ones to fall over to the sides, widening the torso and making the body look heavier. To bring wayward breasts together, opt for a balconette-style bra, suggests bra expert Jené Luciani. "The shelf-like structure across the bottom provides added lift to hoist breasts up while subtly padded cups that are high on the sides push breasts in toward the center."



***Breasts fall to the sides with a wide gap between them**

FIRST pick: Soma, \$60 (Soma.com, Stunning Support Balconet Bra in Soft Tan; sizes 32C–44G)



Lauren Franklin, 45

Pesky bra issues—solved!

Argh! Maybe an old bra has worn out or that new bra wasn't all you'd hoped; but whatever the reason, we've got a solution!

Loose straps? Try a converter

Straps that have lost their elasticity lack the strength to hold up sagging breasts. But a racer-back clip like Hollywood Fashion Secrets Bra Converting Clip (\$7, Walmart.com) hooks onto straps and pulls them taut at the back for an instant lift.



Band too tight? Try an extender

Realize that your bra band is digging into your back creating a bulge? Simply attach an extender like Soma 3 Hook Bra Band Extenders (\$10, Soma.com) to the band's hooks. It lengthens the band by up to two inches.



Underwire chafing? Opt for a liner

The combination of loose cups that slide and underboob sweat can cause skin-irritating rubbing. The fix: a cotton liner like Wick'em Sensitive Skin Bra Liner (\$20, BareNecessities.com). The fabric absorbs moisture and thwarts friction.



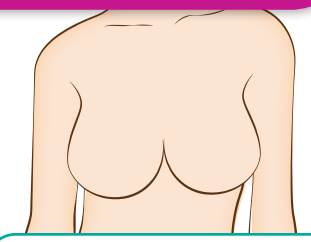
Megan McWilliams Bouchard, 55



Bra-vo!

Contain an OMEGA* bust with a double-layer minimizer

Since they sit close together and are full at the sides and bottom, these larger breast shapes (common in D cups and above) have a tendency to pop out on top of a bra, spill over the sides and take over the torso, adding optical pounds, says bra guru Jené Luciani. The fix: a minimizer with *two* layers of Spandex. “Old-school minimizers used constricting fabric to flatten breasts, so they looked smaller but unnatural,” she explains. “But the flexible fabric on the latest crop helps the bust maintain its feminine shape while the strength of a double layer helps ‘shrink’ the bust so it looks up to an inch smaller.” They also feature foam-padded straps to ease the pressure that large breasts put on shoulders.



*Breasts are close-set with a large, rounded base



BEFORE



FIRST pick: Soma, \$48 (Soma.com, Sensuous Side 1 Inch Minimizer Bra in Soft Tan; sizes 34C–42DDD)

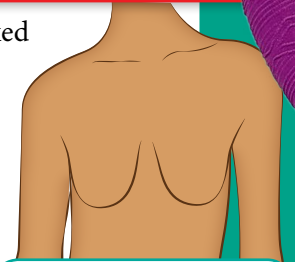
CELEBRITY PHOTOS: SPLASH; GETTY (2). ON MEGAN: ELOQUII TOP (\$50, VISIT ELOQUII.COM FOR SIMILAR STYLES). ON SAIDEH: TEES BY TINA LONG SLEEVE TRIBAL TOP (\$85, TEESBYTINA.COM)



