



CONTACTGEGEVENS

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What I do

As a professional jack-of-all-trades, I support entrepreneurs from idea to execution in a way that suits us both. This allows me to work from my strengths and deliver real value to the business. Whether it's building a new website, creating visual content, or providing practical behind-the-scenes support, I'm hands-on, proactive, and focused on getting everything is on point.

What drives me

Bringing my creativity and energy to a brand or business I believe in, with a passionate team that's all about great service, awesome results, and having fun while doing it.

What I'm good at

- Webdesign
- Photography
- Content creation
- Branding
- Sales
- Client care
- Getting things done

What I am like

- Incredibly creative
- Annoyingly positive
- Big communicator
- Always kind
- Cheerful improver

Education

HBO Small Business & Administration

2003 - 2007

Work Experience

Shopowner - Retail & Styling

2007 - 2016

Started and ran a women's fashion boutique and later a flower shop. I managed the entire process. From purchasing, sales to marketing and styling. Together with customers and suppliers, I created a personal and unique shopping experience.

Webdesigner

2017 - present

Helping entrepreneurs strengthen their online presence by designing websites and refining brand positioning, leading to more clarity and focus in their business.

Photographer

2017 - present

Photoshoots for businesses, schools, families, and events. I specialize in portrait and branding photography for creative entrepreneurs. People appreciate the relaxed vibe I bring to shoots, which helps create bright, natural images.

Business Assistant

2025 - present

Working with entrepreneurs on visual and practical solutions. From branding and websites to strategic thinking and organising.