

# RELIQS OF RAINBOWS PHOTO



## Style Guide

FOR YOUR  
FAMILY  
SESSION

WHAT TO WEAR + MY FAVORITE SHOPS  
TIPS TO MAKE YOUR FAMILY SESSION THE BEST EVER



# Styling Tips

## WHAT TO WEAR

IF THE QUESTION OF "WHAT TO WEAR" IS WEIGHING HEAVY ON YOUR MIND, HERE ARE SOME TIPS TO GET YOU STARTED IN THE RIGHT DIRECTION. PLEASE, LET ME KNOW IF YOU WOULD LIKE TO HELP ME FURTHER NARROW DOWN YOUR LIST OF IDEAS.

### 1. COORDINATE

THEY DAYS OF MATCHY-MATCH FAMILY PHOTOS ARE FINALLY OVER - YEAH! INSTEAD, CHOOSE A COORDINATING PALETTE OF 2-3 COLORS AND DRESS YOUR FAMILY IN SHADES OF THAT PALETTE. MOST FAMILIES START WITH THE MOTHER'S OUTFIT AND BUILD THE FAMILY'S ENSEMBLE AROUND THAT.

### 2. COLOR POPS

KEEP THINGS MAINLY NEUTRAL WITH POPS OF COLOR. FOR EXAMPLE, CHOOSE MAINLY KHAKI, GRAYS, BROWNS, CREAMS OR IVORIES - WITH SHOTS OF BLUE, PINK, OR ORANGE. STEER CLEAR OF NEONS BECAUSE THEY DON'T PHOTOGRAPH WELL. GREENS ARE ALSO A COLOR I DON'T RECOMMEND MOST OF THE YEAR BECAUSE HOUSTON IS SO GREEN ITSELF, YOU MIGHT END UP CAMOUFLAGED.





### 3. TEXTURE VS. PATTERN

PATTERNS ARE BEAUTIFUL, WE ALL LOVE PATTERNS, BUT IT CAN BE DIFFICULT TO COORDINATE A VARIETY OF PATTERNS. INSTEAD, CHOOSE A SINGLE PATTERN AND MIX IN VARIOUS TEXTURES. KNITS, LEATHERS AND LACE ARE JUST A FEW EXAMPLES OF SUBTLE PATTERN WITHIN TEXTURE. IF YOU HAVE MORE THAN ONE PATTERN, JUST BE SURE THEY DON'T COMPETE WITH ONE ANOTHER!



### 4. ACCESSORIES

ADDING ACCESSORIES IS AN EASY WAY TO SHOW OFF INDIVIDUAL PERSONALITY WITHIN A COORDINATED SET OF OUTFITS. CHOOSE YOUR OWN SCARVES, HATS, BELTS, WRAPS, TIES AND/OR JEWELRY.

### 5. PROP FUN

PROPS ARE ALSO FUN AND CAN BE A GREAT WAY TO SHOW OFF YOUR FAMILIES UNIQUE PERSONALITY! I LOVE WHEN FAMILIES BRING THEIR OWN QUILT OR BLANKET, FLOWERS, A BELOVED STUFFED ANIMAL,



### 6. BE COMFY

IT IS IMPORTANT TO CONSIDER COLORS AND TEXTURES WHEN CHOOSING WHAT TO WEAR FOR A FAMILY SESSION, BUT THE MOST IMPORTANT TIP I CAN OFFER IS TO BE SURE THAT EVERYONE IS COMFORTABLE. YOU AND YOUR FAMILY ARE GOING TO FEEL THE MOST AT EASE IF YOU ARE COMFORTABLE IN YOUR CLOTHING. CHOOSE TO BE STYLISH AND PRACTICAL AT THE SAME TIME!



# Method

MIXING AND MATCHING



F.O.R.M. (SHORT FOR FAMILY OUTFIT RECIPE METHOD) BECAUSE ITS LIKE CREATING A RECIPE.

