



SPRING / SUMMER '26

ABOUT US

Seaesta Surf is a beach-inspired brand that embodies creativity, childhood fun, and connection.

We make sustainable clothing + swimwear featuring original artwork by independent artists.

Our suits have a classic, comfortable fit that's high quality enough to pass the hand-me-down test.

We believe in letting kids be kids with long days in the waves, snacks on the beach and naps in a hammock.

We live to #SURFEATNAP.





For Spring/Summer 26, we dove into a treasure trove of vintage shops and flea markets for surf and nautical-inspired goods from Montauk to the California Coast.

We mixed nostalgic prints with unique color palettes that are hard to find in kids' swimwear.

Our latest artist collaborations call on retro inspiration with the signature Seaesta touch.

BOYS



BAJA SURF TRIP COLLECTION



DUNES



BAJA BOARDSHORTS

WHSL: \$24.50 MSRP: \$49.50



ATLANTIC BLUE



BAJA TEE

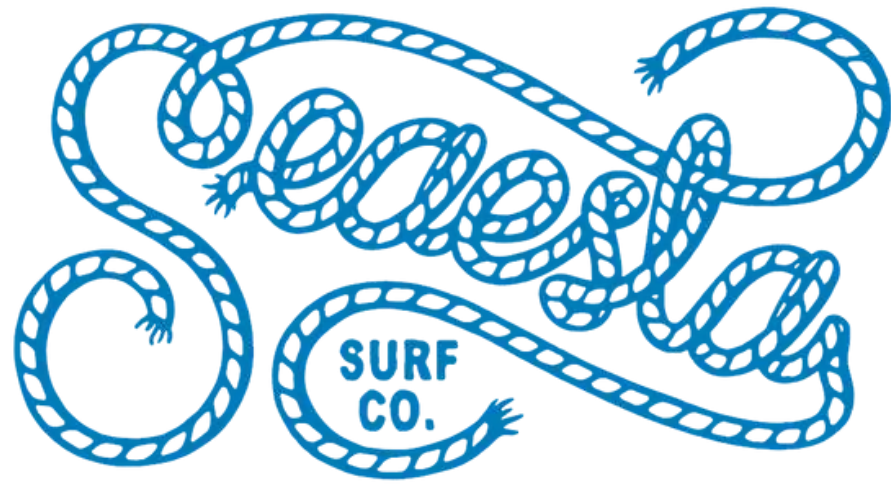
WHSL: \$16.00 MSRP: \$32.50



BAJA HOODIE

WHSL: \$29.00 MSRP: \$59.50

RODEO COLLECTION



RODEO PATCH HAT

NAVY + GOLD

WHSL: \$17.00 MSRP: \$34.50



RODEO CREW

NAVY

WHSL: \$29.00 MSRP: \$59.50



RODEO TEE

DUSTY

WHSL: \$16.00 MSRP: \$32.50

THE SHORELINE COLLECTION



SHORELINE HAT

NAVY BLUE

WHSL: \$17.00 MSRP: \$34.50



SHORELINE HAT

FOREST GREEN

WHSL: \$17.00 MSRP: \$34.50



SHORELINE HOODIE

NAVY BLUE

WHSL: \$29.00 MSRP: \$59.50



SHORELINE CREW

FOREST GREEN + GOLD

WHSL: \$29.00 MSRP: \$59.50



SHORELINE BOARDSHORTS

NAVY BLUE

WHSL: \$24.00 MSRP: \$49.50



THE STRAND COLLECTION



THE STRAND PATCH HAT

RED + NAVY

WHSL: \$17.00 MSRP: \$34.50



THE STRAND TEE

BLACK

WHSL: \$16.00 MSRP: \$32.50



THE STRAND BOARDSHORT

PATCH SHORT

WHSL: \$24.00 MSRP: \$49.50



THE STRAND TEE

WHITE WASH

WHSL: \$16.00 MSRP: \$32.50

NAUTICAL CHECKS COLLECTION



NAUTICAL CHECKS BOARDSHORT

RED/BLE

WHSL: \$24.00 MSRP: \$49.50



NAUTICAL CHECKS BOARDSHORT

NAVY

WHSL: \$34.00 MSRP: \$68.50



NAUTICAL CREW

NAVY

WHSL: \$29.00 MSRP: \$59.50

BEACH CHECKS | SIBLING MATCHING



BEACH CHECKS ONE PIECE

COCONUT

WHSL: \$27.00 MSRP: \$54.50



