



BONHOMIE DESIGN

custom branding

PRICING GUIDE

ESSENTIAL BRANDING PACKAGE

\$1,500

custom mood board
main logo
alternate logo
submark/watermark
style guide

*files provided as high-resolution .png, .pdf + .eps
(scaleable file), formatted in 72 dpi RGB color
suitable for web use*

includes 3 rounds of revisions

optional add-ons

social media graphics
packaging
business collateral
business signage
printing services
and MORE!

COMPLETE BRANDING PACKAGE

\$1,700

includes everything in the essential package PLUS

business card
letterhead
notecard
social media/shop header