

# Ready to launch

## checklist

Launch a website that turns visitors into clients  
confidently knowing everything is perfect

**by the roar**

# Hey babes!

**Thanks for purchasing one of my templates!** Before you dive into the design process, please read this checklist and begin with the end in mind. I packed it with tips to optimize your website to turn visitors into clients. When you are almost ready to launch your website, grab this sweet freebie again to create that awesome buzz!

I created this checklist with these goals in mind:

- Everything on your website will be set perfectly both at the front and the back. So you will launch your new website confidently, joyfully and professionally.
- You'll get the most out of your launch. The first batch of fresh visitors will be clear on your message and persuaded to take action, instead of aimlessly wandering around.
- You'll make maximum use of your network, social channels and your creativity for a vibrant launch and keep things rolling long after you went live!

**Catch up soon!!**

Warmly, Dianta

# The basics

- I have a clear headline that states what I do and offer
- I have a clear call-to-action button at the top
- I describe which problem I solve and how
- I describe the benefits of my services and products
- My imagery show what visitors can buy
- I have reviews from previous clients on your website
- The navigation bar is clearly visible and easy to find
- The pages *service*, *shop*, *contact* and *about* are easy to find within 1 or 2 clicks
- All content is checked for grammar and spelling errors
- My website loads fast within 3 seconds
- I have set up my favicon ([click here for instructions](#))
- I have replaced all demo content with my own pictures and texts
- Every page has a clear call-to-action button
- I have checked every link, button and form. There are no broken links on my site
- My website works and looks perfectly on mobile devices
- My contact information is up-to-date
- I have tested social links and marketing integrations
- My website has a privacy statement and cookie consent button

Oh nooo!

**That's all girl, sorry!** These basics are just a few of the 50+ things you need to check before launching your website. I honestly use this checklist each time I launch a new website. It's a lifesaver!

Hope you have a better idea about this freebie. And that you like to continue your design journey with choosing the template you love!

**yes! shop a template**

**Let me know if you have any questions?  
I am happy to help you!**

Thanks, Dianta

**by the roar**