



YOU ARE CORDIALLY INVITED
TO THE WEDDING OF

Morgan Vest
&
Trevor Floyd

THE SEVENTH OF NOVEMBER
TWO THOUSAND TWENTY
AT HALF PAST FOUR IN THE EVENING

LAUREL HALL
5395 EMERSON WAY, INDIANAPOLIS, INDIANA

THE

RECEPTION TO FOLLOW

WEDNESDAY, NOVEMBER 21, 2018

WEDDING STATIONERY

GUIDE

A part of the LMDP Wedding Experience

SEMI-CUSTOM STATIONERY



CUSTOM STATIONERY



THE DETAILS

From classic invitations, to pocketfold, to seal & send, the style and details of your wedding invitation is all your own. You can have your own invitation suite designed just for you. Design consultations and price quotes are recommended, and always free.

WHAT’S INCLUDED?

- 01. Complimentary phone or in person consultation.
- 02. A custom designed invitation suite with response card.
- 03. Unlimited rounds of text and design revisions.
- 04. Quality printing through one of my top stationery manufacturers.
- 05. A complimentary envelope moistener/glue pen.
- 06. Heirloom Suite - a suite set aside for your photographer to photograph on your wedding day.
- 07. Complimentary suite assembly & shipping.

ASK ABOUT OUR LUXURY SUITE ENHANCEMENTS & CONVENIENCE SERVICES

Bridal Shower Invitations	Table Numbers	Vellum Wraps
Save the Dates	Belly Bands	Wax Seals
Reception Cards	Colored Envelopes	Menus
Details Cards	Envelope Liners	Acrylic Signs
Rehearsal Cards	Foil Stamping	Escort & Place Cards
Reception Thank Yous	Letterpress	Favors
Bridal Shower Invitations	Hand Torn Edging	Envelope Addressing
Thank You Cards	Layered Invitations	USPS Mailing Services



Invitation with White Ink, Hand Dyed Silk Ribbon & Envelope Liners



Invitation with White Ink, Hand Dyed Silk Ribbon, Envelope Liners and Custom Wax Seals

PRICING

Custom takes time so be sure to contact me at least 6 months before you need your invitations sent out. We will need this time to design, print, and ship your invitations.

A \$100 rush fee will be added for anything 4 or less months.

The minimum investment for custom invitation suites is \$2,000.00

Overall pricing will vary depending on your quantity, number of pieces, and your chosen enhancement options.

DESIGN FEES

A design fee/retainer is required to reserve your spot in the design queue along with a signed client agreement form. Design fees/retainers are non-refundable and are as followed:

Save-the-dates: \$250

Invitation Suites: \$500

Day of Items: \$250

Thank You Cards: \$250

These are invoiced separately and do not include the cost of the actual printed product.

OTHER

Calligraphy Envelope Addressing- Starts at \$2.25 per envelope

Done by hand, by Laura Reilly Calligraphy, you'll have 6 calligraphy styles to choose from. Pricing starts at \$2.25 per envelope for mailing addresses and \$4.25 per envelope for both the mailing and return addresses. A return address stamp is also available for a flat fee of \$55.00.

Custom Drawn Watercolor Venue and Map Illustrations- Starts at \$100

Done by hand, by Laura Reilly Calligraphy, custom venue illustrations start at \$100 and custom map illustrations start at \$250.

To receive a free price quote please visit
www.lmdesignandphotography.com/stationeryform
to fill out my stationery questionnaire.



Invitation with Gold Metallic Ink, a Vellum Overlay & Envelope Printing/Liners

CUSTOM WAX SEAL PACKAGES

Classic Black



Classic Blonde



Classic Brass



+ \$20.00

DIY | \$153 + tax

The DIY package includes:

- (1) 1" Custom Wax Seal Design
- (1) 1" Wax Seal Stamp
- (1) Sealing Wax Gun
- (18) Wax Sticks

- You will create your own wax seals.
- The stamp is available in 3 colors - black, blonde, and brass.
- Glue Gun Sealing Wax sticks are 4" in length.
- Glue Gun Sealing Wax are made with exclusive HeoFlex® Technology for premium flexibility, color depth, and consistency.
- 1 wax stick will create 7 - 10 wax seals.
- Additional wax sticks are available in quantities of 6 for \$14.00.