## PERSON NUMBER ONE

MOM IS GOING TO FIND HER OUTFIT FIRST. MOM IS MOST IMPORTANT!

I LOVE A MAXI LENGTH FLOWY DRESS. IF THIS IS SOMETHING YOU CAN SEE YOURSELF IN, THAT'S THE WAY TO GO. DRESSES ARE FEMININE, FLATTERING, AND BREAK UP ALL THE LEGS IN YOUR PHOTOS. FIND ONE WITH A PATTERN OR COLOR THAT YOU LOVE. BONUS POINTS IF THAT DRESS HAS MORE THAN ONE COLOR IN IT (YOU FOUND YOUR PALETTE!).

IF YOU ARE NOT A DRESS GIRL - NO PROBLEM - FIND A BLOUSE THAT HAS THE SAME RULES.

## PERSON NUMBER TWO

NOW, PICK A TEXTURED PATTERN FOR SOMEONE - A SOLID COLORED SHIRT OR DRESS THAT HAS A FINE PATTERN. THIS COULD MEAN PIN DOTS, THIN STRIPES, VERY FAINT PLAID, LACE, OR AN ACTUAL PATTERN THAT IS SMALL AND ALMOST SOLID WHEN LOOKED AT FROM A DISTANCE.

## PERSON NUMBER THREE

THIS IS THE PERSON THAT IS HARDEST TO SHOP FOR. THEY GET A SOLID NEUTRAL OR COORDINATING SOLID COLOR.

HAVE 4 OR 5 OR MORE PEOPLE? KEEP ALTERNATING BETWEEN THE RULES FOR PERSON NUMBER TWO AND PERSON NUMBER THREE. CHANGE UP TEXTURES, PATTERN, OR COLOR. DO YOU SEE THE METHOD IN THIS NOW?

USE YOUR BED AND LAY EVERYTHING OUT TOGETHER. IF YOU HAVE TOO MUCH OF ONE COLOR FAMILY, SWITCH IT UP UNTIL IT LOOKS RIGHT!

A NOTE ON SHOES: ITS EASY TO FORGET ABOUT SHOES! KIND OF ANNOYING TO BUY SHOES FOR YOUR KIDS THAT YOU DON'T THINK THEY'LL WEAR AGAIN, SO BORROW, BUY SECONDHAND, OR SPLURGE. DON'T GIVE UP AND THROW ON THE SNEAKERS!

# Shopping

## PLACES TO SHOP ONLINE

AS MUCH AS I MISS SHOPPING BRICK AND MORTAR STORES, YOU'RE PROBABLY GOING TO LOOK ONLINE, SO HERE ARE A FEW OF MY FAVORITE (INSPIRING) ONLINE SHOPS TO LOOK FOR CLOTHES THAT WILL PHOTOGRAPH WELL.

I SHOULD HAVE MENTIONED THIS EARLIER - BUT SHOP YOUR OWN CLOSET FIRST! YOU MAY HAVE MORE THINGS THAT WILL WORK THAN YOU THINK!

### DRESS SHOPS FOR MOM:

VICI COLLECTION  
PIPER AND SCOOT  
FREE PEOPLE  
NORDSTROM  
BALTIC BORN  
WREN AND IVORY  
MORNING LAVENDER  
REFORMATION  
PIPER AND SCOOT  
CHRISTY DAWN  
SEZANE  
POSHMARK

SUPPORT LOCAL!  
31 ROOTS BOUTIQUE AT  
TUMBLEWEEDS & NOTIONS

### KIDS CLOTHING SHOPS

ZARA KIDS  
ALICE & AMES  
MANGO KIDS  
JAMIE KAY  
WREN & JAMES  
JOYFOLIE  
VIVIE & ASH  
MINI BODEN

### SHOPS FOR MEN:

OUTERKNOWN  
TRAVIS MATHEW  
NORDSTROM  
FAHERTY  
MIZZEN & MAIN  
BONOBOS

### AMAZON:

EXPECT THE ITEM TO BE A  
LOWER QUALITY, BUT  
SOMETIMES ITS THE BEST  
WAY TO GET WHAT YOU NEED  
ON A BUDGET.

