

Goal: Sign up for Challenge and Masterclass

Subject Line Options:

- + Flip the track bring the old school back
- + 5 Days to Master the Mac Daddy of Social
- + 🎵 This is how we dooooo iiiit 🎵
- + Facebook's the OG
- + The biggest comeback since acid-washed Mom jeans...

JASMINE STAR

See that, Violet?

Someone's giving you those sad puppy dog eyes from waaay across the room...

Yeah, I'm talking about that *other* social media profile you dated, oh, only a million years ago...

It's your Facebook Page, Boo!

Sure, it might *seem* like Facebook is old news, just like that one time Justin and Brit-Brit wore matching denim outfits... #goodgrief

Or, maybe you're currently 110% focused on growing your business on Instagram, so you don't **think** you need that dusty old Facebook thang anymore.

But I want to let you in on a juicy secret...

==> Facebook turned *hawt* over the summer... like **really** hawt. *And you're gonna wanna get his number!*



That's right, Facebook's the OG ← AND this is coming from me, Jackie Barr, Instagram's #1 Fangirl!

For the record (*yes, there *is* a record*)...

I actually had to convince *myself* to get back to basics with Facebook, because I thought it was THE acid-washed 'mom jeans' of social media...

Well, look who's wearing those mama jeans now?!?!?

proudly raises hand

I know you're probably like, *"ba-HAH Jackie! This doesn't sound right coming from you, girl! You been kidnapped by your twin sis?"*

Nope — this is the real me, and I'm here to give you the rundown...

'cuz when I finally sat down, slapped on my horn-rimmed, *I'm-not-messing-around* specs AND swan-dived into the stats...

The results were crystal-LaCroix-clear.

I couldn't deny it ANYMORE — Facebook's *the* most effective platform for your business growth, because it's...

=====> The largest social platform in the world #nobigdeal
(for real, it's TWICE the size of Instagram with 2.2 billion monthly users as of August 2018).

=====> Ro-to-the-bust with native **content that lives on forever** (unless *you choose* to delete your content) unlike Insta or Snapchat where your vids disappear forever after 24 measly hours.

=====> **Focused on global expansion** (like hiiiiii, it already literally *owns* Insta! Taking over the world much, Zucks?).

That's why I've taken my tried and true approach to **exponential business growth** on Instagram AND redesigned it for the Facebook algorithm via....wait for it....

The Free 5-day
Facebook-Got-Hawt-
Over-Summer Challenge!

Hit the dance floor with me to find out how **consistent action** over just five days can make a HUGE difference in the engagement on your FB page.

In less than 10 minutes a day, you'll transform that poor li'l Facebook page into a raging party – disco ball, Twizzlers and all.

When you join me in this Challenge, you'll get a bunch o' goodies every day, including:

- + Attention-grabbing, **mad-lib style status update templates** you can cut-and-paste into your FB page (take THAT writer's block!)
- + Fresh, **engagement-building photo ideas**, so you can show up every day without questioning yourself (you'll know what kind of pics will actually get 'likes' and 'shares')
- + **Gorgeous photos you can post each day**, if you don't have the time or energy to style, shoot and edit scroll-stopping

visuals on your own (these images are ALL YOURS – no credit needed)

- + A **private, pop-up Facebook community** where you can bounce around ideas and have your Qs, A-ed by moi

Imagine what could happen if you FINALLY had the **plan, copy & strategy** to help you plan your next dance moves on Facebook...

Your business could BLOW. UP (in the best way possible), like [Amber Gill](#)...

“Using the ‘mad lib’ style captions and prompts Jackie provides helped me share MORE of myself with the folks who followed me... allowing them to get to know ME better, the person behind the brand.

It didn't occur to me that folks didn't just want to hear information regarding optimal brain and gut health... they wanted to hear MY experience, MY journey and, well, ME!

Jackie's templates gave me the tools needed to open up and share glimpses into my journey... which allowed more true connections and improved my ability to serve the folks following me.”

That's what I want for you, Buggaboo!

It's not a matter of *if* you'll get attention on Facebook – it's a matter of *when*.

The **FREE 5-Day Facebook Challenge** was created so you can make out with your Facebook Page and finally use the power of the platform, so it works **for** you...

Don't miss the opportunity to connect on the platform 2.2 billion people think of as *home*.

SIGN ME UP!
I WANT TO ATTRACT MORE
ATTENTION ON FACEBOOK ASAP!

It's time to *"flip the track and bring the old school back"* – cuz
Facebook does it like nobody does!

Grab those acid washed Mom jeans, y'all and cue the music...

🎵 *This is how we dooooo iiiit* 🎵

See you in The Facebook Challenge!

J*

Subject Line Options:

- + The chick I stalked on Facebook...
- + Last night a DJ saved my.....
- + 'Half-price wine night' turned into THIS
- + My crush on my biz nemesis...

JASMINE STAR

It's embarrassing to admit, Violet...