BEACH CHECKS TWO PIECE

COCONUT

WHSL: \$29.00 MSRP: \$58.50



BEACH CHECKS BUTTON UP

COCONUT

WHSL: \$27.00 MSRP: \$54.50



BEACH CHECKS BOARDSHORTS

COCONUT

WHSL: \$24.50 MSRP: \$49.50





SOLEIL ONE PIECE

BLEU

WHSL: \$29.00 MSRP: \$58.50



SOLEIL BOARDSHORTS

BLEU

WHSL: \$24.50 MSRP: \$49.50



CROPPED RASHGUARD SUIT

BLEU

WHSL: \$34.00 MSRP: \$68.50



SOLEIL BUTTON UP

BLEU

WHSL: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28

SOLEIL



CABANA STRIPES



BUTTON UP

CHARLESTON

WHSL: \$27.00 MSRP: \$54.50



ONE PIECE

CHARLESTON

WHSL: \$27.00 MSRP: \$54.50



BOARDSHORTS

CHARLESTON

WHSL: \$24.50 MSRP: \$49.50



TWO PIECE

PINK PALMS

WHSL: \$29.00 MSRP: \$58.50



BEACH CLUB DAD HAT

PINK PALMS

WHSL: \$17.00 MSRP: \$34.50



BOARDSHORTS

PINK PALMS

WHSL: \$24.50 MSRP: \$49.50

CHARLESTON

PINK PALMS

SEASTA X

andy Davis



HELLOHA TWO PIECE

TROPICAL

WHSL: \$29.00 MSRP: \$58.50

SIZES: 18/24-16



HELLOHA BOARDSHORTS

TROPICAL

WHSL: \$24.50 MSRP: \$49.50

SIZES: 1T TO 28



HELLOHA BUTTON UP

TROPICAL

WHSL: \$27.00 MSRP: \$54.50

SIZES: 2/3-10/11



PALM TREE CAMO



PALM TREE CAMO

ORANGE

WHS: \$24.50 MSRP: \$49.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28





SURF TRUNKS

FEATURES LONGER 7" INSEAM + SIMPLE, THOUGHTFUL
DETAILS FOR TWEENS, TEENS & ADULTS



STEEL BLUE



INTERCHANGE



BLACK



BLACK

WHSL: \$29.50 MSRP: \$59.50

ALL STYLES AVAILABLE IN SIZES: 22, 24, 26, 28, 30, 32

SEAESTA TEES



SURF COWBOY HOODIE
ASH

WHSL: \$29.00 MSRP: \$59.50



SURF COWBOY TEE
COCONUT

WHSL: \$16.00 MSRP: \$32.50



CACTUS TEE
CHARCOAL

WHSL: \$16.00 MSRP: \$32.50



SUN CHASER TEE
OFF WHITE

WHSL: \$16.00 MSRP: \$32.50



TROPICS TEE
OFF WHITE

WHSL: \$16.00 MSRP: \$32.50



SURF COWBOY TEE
ASH

WHSL: \$16.00 MSRP: \$32.50



CACTUS TEE
SKY BLUE

WHSL: \$16.00 MSRP: \$32.50



FUEL TEE
NAVY BLUE

WHSL: \$16.00 MSRP: \$32.50

BEST-SELLING COASTAL COWBOY COLLECTION



PATCH HAT

OLIVE

WHSL: \$17.00 MSRP: \$34.50

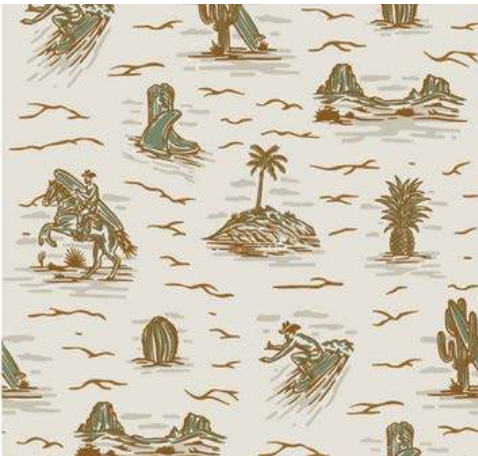
YOUTH + ADULT



SURFING COWBOY

CACTUS BOARDSHORT

WHSL: \$24.50 MSRP: \$49.50



