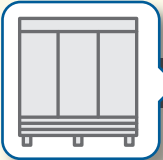


HOW-TO INSTRUCTIONS

SANDWICH HANDLING



STORAGE

- 1 Keep all product in freezer until ready to thaw.
- 2 Rotate your product so that the first product in is the first product pulled out.
- 3 All product has a **9-month** frozen shelf life from the production date printed on the case.
** Use Julian date on product if no case is present.*

JULIAN CODE
EXAMPLE:

1703101

The last 4 digits correspond to the date produced:

3 = last digit of year produced, 2023

101 = 101st day of the year, April 13th



THAWING AND DATE CODING

- 1 Thaw product by either placing whole case or desired number of products in refrigerator for **24 hours**.
- 2 Code date when removing product from freezer and price if necessary.
- 3 Once product has thawed in refrigerator for 24 hours, product may be moved to display cases.

SHELF LIFE

Deli Express Products	30-day refrigerated shelf life after thawing
Market Sandwich Products	30-day refrigerated shelf life after thawing
Market Sandwich King's Hawaiian Sliders	14-day refrigerated shelf life after thawing
Market Sandwich Artisan Style Products	21-day refrigerated shelf life after thawing



MERCHANDISING DISPLAY CASE

- 1 Make sure cooler temperature is **35-40°F**.
- 2 Move all existing product to front of display. Check and remove all expired product.
- 3 Fill all gaps in back with newly thawed product. Make sure each facing is **at least** four sandwiches deep.
- 4 Front and straighten all products in displays at least twice per day.

EAS

E.A. SWEEN COMPANY

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