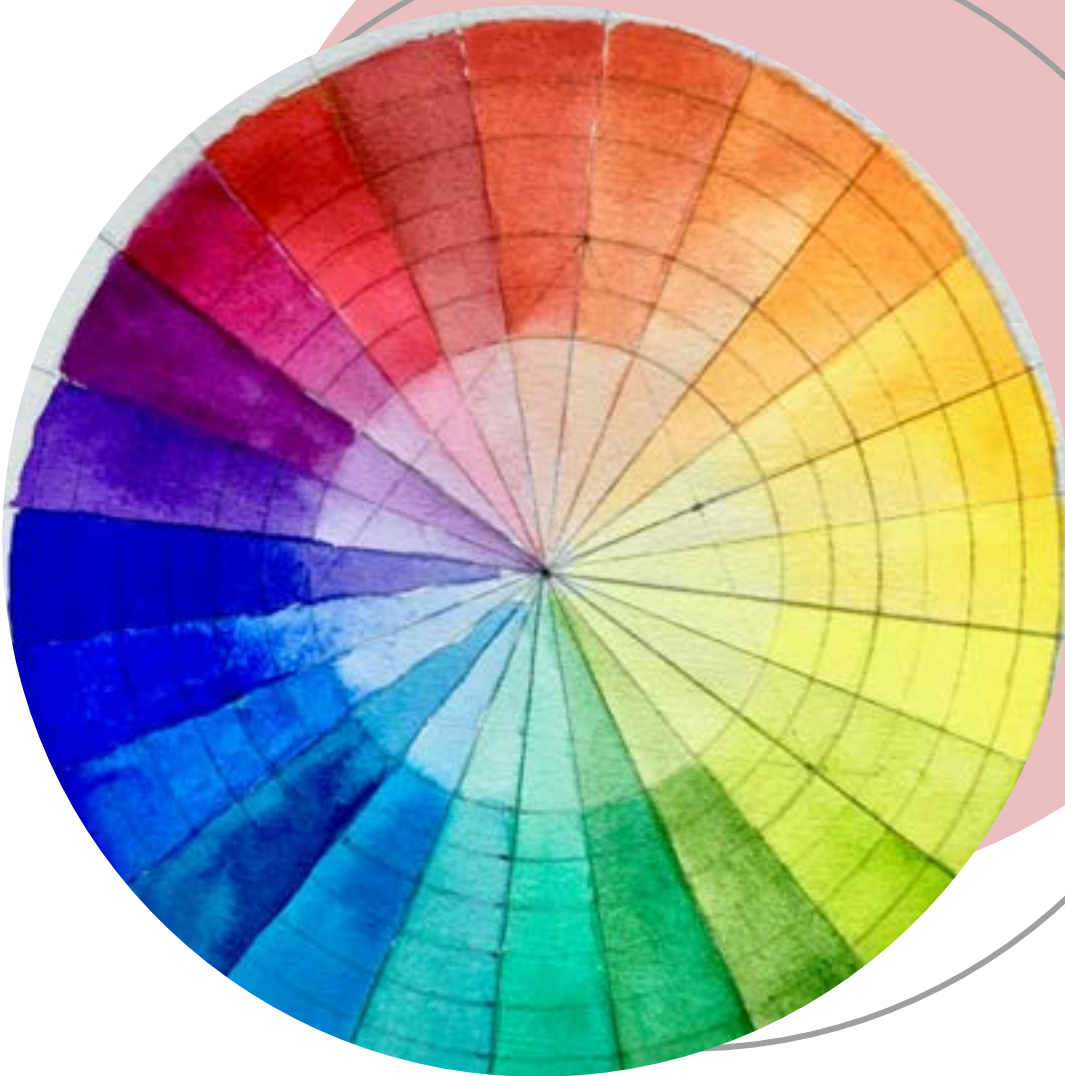


Mini Color Guide

Quick Color Analysis ebook



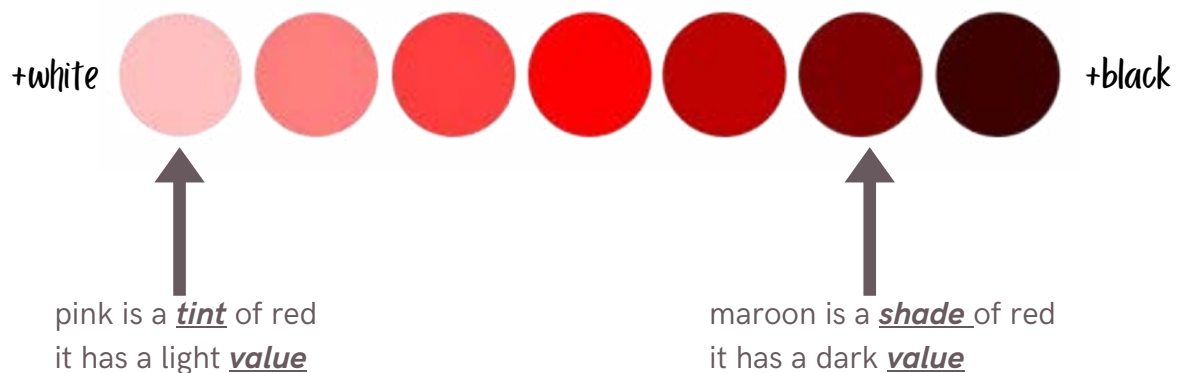
The Process

A Few Definitions

There are a lot of “terms of art” in color analysis, so I’ve provided you a short definition of some words you will run across a lot in this document!

