



Launch Checklist

Congratulations! You've reached the final steps of your customization process. Below, we've curated a checklist to guide you through successfully debuting your brand new Showit website!

REVIEW YOUR DESIGN THOROUGHLY

With your Coming Soon page still set as your Home Page, carefully review both your Desktop and Mobile Design, You may do so by visiting www.YOURADDRESSHERE.com/home/ on your computer and your mobile device.

- __ Review Desktop Design: Layout, spelling, grammar, links, and contact form.
- __ Review Mobile Design: Layout, spelling, grammar, links, and contact form.

ADD SEARCH ENGINE OPTIMIZATION

Using Showit's built-in Search Engine Optimization resources, add SEO Titles, Descriptions, Keywords, and featured photos to every page of your design.

- __ Add SEO Titles, Descriptions, and Keywords to all pages
- __ Add Featured Photos to all blog posts
- __ Add SEO to Photos in Showit and WordPress

WRITE BLOG POSTS

Use your WordPress credentials to write blog posts—enough to populate your blog design at www.YOURADDRESSHERE.com/blog/

- __ Populate Blog with Posts

SET YOUR HOME PAGE AS YOUR HOME PAGE — AND YOU'RE LIVE!

- __ Complete Showit's Launch Steps
- __ Visit your Showit Dashboard > Pages > Home Page > ●●● > Set as Home Page > Publish