

How to Flutter a Home

1. **Before you begin Fluttering**, please set up your online fundraising site at: https://justgiving.com/campaign/flutter2024

***If you have not received a welcome email (check your spam), please email us at: fluttering@unravelpediatriccancer.org.

- 2. **Fill in your name, contact phone or email, and personal fundraiser URL** on the 30 "You've Been Fluttered" forms you received in your kit.
- 3. **At each house you Flutter**, place the dragonflies and yard sign in the front yard. Place the "You've Been Fluttered" form, "Keep the Fluttering Going" form, and brochure in the large envelope (a total of three enclosures). Clip the envelope with the large clothespin its weight holds down the paperwork against wind. Place the envelope on the front porch or near the front door. DO NOT attach to the lawn sign.
- 4. Flutter your first home the night of Aug. 31 (or Sept. 1, if you're doing daytime Fluttering).
- 5. **Pick up the Flutter kit about 24 hours later.** Remove completed "You've Been Fluttered" form and check from envelope and put in return envelope to be sent back to Unravel by <u>October 15th</u>. Please check on-line if the form indicates that an on-line request has been made.
- 6. If another location has been requested, **move the dragonflies to the new location** and repeat step three. Please keep the "Keep the Fluttering Going' forms and return with checks. If no new address was given, choose another person or family you think would like to spread awareness and keep the Fluttering going! Don't hesitate to keep the Fluttering going outside your immediate circle of friends and neighbors, or to Flutter local businesses or workplaces that you feel would be supportive of the cause.
- 7. **By October 15th**, send "Keep the Fluttering Going" forms (and/or names and addresses of families Fluttered) and checks to Unravel using the self-addressed envelope that arrived with your kit.
- 8. The dragonflies are yours to keep. Enjoy!



Please post Fluttering pictures on social media to help spread the word and keep the conversation going. We encourage you to tag us and use our hashtags in your posts!

@unravelcancer #Flutter2024 #Flutter2Unravel #UnravelPediatricCancer

Please check fluttering.unravelpediatriccancer.org/faq to see the FAQs page and for ongoing updates!

Questions? Visit Fluttering.UnravelPediatricCancer.org or email us at fluttering@unravelpediatriccancer.org