Temperature: The coolth (yellow) or coolness (blue) of your skin undertones.

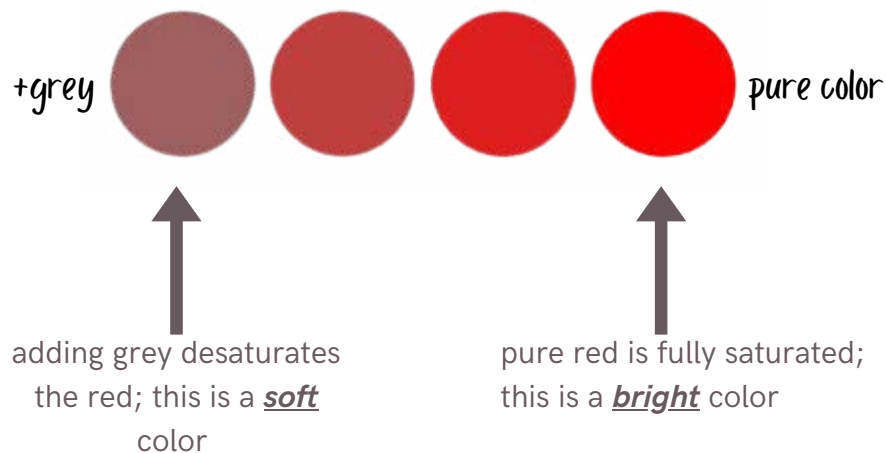
Value: how light, deep, or deep a color is. Lightness is achieved by adding white (tint), Darkness is achieved by adding black.



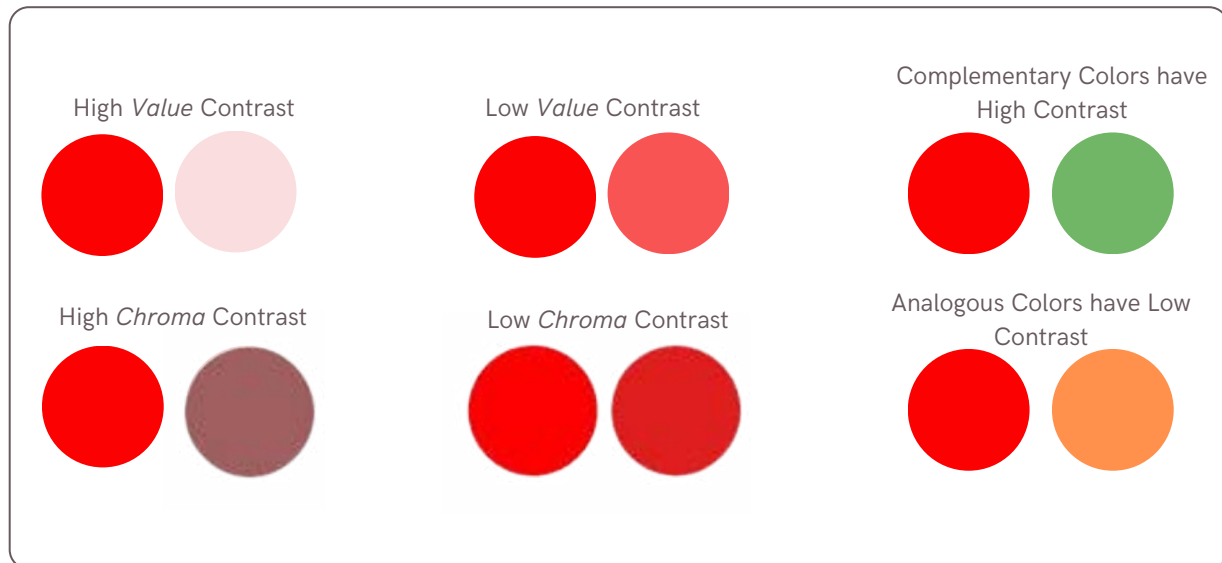
Chroma: The “purity” (or clarity) of a color and how it changes when adding grey