But in a past life (*ummm not THAT long ago*), I'd hide under my duvet, scroll through my Facebook feed *and* wonder how my biz nemesis **always** knew the right words to say...

(*She made it look so easy-breezy, beautiful CoverGirl, ya know?*)

This chick had **so** much to say. *All. The. Time.* And it's not like she was obnoxious, either...

On the contrary, she was actually kind of — dare I say it? — *inspiring*.

And there I was, stumped *and* silent....doomed a wallflower, forever.

Heck, I barely visited my Facebook page, because when I **did** visit, it felt like I was hosting the most lame-o party, ever —

A party where I'm standing in the center of the room hugging a sangria bowl — large enough for the entire state of California — even though I only have two friends (and my sweet mama) in the house to slurp it up.

For real, when it came to showing up on Facebook...

I *really* believed I had **nothing** important, witty or new to say.

And when I did *finally* work up the courage to speak up, I'd second guess myself and surrender to my Fear.

I thought I'd never be seen, unless I paid some serious doubloons for a hefty Facebook ad campaign.

How could I possibly keep up when I wanted to give up?

Maybe you've been there, too – eyeing up your competition and then rehashing your sorrows with your besties at the local wine bar.

If you're anything like me, you might have **a lot** to say on half-price wine night, even though the words NEVER flow on the most leveraged social platform ever (I see you, Facebook).

And that's the moment it happened – THE RECKONING:

The spotlight flipped on. The karaoke host cleared his throat and whistled the theme song from *THE GOOD, THE BAD AND THE UGLY*...

"Jasmine Star!" He called. *"You're up."*

I threw back my Cabernet Sauvignon, grabbed the mic, belted out
🎵 I WILL SURVIVE 🎵 (*I know, it's oh-so-cliché, right?*) and made a decision...

It was time for me to get over myself and use this powerful platform to speak up.



So, I started studying all the major Facebook accounts for literally months (*hello, stalker mode!*).

I figured out the secret formula to “success” on Facebook pages and profiles — and I started testing these strategies to make them work for *me*.

I discovered the ONE THING these most popular, highly-engaged Facebook pages have in common...

The business owners behind ‘em SHOW. UP. DAILY.

They post with **consistency**. They post with **purpose**. They post with **intention**.

And, they post with a **plan** (*← that’s what I’m about to give you!*).

That plan, my friend, changes *everything*.



**GIVE ME YOUR
ENTIRE PLAN,
JASMINE!
SIGN ME UP!**

Violet, if you’re not making Facebook work for you, you’re missing out on the biggest party out there (*...it’s like homecoming, graduation and Meghan and Harry’s wedding ALL rolled into one*).

This is where the **FREE 5-Day Facebook Challenge** struts into the room, looking all studly and stuff...

I've developed a **5-day turnkey challenge that wrangles the objective you care about most: ENGAGEMENT.**

**I'M IN! SIGN ME UP
FOR THE 5-DAY
CHALLENGE,
J-STAR!**

When you join me in this Challenge, you'll get a bunch o' goodies every day, including:

- + Attention-grabbing, **mad-lib style status update templates** you can cut-and-paste into your FB page (take THAT writer's block!)
- + Fresh, **engagement-building photo ideas**, so you can show up every day without questioning yourself (you'll know what kind of pics will actually get 'likes' and 'shares')
- + **Gorgeous photos you can post each day**, if you don't have the time or energy to style, shoot and edit scroll-stopping visuals on your own (these images are ALL YOURS – no credit needed)
- + A **private, pop-up Facebook community** where you can bounce around ideas and have your Qs, A-ed by moi

And the best part? **Each daily challenge only takes 5-10 minutes!**

Because I want to make it as simple as possible for you to start gaining momentum on your Facebook page, fast...

Just like [Lindsay Watson...](#)

“My Facebook Page was just existing — definitely not thriving.

I’ve gone from sharing occasional client images and getting zippo interaction to posting a variety of new types of fun content. I’m getting likes, shares, comments and lots of video views! Yay for real engagement!

Now I’ve got a whole bank of **ideas**, the **support** and the **courage** to post more of me and my life. I’m even going LIVE!

Side benefit? **I feel like it's made me a better writer.**

Jasmine’s captions inspire my own original posts. I didn’t think I was creative enough for that.

I’m getting more **momentum**, more **engagement** and my page keeps growing!”

If you want to create change, *you need to change your approach.*

Time to turn down the lights, turn up the volume and break out the noise blowers — your Facebook party is about to get packed!

Woot woot!

Shine on,
J*

P.S. Want more visibility, engagement & business growth on Facebook in less than 10 minutes a day?

