

LARA BIANCA PILCHER

SPEAKING KIT

INTERNATIONAL SPEAKER
AUTHOR OF AUDACIOUS ARTISTRY
ICF PCC CREATIVITY COACH

EQUIPPING ARTISTS TO THRIVE IN
COMPETITIVE INDUSTRIES WITHOUT
BURNOUT OR LOSS OF IDENTITY



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HELPING THE NEXT GENERATION OF ARTISTS BUILD CAREERS THAT LAST

PRACTICAL STRATEGIES FOR CAREER READINESS, RESILIENCE, AND LONG-TERM CREATIVE SUCCESS.

WHY COLLEGES BOOK LARA

- **Bridges training to industry:** Connects classroom learning to professional realities.
- **Global perspective:** Experience in Australia, the UK, the US, and Europe.
- **Addresses real student challenges:** Burnout, self-doubt, and rejection.
- **Delivers actionable tools:** Every talk ends with clear, take-home strategies.

SIGNATURE TALK AUDACIOUS ARTISTRY: The Career Blueprint Every Artist Needs

In this engaging and practical session, students discover The Creative Brief for the Audacious Artist – a proven framework for building a career that lasts in the arts.

They'll learn how to:

- Define their creative identity with clarity and confidence
- Build momentum and stay focused in competitive industries
- Navigate rejection and self-doubt before they derail progress
- Position themselves for opportunities without waiting to be "chosen"

Students walk away with a personalised Creative Brief they can use as a compass throughout their studies and into their professional careers.