SURFING COWBOY

SAND BOARDSHORT

WHSL: \$24.50 MSRP: \$49.50



PATCH HAT

BLACK

WHSL: \$17.00 MSRP: \$34.50

YOUTH + ADULT



SURFING COWBOY

CACTUS BUTTON UP SHIRT

WHSL: \$27.00 MSRP: \$54.50



SURFING COWBOY

SAND BUTTON UP SHIRT

WHSL: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28

BEST-SELLING SHORELINE COLLECTION



SHORELINE HOODIE

ASH

WHSL: \$29.00 MSRP: \$59.50



SHORELINE TEE

FADED MUSTARD

WHSL: \$16.00 MSRP: \$32.50



SHORELINE HAT

OLIVE

WHSL: \$17.00 MSRP: \$34.50



SHORELINE HAT

TAN

WHSL: \$17.00 MSRP: \$34.50



BEST-SELLING CARRY OVER



WAVY FLOWERS

NAVY BLUE

WHSL: \$24.50 MSRP: \$49.50



WAVY FLOWERS

NAVY BLUE

WHSL: \$27.00 MSRP: \$54.50



WAVY FLORAL

PANAMA TWO PIECE

WHSL: \$29.00 MSRP: \$58.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28



BEST-SELLING CARRY OVER



SUN DAZE

CHARCOAL

WHSL: \$24.50 MSRP: \$49.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28



BEST SELLING CARRY OVERS



HAZY DAZE

TURQUOISE

WHSL: \$24.50 MSRP: \$49.50



HAZY DAZE

SWIRL

WHSL: \$24.50 MSRP: \$49.50



HAZY DAZE

BUBBLEGUM

WHSL: \$24.50 MSRP: \$49.50



WAVY CHECKS

PINE

WHSL: \$24.50 MSRP: \$49.50



WAVY CHECKS

COCOA

WHSL: \$24.50 MSRP: \$49.50



WAVY CHECKS

NAVY

WHSL: \$24.50 MSRP: \$49.50



WAVY CHECKS

BANANA

WHSL: \$24.50 MSRP: \$49.50



WAVY CHECKS

AVOCADO

WHSL: \$24.50 MSRP: \$49.50

CORE COLLECTION



TRIPLE SCOOP

BERRY

WHSL: \$24.50 MSRP: \$49.50



TRIPLE SCOOP

BUTTER PECAN

WHSL: \$24.50 MSRP: \$49.50



TRIPLE SCOOP

VELVET

WHSL: \$24.50 MSRP: \$49.50



TRIPLE SCOOP

PISTACHIO

WHSL: \$24.50 MSRP: \$49.50



TRIPLE SCOOP

BLUE MOON

WHSL: \$24.50 MSRP: \$49.50



SEA RIPPLE

TIE DYE

WHSL: \$24.50 MSRP: \$49.50



CALICO CRAB

KHAKI

WHSL: \$24.50 MSRP: \$49.50



COLOR BLOCK

SAND

WHSL: \$24.50 MSRP: \$49.50

ALL DAY SHORTS



GARMENT DYED VOLLEY SHORT
BIRCH
WHSL: \$28.00 MSRP: \$56.50

- Sizes: 4T to 28
- Longer fit
 - Features pockets
 - Full elastic + adjustable drawcord



CORD WALK SHORT
BIRCH
WHSL: \$28.00 MSRP: \$56.50

- Sizes: 4T to 28
- Longer fit
 - Features pockets
 - Full elastic + adjustable drawcord



