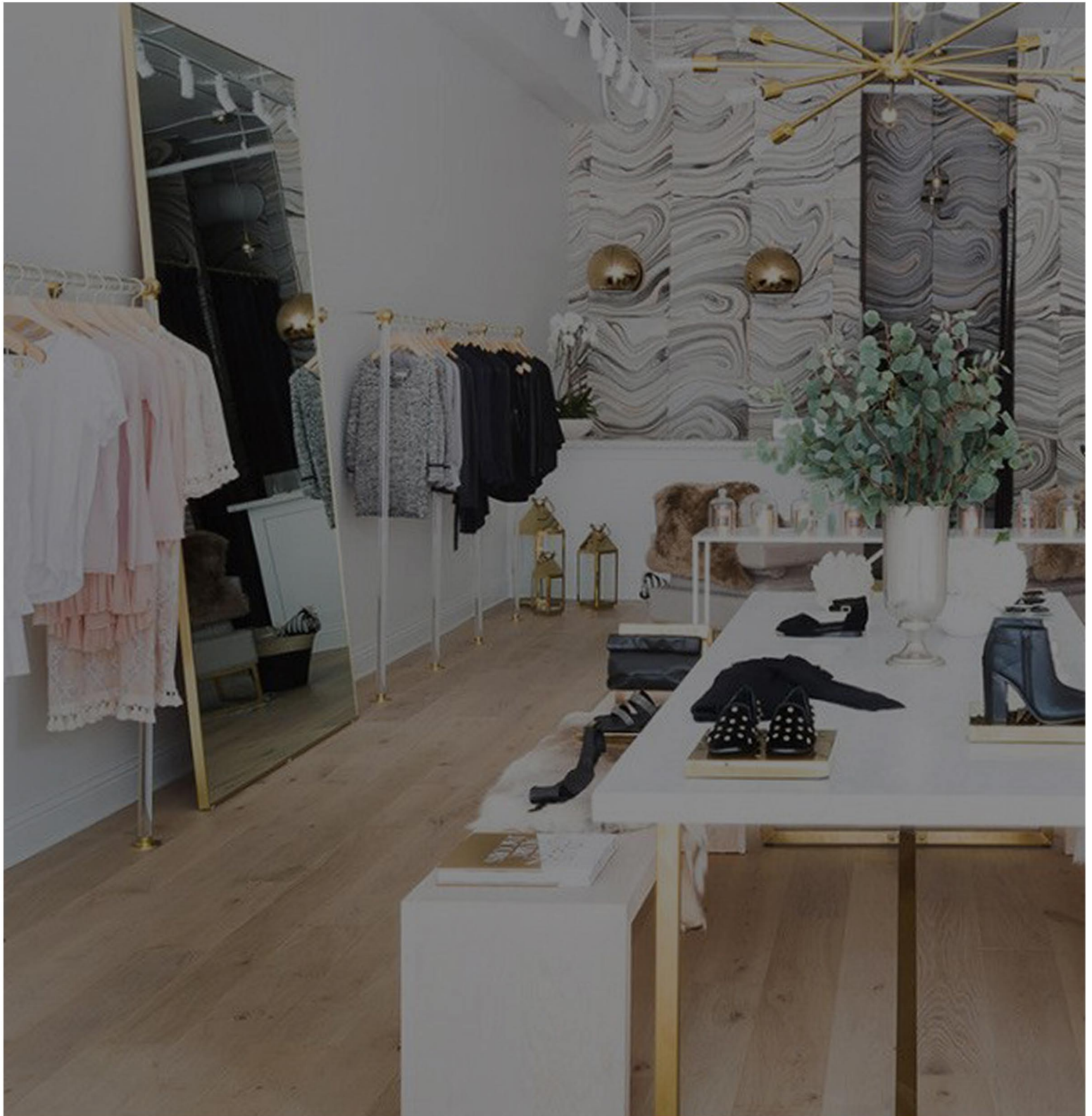


CLOTHING STYLE GUIDE CLOTHING





WHAT TO WEAR

Where do I begin?

What do I wear? Is the Most common question I receive once someone books their session.

Whether your session is for a senior, a family, a child, or a couple; this guide will help you get off to a great start.

At your session consultation we will decide on your location(s). Then, I will provide input on styles and colors that will best compliment those specific spots AND look best on YOU!

I encourage you to bring a several options to your session. Before we begin shooting, we will spend a few minutes going through your options and I will select which outfit will go best in each location based on how the colors will compliment each other.

I also encourage you to bring several accessories:

- earrings-
- bracelets-
- necklaces-
- hats-
- scarves-

Often items that photograph well together from a texture standpoint, may not be something you would have thought to pair together.