Bright: Color that is fully saturated; high chroma

Soft: Color that has been desaturated; low chroma



Contrast: the difference in *value* or *chroma* between two hues



Putting it All Together

To discover the palette of your best colors, I use your photograph to determine your overall *value* - how light, deep, or deep you are *in total* - using your hair, skin, and eyes. This helps to see whether lighter or deeper colors are more harmonious with your features. I will also determine how much contrast there is in value between your features.

I use virtual drapes of colors and neutrals in cool and cool colors, as well as light, deep, and deep values. These drapes are used to verify your value and discern your undertone *temperature* - *cool* or *cool*.

Finally I use another set of virtual drapes to determine your *chroma* - how *soft* or *bright* you are. This allows me to select either soft and muted colors, or bright and clear colors to achieve a harmonious look.

Using the total of this information - your value, temperature, and chroma - I will then put together a palette of your best colors.

Color-balancing

Most photographs tend to tint a little on the yellow side, so the first thing I do is color balance the photograph you sent me. This ensures that I am reading your true skin color. You can see your original photo and the color-balanced photo below.



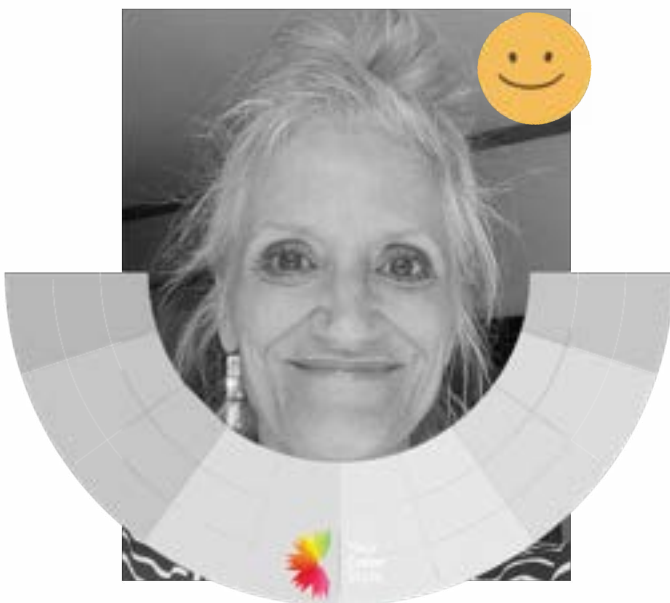
Original

Color balanced



After color balancing, I converted your photo to greyscale. Greyscale helps to see only lightness and darkness, without being distracted by colors.

Light?



Medium?



Deep?



Warm or Cool

To determine your *color temperature* I draped you in some warm and cool colors, and neutrals. Since your overall value is light, I used the light crescents to drape you.

Seeing your photos side-by-side helped to see which main color temperature suits you best. I have indicated with a smiley face which temperature I think suits you best.