# Session Prep

HOW TO PREPARE



RELAX,  
ENJOY A CUP OF  
*coffee*, THEN  
WRANGLE THE  
TROOPS!

## 1. GETTING DRESSED

GET DRESSED AT THE LAST POSSIBLE SECOND - JUST IN CASE! IF YOU WANT TO WEAR SOMETHING ELSE IN THE CAR, GO FOR IT, BUT BE AWARE THERE MAY NOT BE A PLACE TO CHANGE DEPENDING ON YOUR LOCATION.

## 2. BE RESTED

A GOOD NIGHTS SLEEP MAKES FOR HAPPIER CHILDREN AND A WELL RESTED ADULT IS READY FOR ANYTHING, RIGHT? ALSO, MAKE PHOTOS THE BIG EVENT OF THE DAY - TRY NOT TO PLAN MUCH ELSE THE DAY OF SO YOU HAVE THE WHOLE DAY TO GET READY.



### 3. MEALS & SNACKS

IT IS IMPORTANT THAT EVERYONE EATS A GOOD MEAL BEFORE THE SHOOT. IT IS TOUGH TO SMILE WITH AN EMPTY BELLY, THIS IS ESPECIALLY TRUE FOR SMALL CHILDREN AND FATHERS. BE SURE TO BRING GRANOLA BARS, CARROT STICKS OR SOMETHING EASY & CLEAN TO SNACK ON JUST IN CASE.

A QUICK NOTE ON TREATS: IF YOU FEEL THAT YOUR SMALL CHILD WILL PERFORM BETTER WITH INCENTIVES, BY ALL MEANS, BRING A TREAT. GUMMY BEARS OR TINY CANDIES ARE GOOD - NO LOLLIPOPS OR CHOCOLATE! DON'T TELL YOUR CHILD WHAT YOU HAVE UNTIL WE REALLY HAVE TO USE IT IF THEY DON'T WANT TO COOPERATE.

### 4. ARRIVE EARLY

ARRIVE APPROXIMATELY 15 MINUTES EARLY TO GIVE YOURSELF PLENTY OF TIME TO DEAL WITH LAST MINUTE ISSUES.

ON KIDS THAT FALL ASLEEP IN THE CAR: YOU KNOW YOUR CHILD! IF THEY ARE ALWAYS ASLEEP IN THEIR SEAT, AND USUALLY GRUMPY WHEN YOU WAKE THEM UP, PLAN ON IT! TAKE A DRIVE AN HOUR BEFORE YOUR SESSION SO THEY GET A FULL NAP, OR ARRIVE EARLIER SO THEY HAVE TIME TO WAKE UP APPROPRIATELY.



### 5. HAVE FUN

YOU AND YOUR FAMILY ARE CREATING MEMORIES THAT WILL LAST A LIFE TIME. IT IS EASY TO FOCUS ON THE END RESULT, BUT BE SURE TO ENCOURAGE EVERYONE TO BE IN THE MOMENT AND ENJOY THEMSELVES. THE PHOTOS YOU'LL LOVE THE MOST ARE THE ONES YOU CAN REMEMBER EVERYONE ENJOYING THEMSELVES. IF YOUR ENERGY IS NEGATIVE IT WILL HAVE AN IMPACT ON EVERYONE ELSE'S ENERGY AS WELL. DADS NEED THIS REMINDER SOMETIMES TO JUST GO WITH THE FLOW.

IF YOU'RE STUCK OR NEED HELP, I'M ONLY A  
MESSAGE AWAY



RELICS OF RAINBOWS PHOTO  
BY *Nicole Oman*

RELICSOFRAINBOWS@GMAIL.COM | 805-452-9268 | WWW.RORPHOTO.COM