STAY DRY WALK SHORTS
CHARCOAL
WHSL: \$26.00 MSRP: \$54.50

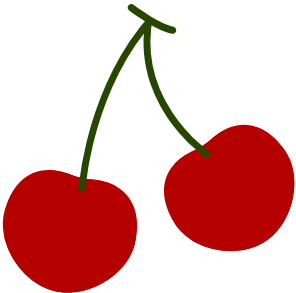
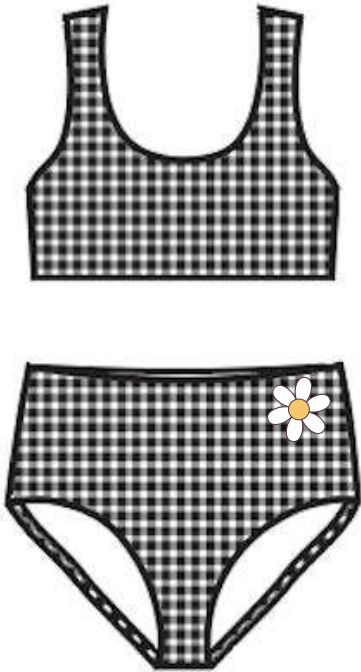
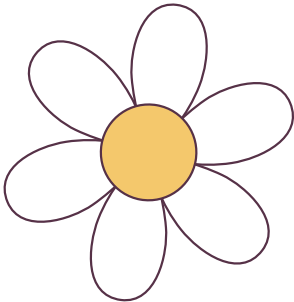
- Sizes: 4T to 28
- Longer fit
 - Features pockets
 - Back elastic + adjustable drawcord


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GIRLS





SEASIDE GINGHAM



ONE PIECE  
DAISY  
WHSL: \$27.00    MSRP: \$54.50

TWO PIECE  
DAISY  
WHSL: \$29.00    MSRP: \$58.50

ONE PIECE  
CHERRY  
WHSL: \$27.00    MSRP: \$54.50

TWO PIECE  
CHERRY  
WHSL: \$29.00    MSRP: \$58.50

ALL STYLES AVAILABLE IN SIZES:18/24 TO 16Y



# SEASHELLS



**ONE PIECE**

PERIWINKLE

WHSL: \$27.00    MSRP: \$54.50



**TWO PIECE**

PERIWINKLE

WHSL: \$29.00    MSRP: \$58.50



ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



# SMALL WAVES



**HOT PINK**

**ONE PIECE**

HOT PINK

WHSL: \$27.00    MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



# BUTTERFLIES



## ONE PIECE SWIMSUITS

ROSE / GOLDEN

WHSL: \$27.00    MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y

BEACH CHECKS



CHARCOAL

ONE PIECE

WHSL: \$27.00    MSRP: \$54.50

TWO PIECE

WHSL: \$29.00    MSRP: \$58.50

PASTEL

ONE PIECE

WHSL: \$27.00    MSRP: \$54.50

TWO PIECE

WHSL: \$29.00    MSRP: \$58.50

LEMONADE

ONE PIECE

WHSL: \$27.00    MSRP: \$54.50

TWO PIECE

WHSL: \$29.00    MSRP: \$58.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



# WAVY CHECKS



**HOT PINK**



**LEMON**



**HYDRANGEA**



**BERRY SHORTCAKE**

**ALL STYLES AVAILABLE IN ONE PIECE / TWO PIECE / LONG SLEEVE  
SIZES 18/24 TO 16Y**

**ONE PIECE**  
WHSL: \$27.00    MSRP: \$54.50

**TWO PIECE**  
WHSL: \$29.00    MSRP: \$58.50

**LONG SLEEVE**  
WHSL: \$32.00    MSRP: \$64.50





# CRINKLE COLOR BLOCK



## CRINKLE TWO PIECE

LAVENDER HAZE

WHSL: \$27.00 MSRP: \$54.50



## CRINKLE TWO PIECE

WATERMELON

WHSL: \$27.00 MSRP: \$54.50



## CRINKLE TWO PIECE

NEON

WHSL: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



# WAVY CHECKS NEW COLOR UPS - PRE LINE REVIEW



INDIGO



SAND



NAVY



SORBET



CITRUS

CRINKLE TWO PIECE - YOUTH

WSHL: \$27.00    MSRP: \$54.50

CRINKLE TWO PIECE - WOMENS

WSHL: \$47.00    MSRP: \$94.00

ALL STYLES AVAILABLE IN SIZES:18/24 TO 16Y



LES FLEURS



LES FLEURS TWO PIECE

ROSE

WHSL: \$29.00 MSRP: \$58.50



LES FLEURS LONG SLEEVE

ROSE

WHSL: \$32.00 MSRP: \$64.50



LES FLEURS TWO PIECE

AQUA

WHSL: \$29.00 MSRP: \$58.50



LES FLEURS BOARDSHORTS

AQUA

WHSL: \$24.50 MSRP: \$49.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y





**RETRO STRIPE**  
STRAWBERRY

WHSL: \$27.00    MSRP: \$54.50



**RETRO STRIPE**  
WATERMELON

WHSL: \$27.00    MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



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CORE COLLECTION
RETRO STRIPE