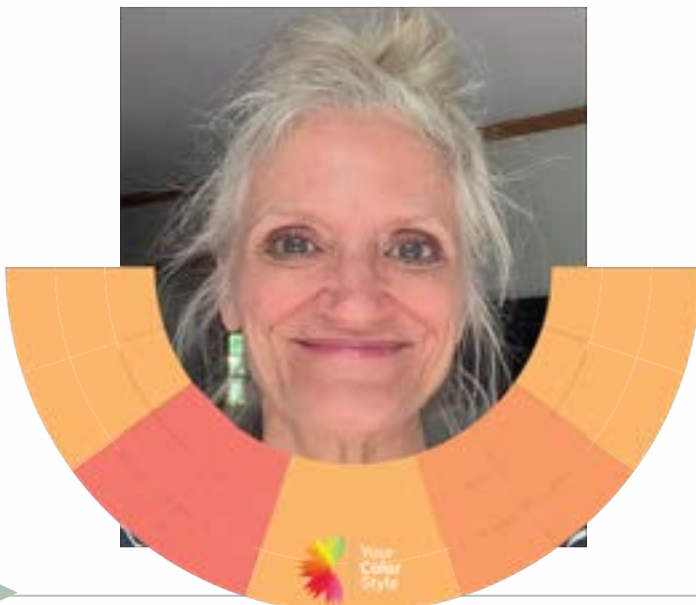
Warm



Cool



Warm



Cool



Bright or Soft

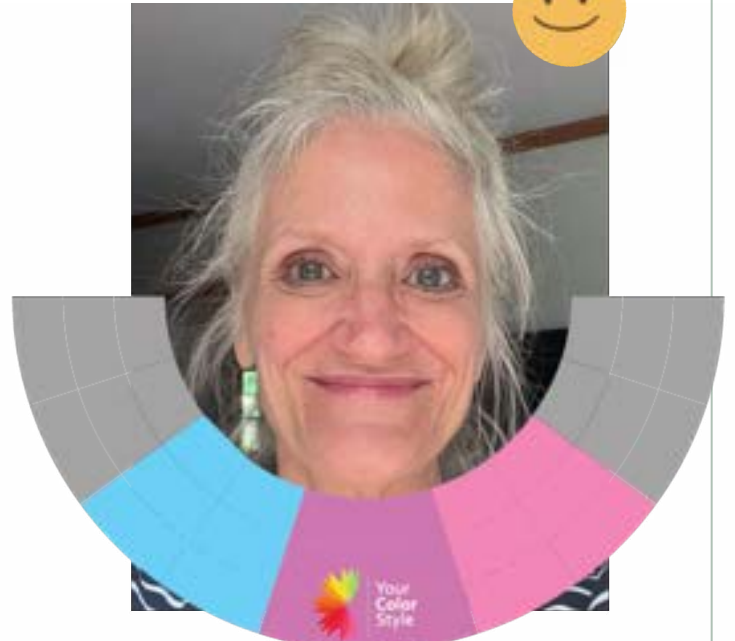
Lastly I draped you in cool clear colors and cool muted colors to determine your chroma - bright or soft. Seeing your photos side-by-side helped to see which main color temperature suits you best. I have indicated with a smiley face which temperature I think suits you best.