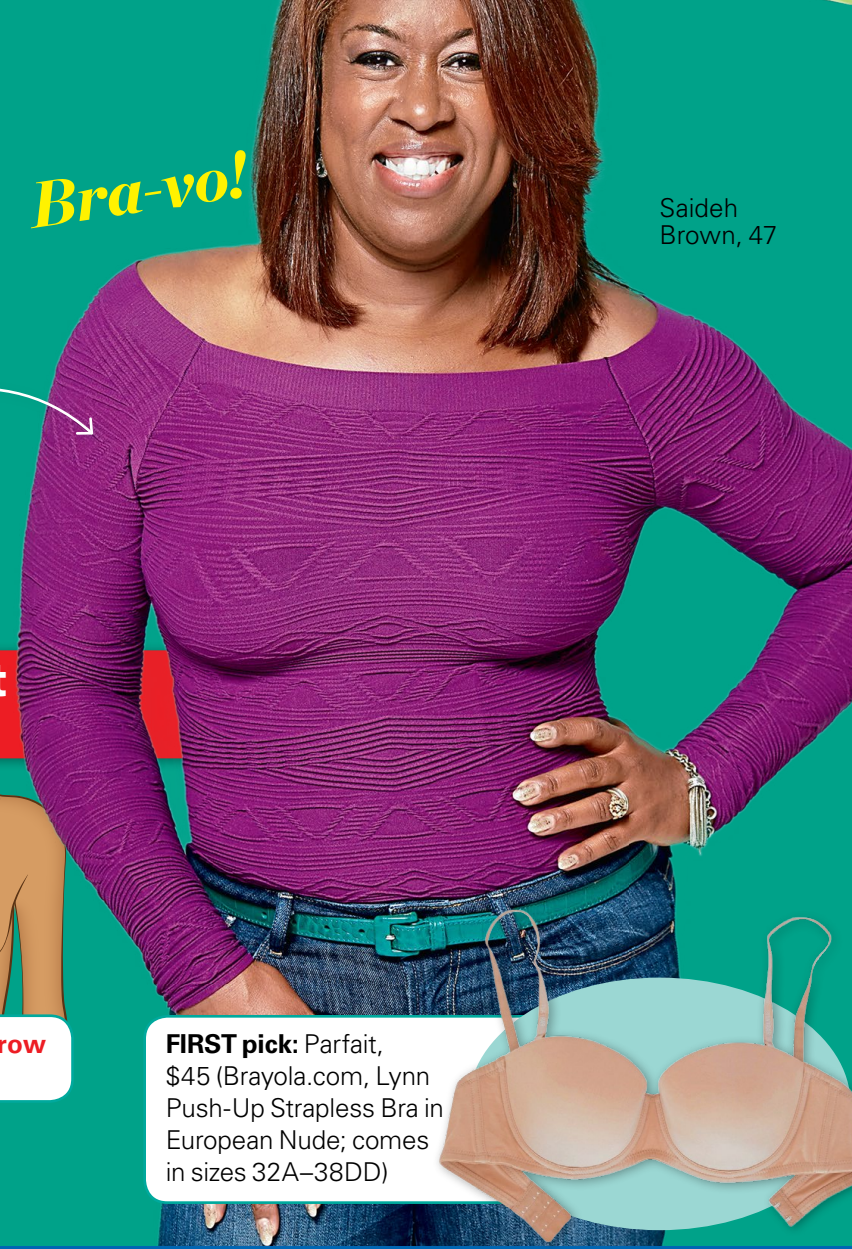
BEFORE

Shape a RELAXED* bust with molded cups

Those of us with more linear, relaxed breasts know the struggle: “When we attempt to give them shape and lift with a standard bra, the more lax breast tissue is prone to being squashed and contorted, so it escapes over and out in odd ways,” says Luciani. The simple fix? Choose a bra with molded foam cups. “The preformed shape gives breasts a naturally rounded appearance while the padded style smooths lumps, bumps or excess skin for subtle, even and youthful volume.”



*Breasts are narrow with lax tissue



Bra-vo!

Saideh Brown, 47

FIRST pick: Parfait, \$45 (Brayola.com, Lynn Push-Up Strapless Bra in European Nude; comes in sizes 32A–38DD)



The most figure-flattering necklace for you

What adorns your décolletage can make all the difference in playing up—or down—your bust. Read on to discover the style that will work best for you

Best for an A cup

A bold statement necklace with a chunky design that dips just below the collarbone creates a 3D effect to “volumize” a small chest and lend the illusion of cleavage.



Jane Seymour

Best for B and C cups

The detailed tiers of a long, layered necklace add subtle oomph to the bust while the linear style keeps the eye moving up and down to ensure a slim balance.



Kimberly Schlapman

Best for D+ cup

A thick, collarbone-skimming style that rests at the bottom of the neck pulls focus up and away from the bust, offsetting any bulk. Bonus: It draws attention to beautiful facial features.



Viola Davis