BEST SELLING CARRY OVERS



WAVY CHECKS

FUCHSIA

WHSL: \$27.00 MSRP: \$54.50



SEA ARCHES

GRAPE

WHSL: \$27.00 MSRP: \$54.50



WAVY CHECKS

BANANA

WHSL: \$27.00 MSRP: \$54.50



WAVY CHECKS

COCOA

WHSL: \$29.00 MSRP: \$58.50



WAVY CHECKS

KIWI

WHSL: \$29.00 MSRP: \$58.50



SEA ARCHES RETRO

HAZE BLUE

WHSL: \$29.00 MSRP: \$58.50



WAVY CHECKS

FUCHSIA

WHSL: \$29.00 MSRP: \$58.50



LOUNGEWEAR



SURF CLUB HOODIE

WHSL: \$29.00 MSRP: \$59.50



COAST HOODIE

WHSL: \$29.00 MSRP: \$59.50

ECO FABRIC | MADE WITH UP TO 5% RECYCLED POLYESTER FROM PLASTIC BOTTLES





COVER UPS



**TERRY COVER UP DRESS
CHECKER | PINK**

WHSL: \$29.00 MSRP: \$59.50



**TERRY COVER UP DRESS
CHECKER | OFF WHITE**

WHSL: \$29.00 MSRP: \$59.50



SEASHELL SETS



PEACH

WHSL: \$32.00 **MSRP:** \$64.50



WHITEWASH

WHSL: \$32.00 **MSRP:** \$64.50



whitewash



peach

SPRING KNITS



KNIT STRIPED DRESS

WHSL: \$27.00 MSRP: \$54.50



KNIT CHECK DRESS

WHSL: \$27.00 MSRP: \$54.50



KNIT DAISY SET

WHSL: \$39.50 MSRP: \$79.50

A woman with long blonde hair, wearing a grey cap and a mustard-colored swimsuit, is sitting on a sandy beach. She is holding a large tote bag with a white background and a pattern of green and yellow seashells and plants. The bag has a black label with a white 'S' logo and the text 'SEASTA SURF'. The background shows the ocean and a bright sun reflecting on the water.