Self Adhesive | \$188 + tax

The Self Adhesive package includes:

- (1) 1" Custom Wax Seal Design
- (100) Self Adhesive Wax Seals

- The wax seals are pre-made and have a self adhesive sticker on the back.
- The stamp is a natural wood keepsake stamp. Not pictured.
- Wax seals are made with exclusive HeoFlex® Technology for premium flexibility, color depth, and consistency.
- Additional wax seals are available for \$1.40 per seal (min. 50).

Full Service | \$288 + tax

The Full Service package includes:

- (1) 1" Custom Wax Seal Design
- (1) 1" Wax Seal Stamp
- (1) Sealing Wax Gun
- (18) Wax Sticks

- I will create your wax seals and stamp them directly onto your paper goods.
- The stamp is available in 3 colors - black, blonde, and brass.
- Glue Gun Sealing Wax sticks are 4" in length.
- Glue Gun Sealing Wax are made with exclusive HeoFlex® Technology for premium flexibility, color depth, and consistency.
- 1 wax stick will create 7 - 10 wax seals.
- Additional wax sticks are available in quantities of 6 for \$14.00.



Custom packages can be created if you need a quantity less or more than 100.
A minimum of 50 is required for the self adhesive seals however.



YOUR
stationery timeline

Save-The-Dates

Save-the-Dates are meant to give your guests a friendly heads up. They aren't necessary but can be a nice touch, especially for friends and family who have to travel. They may turn the trip into a small getaway so these can be sent up to a year in advance.

Local: 6 - 8 months
Destination: 8 - 12 months

RSVP Deadline

This may simply come down to the needs of your vendors. The first one to consider is your caterer, for the meal count. Check with each vendor to determine when they need the final head count and make the deadline date a week before that.

Local: 2 - 3 weeks
Destination: 3 - 5 weeks

Invitations

There is such a thing as too early for invitations, especially if you are not sending a save-the-date. You don't want guests excitement to fade because they got the invite a year ago.

Local: 6 - 8 weeks
Destination: 3 - 4 months

Thank You Cards

Family and friends who are unable to attend might send a gift early. Start sending out thank yous as soon as you receive gifts to minimize your workload after the wedding. Try to send the remainders no later than 4 weeks after the wedding.

Local: Immediately
Destination: Immediately

the details

Semi-formal attire is requested. The ceremony will be held outdoors.

Please join us for dinner and dancing directly following the ceremony.

Please do not arrive at the barn before one thirty. There is a meeting room reserved at The Holiday Inn Express.

For more information please visit:
www.happilyevercason.com

for your stay

A discounted room rate is available when you call to book and mention the "special wedding rate" at:

The Holiday Inn Express
6720 S. Scatterfield Road, Anderson, Indiana 46013
765.779.0111

&

The Fairfield Inn and Suites
2400 E. 64th Street, Anderson, Indiana 46013
765.374.6300

lisa & tyler

Together with our families
we invite you to join us in celebrating our

happily ever after

on Saturday, the twenty-fifth of April
two thousand twenty
at two o'clock in the afternoon

The Barn at Hawks Point
4545 S. Madison Avenue, Anderson, Indiana 46013

please reply

by the fourth of April

M

☐ Happily accepts ☐ Sadly declines

We have reserved _____ seats in your honor.

Number of guests attending _____

Together with our families
we invite you to join us in celebrating our

happily ever after

on Saturday, the twenty-fifth of April
two thousand twenty
at two o'clock in the afternoon

The Barn at Hawks Point
4545 S. Madison Avenue, Anderson, Indiana 46013

☐ Happily accepts ☐ Sadly declines

We have reserved _____ seats in your honor.

Number of guests attending _____



the karte family
83758 Landstar Lane
Indianapolis, Indiana



FREQUENTLY ASKED QUESTIONS

01. WHEN SHOULD I CONTACT YOU TO GET STARTED?

As soon as possible. We will need time to plan, design, print, assemble, and ship your stationery.

