

LEADERSHIP BEYOND THE THEORY

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"The real world practical guidance and topics covered in LBT are extremely important to master as a leader. I still refer back to many of the videos when teaching my people why we do what we do. Value for money? Yes, absolutely."

15

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

50

LARGEST TEAM
GARRY HAS LED

DID THE PROGRAM MEET YOUR EXPECTATIONS?

LBT met my expectations in what I already knew, and exceeded my expectations in giving me a practical tool kit that really simplifies why we do what we do as leaders. The content covered in each module are the exact topics all business leaders should focus on, but often don't!

It gave me such a feeling of confidence that I'm not alone in the way I think, and in fact, it enforced that I must continue to push forward with this way of leadership.

WHAT WOULD YOU SAY TO SOMEONE WHO ASKED YOU IF THEY SHOULD DO THE PROGRAM?

I have already suggested it to many leaders in my network! I recommend that they start to listen to the podcast and then they will very clearly be able to decide if it's for them. The podcast episodes worked for me, so I'm confident it will work for others. Then signing up to the LBT program is a no brainer!

WHAT RESULTS OR CHANGES HAVE YOU SEEN IN YOURSELF, SINCE COMPLETING LBT?

I am certainly far less lenient and don't tolerate excuses anymore, but at the same time I can see my team are now very clear on what is expected of them. My team is evaluated every two weeks and they know what their future holds for them - crystal clear accountabilities.

Even though I'm strict on delivering value and in the beginning when I started making these changes there was a lot of resistance (and even resignations), I knew that whoever stays and joins the rest of the team in the direction I want to take them in, are the correct team players to have in the organisation.

WHAT CHALLENGES WERE YOU HAVING THAT LED YOU TO LBT?

Dealing with people in my organisation was driving me nuts! I had to learn what I needed to put in place to achieve a high-performance team and also know what level of person I needed to employ (without compromise), not only for my own wellbeing but for everyone in the business.

WAS THERE ANYTHING THAT PLEASANTLY SURPRISED YOU ABOUT THE PROGRAM?

I really enjoyed how much passion goes into this course! It showed me that you can be compassionate with others while remaining strong.

I could also clearly see as the program went on that Marty & Emma are such good people and are genuinely passionate about making a difference in people's lives by helping leaders be who they should and can be.

HOW DID YOU KNOW THAT LBT WAS GOING TO BE A SOUND INVESTMENT OF YOUR TIME AND MONEY?

Honestly I felt that just listening to what Marty said in his weekly podcast material convinced me to attend the course. If I were you guys, I'd promote more about how in-depth you go in the course in comparison to the podcast episodes. I know it's a fine line between promoting yourself and also just giving back at the same time without the world thinking it's all a ploy to get you to spend money on another course that does not bring you much value at the end. A lot of 'why' but no 'how' I've noticed. This was different, a lot of why but also how and that helped me a lot. Value for money? Yes, absolutely.

Marty has an amazing way of explaining and teaching with clarity, he's a great communicator in the podcast, and LBT was no different. You really mastered this course Marty and Em!