BEACH ACCESSORIES



SEAESTA X SLOWTIDE



SOLEIL TOWEL
MUSTARD

WHSL: \$36.00 MSRP: \$72.50



SOLEIL TOWEL
BLEU

WHSL: \$36.00 MSRP: \$72.50



SAN O STRAW HAT

NATURAL RAFFIA / STRAW

WHSL:
\$24.00

MSRP:
\$44.50

Color: Raffia

Size: Youth, Adult

RECYCLED / ORGANIC BUCKET HATS



CANVAS BUCKET HAT
NAVY HIBISCUS

WHSL: \$22.00

MSRP: \$44.50



BUCKET HAT
CABANA STRIPE

WHSL: \$22.00

MSRP: \$44.50



BUCKET HAT
WAVY CHECKS COCOA

WHSL: \$22.00

MSRP: \$44.50



BUCKET HAT
GINGHAM DAISY

WHSL: \$22.00

MSRP: \$44.50

RECYCLED/ORGANIC
TODDLER / YOUTH / ADULT

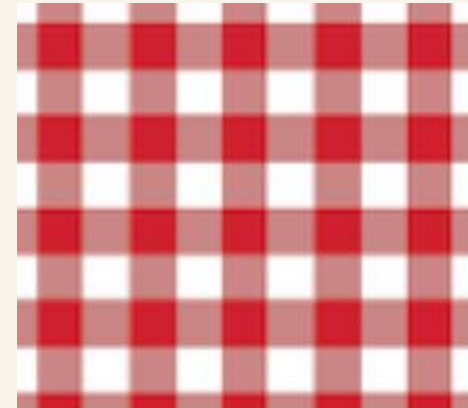
RECYCLED TOTE BAGS



TOTE BAG
COCOA CHECKER

WHSL: \$36.00

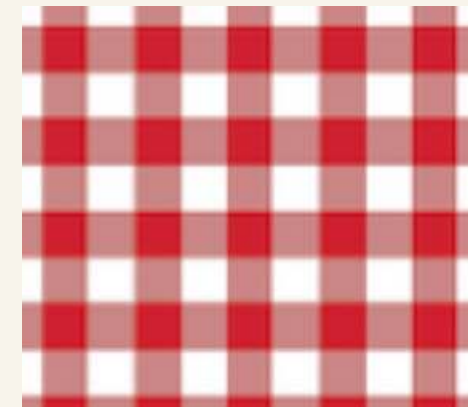
MSRP: \$76.00



TOTE BAG
PICNIC GINGHAM

WHSL: \$36.00

MSRP: \$76.00



KIDS TOTE BAG
PICNIC GINGHAM

WHSL: \$26.00

MSRP: \$52.50

RECYCLED RPET FABRIC

RASHGUARDS



SEAWEED



CHARCOAL



BUBBLEGUM PINK



MINT



NAVY

WHSL: \$27.00

MSRP: \$54.00

78% RECYCLED FABRIC



MENS

MADE TO MATCH CHILDRENS COLLECTIONS
OR TO STAND OUT ON THEIR OWN





SURFING COWBOY

CACTUS

WHSL: \$36.50 MSRP: \$72.50



THE STRAND

NAVY

WHSL: \$36.50 MSRP: \$72.50



SURF TRUNK

CAMO

WHSL: \$36.50 MSRP: \$72.50



TRIPLE SCOOP

BUTTER PECAN

WHSL: \$36.50 MSRP: \$72.50



WAVY FLOWERS

NAVY

WHSL: \$36.50 MSRP: \$72.50



WAVY CHECKS

