

Proven to Keep...

MOVIN' MOVIN' MOV

**BOOST SALES WITH
THE HOTTEST SNACKS.**



**PEPPERONI
PIZZA**

**SAUSAGE,
EGG & CHEESE**



Nestlé
Professional
Solutions

WAM

95%

of consumers
are familiar with
HOT POCKETS® *

79%

of consumers
have tried
HOT POCKETS® *



**HAM &
CHEESE**



**PEPPERONI
PIZZA**

THE SNACK THEY COME BACK FOR.

HOT POCKETS® SANDWICHES ARE MADE
USING **THE BEST INGREDIENTS** FOR A
TASTE CONSUMERS CAN'T GET ENOUGH OF.

HOTPOCKETS®
SANDWICHES



ALL DAY SALES MEET EVERYDAY ADVANTAGES.

Hot Pockets® Sandwiches are a must have
for your grab-and-go offering.



EASY-TO-OPEN,
EYE-CATCHING PACKAGE
THAT'S READY FOR DISPLAY

5 DAYS REFRIGERATED
12 MONTHS FROZEN

EXTENDED SHELF LIFE
RESULTING IN LESS
FOOD WASTE



INCREASES GRAB &
GO SALES AND
TRAFFIC

WAM

ON-THE-GO IS ON THE RISE.

75% 
OF AMERICANS
EAT
SNACKS

at least once a day*

50%

OF GEN Z & MILLENNIAL
shoppers buy frozen or
ready-to-heat meals weekly**



CONVENIENCE
is a key driver for purchasing**

**SATISFY THE GROWING
CALL FOR ON-DEMAND
SNACKS WITH HOT
POCKETS® SANDWICHES.**

95% of consumers
are familiar with
Hot Pockets®***

NEARLY 8/10 of consumers have tried
Hot Pockets®***



*Technomic, 2025 Snacking Consumer Trend Report

**Datassential, HotShot Report, February 2025

***Datassential, FLAVOR, Hot Pockets, 2024

**SAUSAGE,
EGG & CHEESE**

BREAKFAST IS BOOMING.

MAKE MORNINGS WORK HARDER
FOR YOU WITH THE DELICIOUSLY SIMPLE
BREAKFAST OPTION CONSUMERS LOVE.



**IT'S
GONNA
BE 🔥**

13.7% year-over-year growth for
breakfast out-of-home—the
fastest-growing meal*

90% of morning meals are prepared
in 15 minutes or less—quick
heat-and-eat options are
preferred**

*Kantar Foodservice Trends, How breakfast, lunch and dinner are being redefined, February 2025

**Circana, Convenience Drives Morning Routines, November 2024

BIG FLAVOR LEADS TO BIG SALES.

PEPPERONI PIZZA

Pepperoni made with pork, chicken and beef, reduced-fat mozzarella cheese, rich tomato sauce in a crispy, herb-topped crust. It's pizza to go.



HAM & CHEESE

Savory, hearty hickory ham smothered in smooth, melty cheese in a crispy crust. It's bursting with undeniable satisfaction.



SAUSAGE, EGG & CHEESE

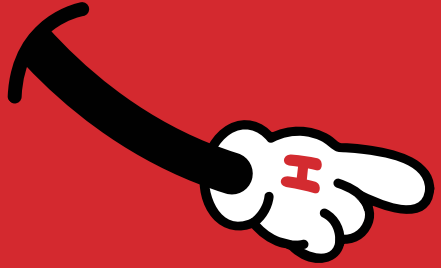
Delicious trio of scrambled eggs, smokey sausage and cheese sauce wrapped in a signature crispy crust. It's a breakfast that's actually fast.



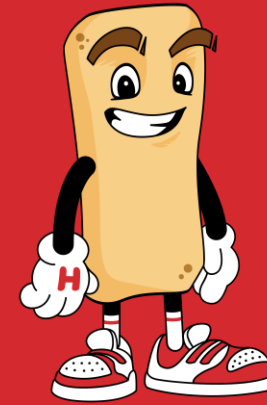
STOCK OUR MOST POPULAR VARIETIES,
BURSTING WITH **IRRESISTIBLE FLAVOR**
CONSUMERS JUST CAN'T GET ENOUGH OF.

**WAM**

HOT POCKETS MERCHANDISING



Boost Sales with Hot Pockets Merchandising Solutions



6 & 12 COUNT RED RACKS:

- Compact, eye-catching, and designed to enhance variety and customer satisfaction.



DISPLAY READY CASE:

- Display Ready Cases (DRCs) enable effortless setup and stocking, ensuring quick and appealing displays.



Proven TO Keep Movin'

Small or Mighty—Every Hot Pocket Pays Off.



OFFER ONE 1/2 LB SANDWICH



\$1.96	* Approx Cost 8oz Hot Pocket
\$3.49	SRP
\$1.53	Estimated Profit

OFFER TWO 1/4 LB SANDWICH



\$2.16	* Approx Cost 4oz Hot Pocket
\$3.99	SRP
\$1.83	Estimated Profit

DESCRIPTION	SPECS	NESTLÉ CODE	GTIN
PEPPERONI PIZZA Pepperoni made with pork, chicken and beef, reduced-fat mozzarella cheese, rich tomato sauce in a crispy, herb-topped crust.	12/8 oz.	11007683	10043695097037
	30/4 oz.	12495730	00043695957389
HAM & CHEESE Hickory ham smothered with melted cheese wrapped in a tasty crust.	12/8 oz.	11007685	00043695657678
	30/4 oz.	12495729	00043695657678
PHILLY STEAK & CHEESE Beef steak, reduced fat mozzarella, onions, peppers and sauce in a crispy crust.	12/8 oz.	11007682	00043695657678
	30/4 oz.	12495731	00043695657678

DESCRIPTION	SPECS	NESTLÉ CODE	GTIN
SAUSAGE, EGG & CHEESE Scrambled eggs, hearty chunks of sausage and melted cheese with sauce in a crispy crust.	30/4 oz.	12495734	00043695968606
MEATBALLS & MOZZARELLA Savory meatballs, melty reduced-fat mozzarella and zesty sauce in a crispy crust.	12/8 oz.	11007684	00043695825909
	30/4 oz.	12495727	00043695825909
PIZZA STIX® (9lb Bulk) Pepperoni flavored pizza topping in a crispy crust.	3 oz.	11007819	10043695053101

**FILL YOUR FREEZER
WITH THE HOTTEST
SNACKS ON HAND.**



1-800-288-8682

NESTLEPROFESSIONAL.US/BRANDS/HOT-POCKETS



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Solutions

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