02. HOW MUCH WILL MY STATIONERY COST?

This will depend on what you're looking for and how many you'll need to order. The average LMDP couple spends approximately \$1,200 - \$1,600 on save the dates and invitations and \$900 - \$1,200 on wedding day paper goods and stationery. This totals about 6-8% of the wedding budget.

03. WHAT IF MY BUDGET IS UNDER THE AVERAGE COST?

Not a problem! Semi-Custom suites are coming soon and are available at a fraction of the cost of custom stationery.

04. WHAT IF I DON'T KNOW WHAT I WANT?

Also, not a problem! I have tons of examples you can look at. Pinterest is also a great source for inspiration. I have a board you can view here:

www.pinterest.com/lmdesignandphotography/wedding-invitation-inspiration

TIPS & TRICKS

01. Don't buy your stamps until after you receive your invitations. Each suite will vary in weight and you might need a 2 oz stamp instead of the standard 1 oz.

02. Make your guest list early. The earlier the better actually. If budget is important to you, you don't want to be guessing how much everything is going to cost. If you guess you'll need 50 invitations and then make your guest list to find out you really need 95 your initial quote will be very inaccurate.

03. If you are looking for a specific design type, say so. I have no problem creating a design from scratch but if you've already fallen in love with a certain design let me know and send an example. Or 10. While I cannot copy the same exact design, I can make something with the same look and feel that is all your own.

03. Custom isn't cheap. While we can choose cheaper print options for your suite to help with costs, some things like wax seals, specialty print options, and custom drawn illustrations will cost you. Be sure to do your research, get quotes, and set a realistic budget if you choose the custom route.



THE WHOLE SHEBANG





DAY OF ITEMS

Planning a wedding is a lot of work, we all know that, but LMDP is here to help! Along with providing stationery, I also provide wedding day of items, signs, and favors.

AVAILABLE WEDDING DAY OF ITEMS

- Place cards
- Escort cards
- Table numbers
- Table thank you cards
- Seating chart tags
- Programs
- Fans
- Menus





SIGNS & FAVORS

SIGNS

Signs are available in multiple different mediums but I have to say acrylic is my favorite. They can be printed in full color or in all white. They are actually UV printed, not hand drawn. That means we can carry your pretty stationery fonts all the way through to your decor and reception. They are available in 5" x 7", 6.25" x 6.25", 4" x 9" or 8" x 10" for invitations and day of items and either 18" x 24" or 24" x 36" for welcome signs and seating charts. Signs are available in my Etsy shop!

WEDDING FAVORS

CHARITY CARDS:

- Charity cards are designed give your guests a different kind of favor. Make a charitable donation to your favorite charities on your guests behalf.

CAN COOLERS:

- With over 30 colors to choose from can coolers are completely customized and personalized to coordinate with your invitations and day of pieces.





MY PROCESS

- 01. LET'S BE FRIENDS**
My goal as a designer and photographer is to capture love in its entirety. To watch your family start and grow. We'll start off by scheduling a Starbucks date (I'd say coffee but I don't actually like coffee) either in person or over the phone to get to know each other better. If we're meeting in person you'll be able to view stationery and color examples.
- 02. SAVE YOUR DATE**
Next we'll get your date booked. I'll email over your invoice and contract for you to review, sign, and pay your retainer invoice. Congratulations, you are now an LM Bride or Groom!
- 03. TIMELINE CREATION**
Based of your wedding date and needs I'll create a detailed timeline that will provide all the dates we'll be viewing, approving, printing, and mailing your stationery items. We'll work on your save-the-date to get those sent out, then your invitations, then your favors and day of items.
- 05. THE FUN PART**
Once your timeline is created you'll know exactly when you design proofs will be emailed over to you. You'll be able to make any changes up until we send your items to print. Once everything is printed and delivered, you are free to mail them out. Day of items are last and will be printed about a month before your wedding day.
- 06. WEDDING DAY**
The big day is here! It's time to get glammed up and marry the love of your life! Sit back, relax and soak it all in.