**SIGN UP FOR A
FREE 5-DAY
FACEBOOK
CHALLENGE**

Subject Line Options:

- + Ya need to Baywatch slow-mo run to THIS...
- + You're Invited: **'How To Revive Your FB Page' Master Class**
- + Move over Baywatch - this MASTERCLASS will give your FB Page serious mouth-to-mouth!
- + Facebook Page Lifeguard reporting for duty!
- + Channel your inner Baywatch Babe
- + David Hasselhoff is NOT invited

JASMINE STAR

I'm sliding on my red one-piece swimsuit, grabbing my life-preserver and running in slo-mo down the beach to YOU, Violet...

Yasmine – I mean – Jasmine to the rescue!

Listen, I've seen far too many business owners set up their Facebook business pages and dive deep into the Facebook waters with high hopes...

Only to end up tumbling around in the undercurrent, waving their arms wildly and swirling around in circles, asking...

...How can I get people to see my posts?

...How can I get them to actually talk to me?

...How can I save my Facebook page from drowning?

That's why I'm going *Baywatch* on your Facebook page and giving it some mouth-to-mouth resuscitation with a

**FREE
'REVIVE YOUR
FACEBOOK PAGE'
MASTERCLASS!**

PULSE

PULSE

PULSE



BREEEEEEAAAAAATHE!

Join me on March 28th for this brand-new Masterclass, and I guarantee you'll get that first breath of fresh air...

Like a NEW **idea, plan** or **strategy** you can implement on your Facebook page *immediately* to increase your **confidence, visibility** and **engagement** (AKA make new friends who dig you for the *real* you).

**YES! PLEASE
RESCUE MY
FACEBOOK PAGE,
JASMINE!**

By the time I'm done with you...

You'll be ready to dolphin-dive back into the social media waters and swim laps around your previous Facebook engagement!

Just like [Kayte Raywer](#)...

"Since I started doing Facebook Live (in my third month now), I've gotten so many inquiries!! For the longest time I couldn't figure out how to local businesses and prospects, but with J*'s help that's changed. Awareness about my business has definitely increased - and so has my confidence!"

And [Aisling Ash Cunningham](#)...

"I was open, honest, and vulnerable on a Facebook LIVE (scary!!) and because of this I got the biggest customer weekend I've ever had!"

In the 'Revive Your Facebook Page' Masterclass I'm givin' ya the entire First Aid Kit full of proven strategies, tools, gauze rolls, antibiotics and plug 'n' play content you can use to breathe new life into your Facebook page immediately.

So...ummm....why should I spend time on Facebook when I'm obsessed with Instagram, you ask?

Because Facebook's *only* the largest social platform in the world #nobigdeal **(for real, it's TWICE the size of Instagram with 2.2 billion monthly users as of August 2018).**

Join me for this 30-minute Masterclass and you'll find out how to:

- + Create a content plan that attracts attention and kicks off new, meaningful conversations with your ideal clients
- + Figure out which type of FB posts work BEST for your page (and which ones you can skip)
- + Capture the attention of your ideal clients, so they swim over to your beach, park their towels and build sand castles with you!
- + Dramatically grow your FB page with more followers, more 'likes', more 'shares', and more 'comments'!

I'll even reveal how I busted my own negative mindset about using Facebook to grow my business...

And you'll find out the exact steps my *Social Curator* members followed to take their Facebook pages from **barely breathing** to **oh-so-vibrant** (and profitable).

I've even got a few surprises up my sleeves (*oh, wait! I'm not wearing sleeves!*) – but ya gotta get on the party-slash-lifeguard boat to get the prizes.

I'm talking about access to the following **social media lifesavers** designed to keep you afloat and drama-free, so you can finally grow your Facebook engagement:

- + Your own **Branding Words Guide** you can use to separate your unique seashell of a brand from every other business swimming in your niche
- + The debut **Social Curator Issue #1** (it's kinda epic, just like season one of Baywatch circa 1989)
- + **The Ultimate Facebook LIVE Guide** you can follow step-by-step to go from '*I can't do this!*' to '*Move out of the way Pamela Anderson – I've got this!*' in 5 easy steps (this is the ONLY guide you need in your hands before you hit the 'GO LIVE' button)
- + **Daily check-in/accountability partners** (aka lifeguards) in your very own private beach, I mean, Facebook group
- + **30-minute Facebook Q+A** with yours truly, your Head Lifeguard, in your private Facebook group

This is a no-holds barred, value-packed Masterclass you won't want to miss if you want to know what's working TODAY – not two months ago – on Facebook.

(Because even though the algorithm's changed yet again, you'll find out how you can make it work **for** you!)

You deserve a spot in this Masterclass (not to mention your own red swimsuit with 'the elite of the elite!')...

**SIGN ME UP FOR CPR!
I WANT IN ON THIS
FACEBOOK
MASTERCLASS,
JASMINE!**

So tell me, beach babe, are you in?

Shine on,

Yasmine Star

P.S. Don't worry, this is a David Hasselhoff-free event. Holy relief, right?

**I'M IN! SIGN ME UP
FOR THIS 'REVIVE
YOUR FACEBOOK
PAGE' MASTERCLASS!**