

Thank you very much for your interest in our new PROTON freezing & FUSION thawing technologies. Like you, we think that these technologies have great growth potential, as happened in Japan and the rest of Asia and how it is now beginning to happen in Europe and America.

We would be very happy if you could help us develop this business in your territory of influence. Despite the fact that it is a technology with a higher cost than normal freezers, its multiple advantages in terms of quality, production, financial, sanitary and environmental make its price really very competitive and above all, it is a very investment profitable for the customer.

I would like to explain our way of working with whoever wants to be a **PROTON AGENT**.

Unlike the Distributor, who as an essential requirement must purchase experimental equipment, the PROTON Agent must not make any investment, as possible tests will be carried out with the equipment available at PROTON EUROPE.

What the Agent must have is a great knowledge of PROTON technology.

To this end, the Agent must complete a **PROTON Training Course** (face-to-face or on-line) to learn about freezing in general and PROTON technology in depth, including a technical analysis, advantages, models, applications, installation and all the necessary information so they can accurately transfer it to their future clients.

The Agent must carry out prospecting work and introduce the technology to potential clients, informing PROTON EUROPE of their contact and activity details.

From that moment, PROTON EUROPE will be in charge of dealing directly with the client in order to sell them our technology.

Unlike the Distributor, the Agent's job is only to introduce and present the technology to the potential client, delegating to PROTON EUROPE the rest of the steps.

In the event of making a sale to the client, the Agent will receive a **commission** (which we will personally communicate to you in case you are still interested) of the total invoice as thanks for your collaboration.

The Agent can expand her local network while having Sub-Agents who can work with a smaller part of the commission.

Of course, all expenses arising from this activity are borne by the Agent on account of future commissions.

Ultimately, we offer you a way to earn a large commission just for introducing PROTON technology to future customers.

You should not be fooled by the percentage, since being machines with prices that are not low, the commissions in monetary terms for each operation are very important. This percentage is established by the manufacturer in Japan and we believe, like him, that a higher one would trigger the final retail price, hindering commercial operations.

Of course, all these conditions and others are included in writing in a "**PROTON Commercial Agent Contract"** to be signed between both parties at the time the Agent wishes to start this work.

In short, we seek a profile of people who are respectful, tolerant, educated, ethical, honest, generous, loyal, kind and ultimately, with high ethical and behavioral standards and better if they have a social orientation of service to the community in its way of think.

Our sincere opinion is that we are offering a different business and with a great expansion in exchange for specialized commercial effort.

Obviously, our idea is to work with a single person or company in your territory and we would like you to become our **PROTON AGENT.** 

Contact us at proton@innovafish.com and we will expand all this information.