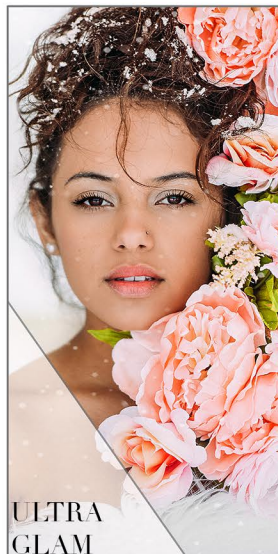
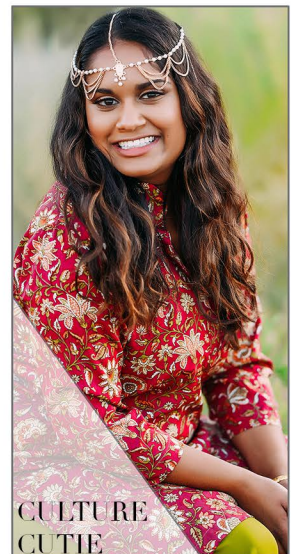
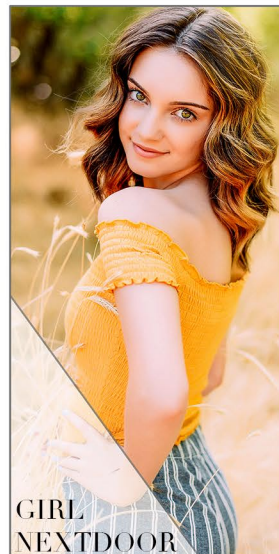
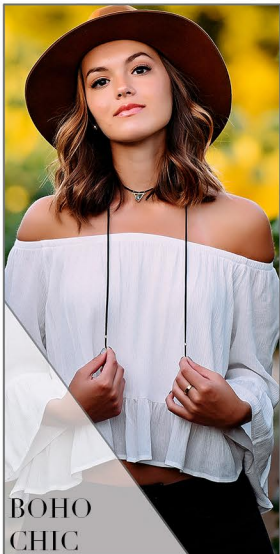
Picking out your wardrobe should be WORRY-FREE, so that's why I want you to leave it to me on the day-of.

Remember, the images we create are about YOU ... not your outfit.

WHAT TO WEAR

Where to begin?

- ★ Don't panic! At your consultation I will suggest colors and vibes to flow with the locations we select.
- ★ The first step is figuring out what style you're going for. Casual? dressy? or something more themed?
- ★ Which of these sample style's below resonate with you?





WHAT TO WEAR

Ideas for Inspiration

- ★ Google is a fabulous tool. If you search the term “What to Wear Wednesday _____” and follow it with a term describing your photo shoot, you will see a variety of inspiration boards to visually help you!
ex: “What to Wear Wednesday SUMMER GIRL”
ex: “What to Wear Wednesday FALL FAMILY”
ex: “What to Wear Wednesday ENGAGEMENT”
ex: “What to Wear Wednesday FARM STYLE”
- ★ Pinterest is your other handy-dandy tool! Search for terms just like you would on Google.

Picture-Perfect Pointers from the Pro

- ★ **DO** choose clothes that flatter your body type
- ★ **DO** try on all clothes before your session
- ★ **DO** mix-and-match layers, patterns, and textures
- ★ **DO** remember to bring several accessories
- ★ **DO** clean and iron all pieces prior to the session
- ★ **DO** remove all stray threads and tags.
- ★ **DON'T** depend on Photoshop to fix clothing flaws
- ★ **DON'T** worry about bringing too many options
- ★ **DON'T** forget a skin-toned bra to avoid strap lines
- ★ **DON'T** bring clothes that show stains or wrinkle
- ★ **DON'T** forget a variety of shoe options

LOCAL STYLE SHOPPING:

- ★ BriaBella.com (local pick-up at Nouveau Spa)
- ★ Concept (in the mall)
- ★ TJ Maxx & Marshalls
- ★ Old Navy
- ★ Maurices
- ★ Forever21
- ★ Pipsqueaks & Swanky Babies (for kids wear)

ONLINE STYLE SHOPPING:

- ★ HM.com
- ★ Zara.com
- ★ Nordstrom.com & NordstromRack.com
- ★ VICICollection.com
- ★ FreePeople.com
- ★ Anthropologie.com
- ★ GAP.com
- ★ Aritzia.com
- ★ CharlotteRusse.com
- ★ Revolve.com
- ★ Amazon.com



WHAT TO WEAR

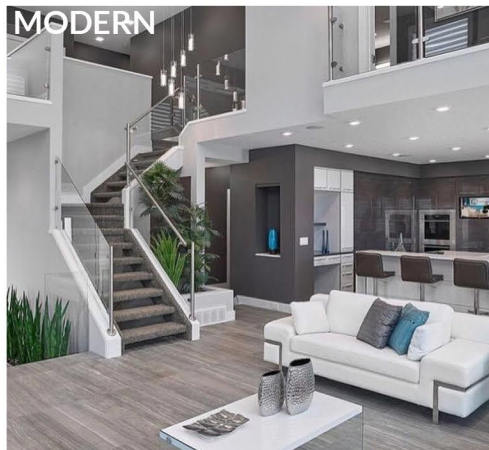
Consider: skin, hair, eyes

- ★ Use clothing colors to compliment your personal color pallet.
- ★ Google the term : “personal color analysis” to find the colors and looks that will work best for YOU!
- ★ Using the traditional color wheel, we can pair together eye-pleasing complimentary or analogous tones.



Consider: your home

- ★ If you are planning to display these images in your home, consider incorporating colors and style that you decorate with to create a beautiful balance within your home!



WHAT TO WEAR

Consider: the Season

- ★ Different colors “feel” like different seasons. Think BRIGHT colors for spring and RICH tones for fall.
- ★ Think LUSH lights for summer and DEEP hues for winter.



SPRING



SUMMER

WHAT TO WEAR

Consider: the Season

- ★ Different colors “feel” like different seasons. Think BRIGHT colors for spring and RICH tones for fall.
- ★ Think LUSH lights for summer and DEEP hues for winter.



FALL



WINTER