

Privacy Statement for ...and Cake Stories

...and Cake Stories, located at Gerard Boedijnweg 86, 1611 ZK Bovenkarspel, is responsible for the processing of personal data as outlined in this privacy statement.

Contact Information

Website: andcakestories.com

Address: Gerard Boedijnweg 86, 1611 ZK Bovenkarspel

Phone Number: +31612050600

Personal Data We Process

...and Cake Stories processes the following personal data because you use our services and/or provide this information to us:

- First and last name
- Gender
- Date of birth
- Place of birth
- Address details
- Phone number
- Email address
- IP address
- Location data
- Information about your activities on our website
- Bank account number

Special and/or Sensitive Personal Data

Our website and/or service does not intend to collect data about website visitors under the age of 16 unless they have permission from parents or guardians. However, we cannot verify if a visitor is older than 16. We recommend that parents be involved in their children's online activities to prevent the collection of data about children without parental consent. If you believe that we have collected personal data about a minor without permission, please contact us at hello@andcakestories.com, and we will remove this information.

Purpose and Legal Basis for Processing Personal Data

...and Cake Stories processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and/or promotional materials
- Contacting you via phone or email when necessary to provide our services
- Informing you about changes to our services and products
- Delivering goods and services to you
- Analyzing your behavior on our website to improve it and tailor product and service offerings to your preferences
- ...and Cake Stories also processes personal data when legally required, such as data needed for tax reporting.

Automated Decision-Making

...and Cake Stories makes decisions based on automated processing that can have significant effects on individuals. These decisions are made by computer programs or systems without human

intervention (e.g., by an employee of ...and Cake Stories). The following computer programs or systems are used: Showit, Dropbox, Wetransfer, Tikkie, ABN Amro-boekhouden, Translp, MailChimp, Zoom, MS Teams.

Data Retention

...and Cake Stories retains your personal data no longer than strictly necessary to achieve the purposes for which the data is collected. We follow the following retention periods for specific categories of personal data: one year.

Sharing Personal Data with Third Parties

...and Cake Stories does not sell your data to third parties. We only share it when necessary to fulfill our agreement with you or to comply with legal obligations. When companies process your data on our behalf, we establish a data processing agreement to ensure the same level of security and confidentiality. ...and Cake Stories remains responsible for these processing activities.

Cookies, or similar techniques, that we use

...and Cake Stories only uses technical and functional cookies, as well as analytical cookies that do not infringe on your privacy. A cookie is a small text file that is stored on your computer, tablet, or smartphone when you first visit this website. The cookies we use are necessary for the technical functioning of the website and for your convenience. They ensure that the website works properly and remember, for example, your preference settings. Additionally, they allow us to optimize our website. You can opt out of cookies by configuring your internet browser to no longer store cookies. Furthermore, you can delete any information previously stored via your browser settings.

Accessing, modifying, or deleting data

You have the right to access, correct, or delete your personal data. Additionally, you can withdraw your consent for data processing or object to the processing of your personal data by ...and Cake Stories. You also have the right to data portability, meaning you can request that we send the personal data we hold about you in a computer file to you or another organization you specify. To ensure that the access request is made by you, we ask you to include a copy of your identity document with your request. In this copy, please black out your photo, MRZ (machine-readable zone, the strip with numbers at the bottom of the passport), passport number, and Citizen Service Number (BSN) for privacy protection. We will respond to your request as soon as possible, but within four weeks. Additionally, ...and Cake Stories wants to inform you that you have the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority (Autoriteit Persoonsgegevens). You can do so via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we secure personal data

...and Cake Stories takes data protection seriously and implements appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. If you believe that your data is not adequately secured or if there are indications of misuse, please email us at hello@andcakestories.com.