PINE

WHSL: \$36.50 MSRP: \$72.50



WAVY CHECKS

NAVY

WHSL: \$36.50 MSRP: \$72.50

RECYCLED RPET FABRIC



SUMMER DROP

APRIL 15 DELIVERY



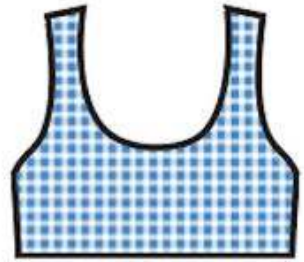


SEASIDE GINGHAM - FRUIT STAND



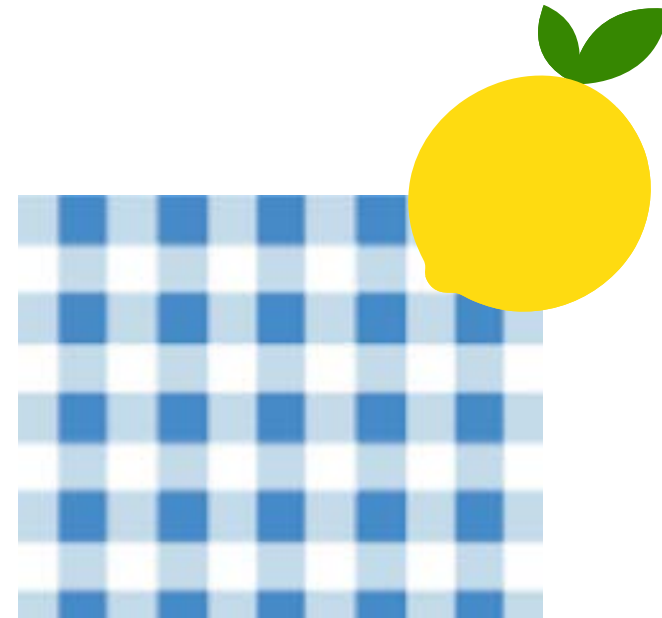
ONE PIECE

WHSL: \$27.00 MSRP: \$54.50



TWO PIECE

WHSL: \$29.00 MSRP: \$58.50



BOARDSHORTS

WHSL: \$24.00 MSRP: \$49.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y

BEACH SETS



BEAMS BUTTON UP

BRONZE

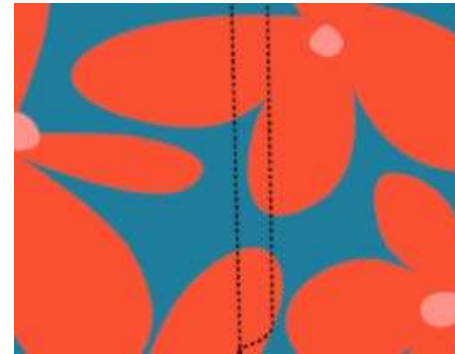
WHSL: \$27.00 MSRP: \$54.50



BEAMS BOARDSHORTS

BRONZE

\$24.50 WHSL: MSRP: \$49.50



DAISY BUTTON UP

CRIMSON

WHSL: \$27.00 MSRP: \$54.50



DAISY BOARDSHORTS

CRIMSON

\$24.50 WHSL: MSRP: \$49.50



GIRLS LOUNGE SETS



RIBBED KNIT SET

STRAWBERRY

WHSL: \$32.00 MSRP: \$64.50



RIBBED KNIT SET

LAVENDER

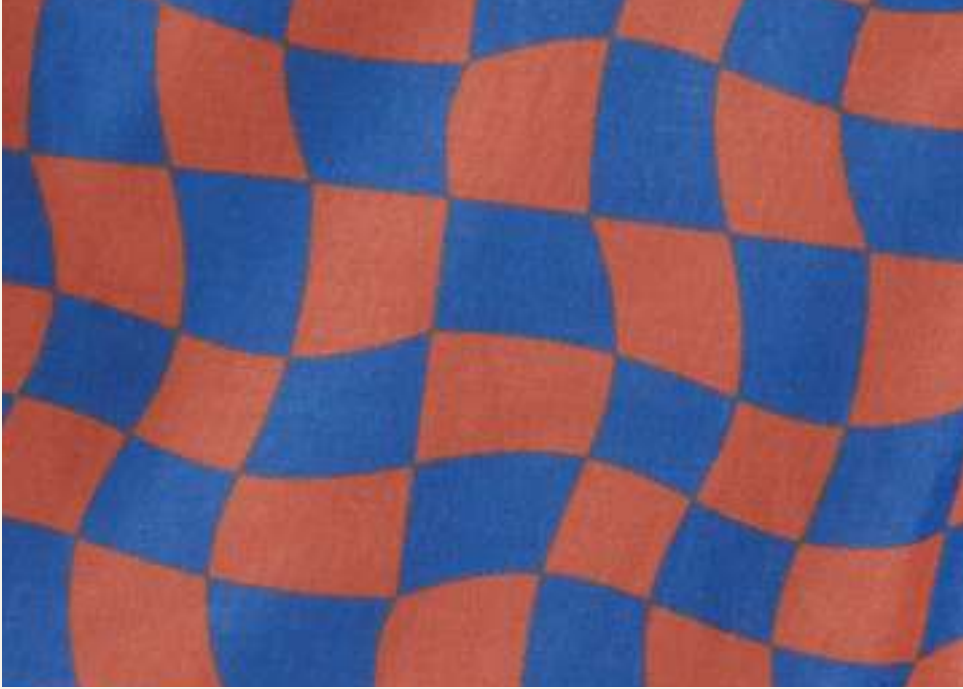
WHSL: \$32.00 MSRP: \$64.50



RIBBED KNIT SET

WATERMELON

WHSL: \$32.00 MSRP: \$64.50



BOARDSHORT FABRIC GUIDE

KIDS SCALLOP + MENS VOLLEY:

52% organic cotton, 48% recycled polyester

MENS SCALLOP BOARDSHORTS:

80% recycled polyester, 12% cotton, 8% elastane



SWIMSUIT FABRIC GUIDE

- Sustainable techno-fabric
- 78% recycled nylon, 22% spandex
- Chlorine resistant
- Sunscreen resistant
- Pilling resistant
- UV protection / UPF 50+
- Two-way stretch



S
SEAESTA
SURF