Bright



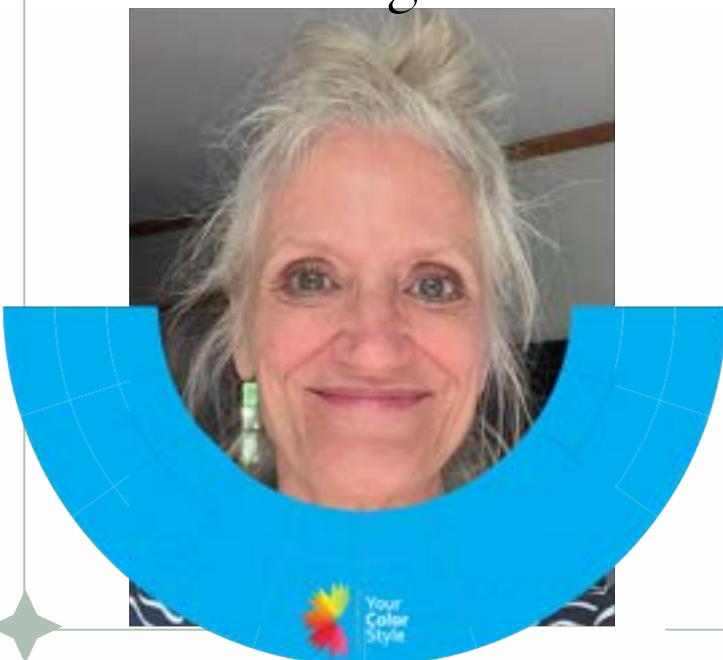
YourColorStyle.com

Soft



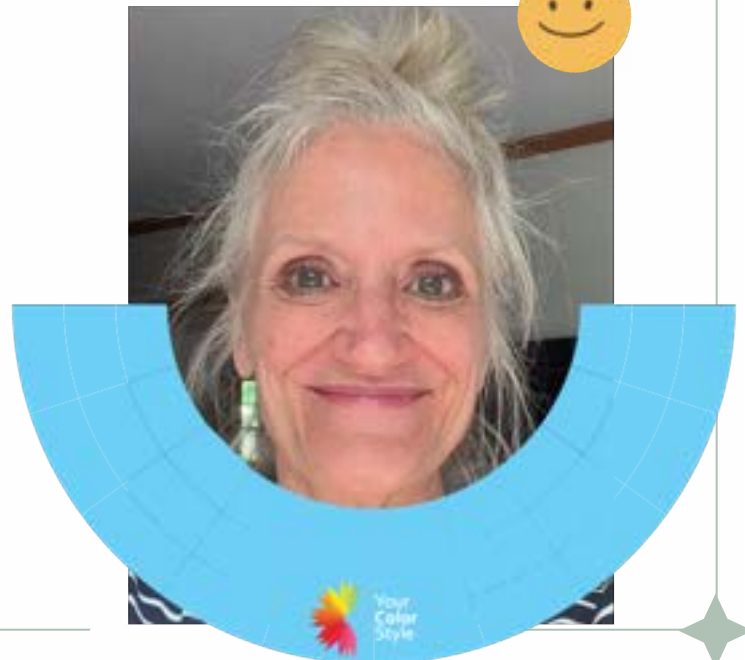
YourColorStyle.com

Bright



YourColorStyle.com

Soft



YourColorStyle.com

Your Color Analysis

You have *soft chroma*

Softer colors support you beautifully. Your features are “soft”, which simply means that there is not a lot of chroma contrast between them. Bright colors provide a high level of contrast to your features, and therefore tend to overwhelm you. We see the color before we see you! The soft tones are very harmonious on you – we see you and the color as one beautiful package.

You have *cool undertones*

You have greyish blue/green eyes, ashy blonde hair, and skin that has a rosy tint. Cool colors support and enhance you and you look absolutely ‘at home’ in them. Soft, cool colors are a natural fit for you and are very flattering. Although you are cool, your color palette has a wide range of warm colors that will look great on you too.

You are *light value*

Although your eyes have a medium darkness, your hair is medium-to-light, and your skin is light. Therefore, I determined your overall value to be light. Light to medium colors will look best on you. Deeper colors may feel too heavy on you.



Soft, Cool,
and Light

Your Palette

Soft Cool & Light

Red	Soft Red	Light Red	Warm Pink	Pastel Pink	Light Yellow	Corn Yellow	Light Lemon Yellow	Green	White
Soft Green									Teal
Soft Turquoise									French Blue
Soft Blue									Medium Violet
Soft Violet									Red Violet
Royal Heath									Amaranth
Soft Watermelon									Pewter
Cool Grey	Icy Grey	Light Navy	Charcoal Blue	Light Charcoal Blue	Blue Grey	Icy Blue Grey	Medium Grey	Grey	Light Grey

a one-page palette will be here!

Thank you!!

Thank you for booking a quick color analysis session with me! I loved working with your colors, and hope we stay in contact, so I can see how you incorporate these beautiful colors into your wardrobe.

Your mini fan of your palette will be in the mail this week!

If you have any further questions, need some feedback on how to incorporate the color into an outfit, or if you just want to chat about where you can take this next, please reach out - I'd love to hear from you!

Tena