

Choosing The Right Photographer

*A little guide for you
& your family*





Finding the right
photographer for you and
your family can be a daunting
task. Professional
photography has become an
extremely competitive
market.

*There are lots of websites to sort
through, blogs to pour over, and
advertisements everywhere. It can seem
almost impossible to find a perfect fit!
The good news is that with a little time*



STARTING THE SEARCH

SEARCH CLOSE TO HOME

A great way to start your photographer-seeking journey is by asking friends and family if they recommend anyone in the area. Chances are good that they've worked with (or know someone who's worked with) a great photographer for portraits or life events. Chances are also good that a photographer who's worked well with people close to you will also work well with you! Almost

Using Facebook and internet searches are also great ways to find local photographers. Most professional photographers have a strong online web presence with portfolios of their work for you to browse. Once you've found a few studios you're interested in working with, don't be shy about setting up interviews! Schedule a phone call or casual in-person



on pricing

THINK OF THIS AS AN INVESTMENT

It's no secret that great art is expensive, and this can be the case for photographers as well. Remember that these images are an investment - in yourself and in your family. Good photographers intend your images to be family heirlooms and plan for this by offering archival-grade print products built to hold their color and detail for a lifetime.

Although choosing the least expensive photographer may seem like an attractive option, there is most likely a reason they're so cheap! Great photographers with good client service are typically booked solid and price themselves to reflect this. If budget is a main concern in selecting a photographer, try contacting a few "dream" photographers and let them know your intended price range. They may be able to customize a package to come closer to your budget.

A group of smiling women in white dresses, likely bridesmaids, in a wedding setting. The image is a collage of several photos of the same group of women, some in the foreground and some in the background, all wearing white dresses and smiling. A semi-transparent text box is overlaid in the center.

PRO TIP

Photography is an art; as such you can expect every photographer to offer a unique style of imagery. You don't have to be an art expert to decide whether or not you like a style - just browse through their portfolio. If the photographs you see make you feel good and are something you could envision in your home, chances are the photographer is a stylistically good fit for you!



why prints are important

RISKS OF PURCHASING DIGITAL FILES ONLY

When you choose to purchase only digital files from a photographer, there's a big risk that your final products won't be to the quality or standard you were hoping for. When you purchase a print product from an experienced photographer, they may spend hours perfecting the crop and colors of the photograph to produce the best possible result when printed.

This process of color correction is often overlooked, but absolutely essential to reproducing what you see on your computer screen accurately onto printed media. Most consumer-facing print labs also do not offer the standards of color quality that professional labs do, and you may find yourself with prints that are muddy and awkwardly trimmed!

getting personal

PERSONALITY FIT

Have you ever met a new friend, significant other, or business contact that you just “click” with? Your personalities seem to fit as though you’ve known each other far longer than you really have, and you feel comfortable in conversation. Finding the right photographer should feel this way as well - at least to a certain extent! Trust me on this!

You are hiring a photographer to understand what makes you special and bring out the best in you on camera. It’s essential to find someone you feel comfortable with, someone who can really see what makes you who you are and translate that into visual art. This special chemistry will make all the difference in the final images!





INTERVIEWING YOUR POTENTIAL PHOTOGRAPHER

If you've found a photographer whose portfolio strikes your fancy, the next step to take is to pick up the phone (or schedule an in-person meeting) for a little interview. Don't be afraid to ask the questions you want answered and feel out if it's a good fit for you and your family. We've created a little interview outline here for you, but feel free to add your own questions and ideas to the list!.

Q: How long has your studio been in business?

A: I've been in business for over 9 years, and loving every darn minute of it!

Q: What type of photography do you specialize in?

A: My passion and specialty is in working with couples

Q: What products do you offer to display images?

I offer a wide range of handmade, archival quality photo products to make your memories last for a lifetime in beautiful physical form, including albums, gallery canvas, hand retouched prints, and more!

Q: Do you limit the amount of sessions you book?

I limit bookings to 1 wedding per weekend to ensure incredible service for my clients. My goal is exceptional quality, not quantity.

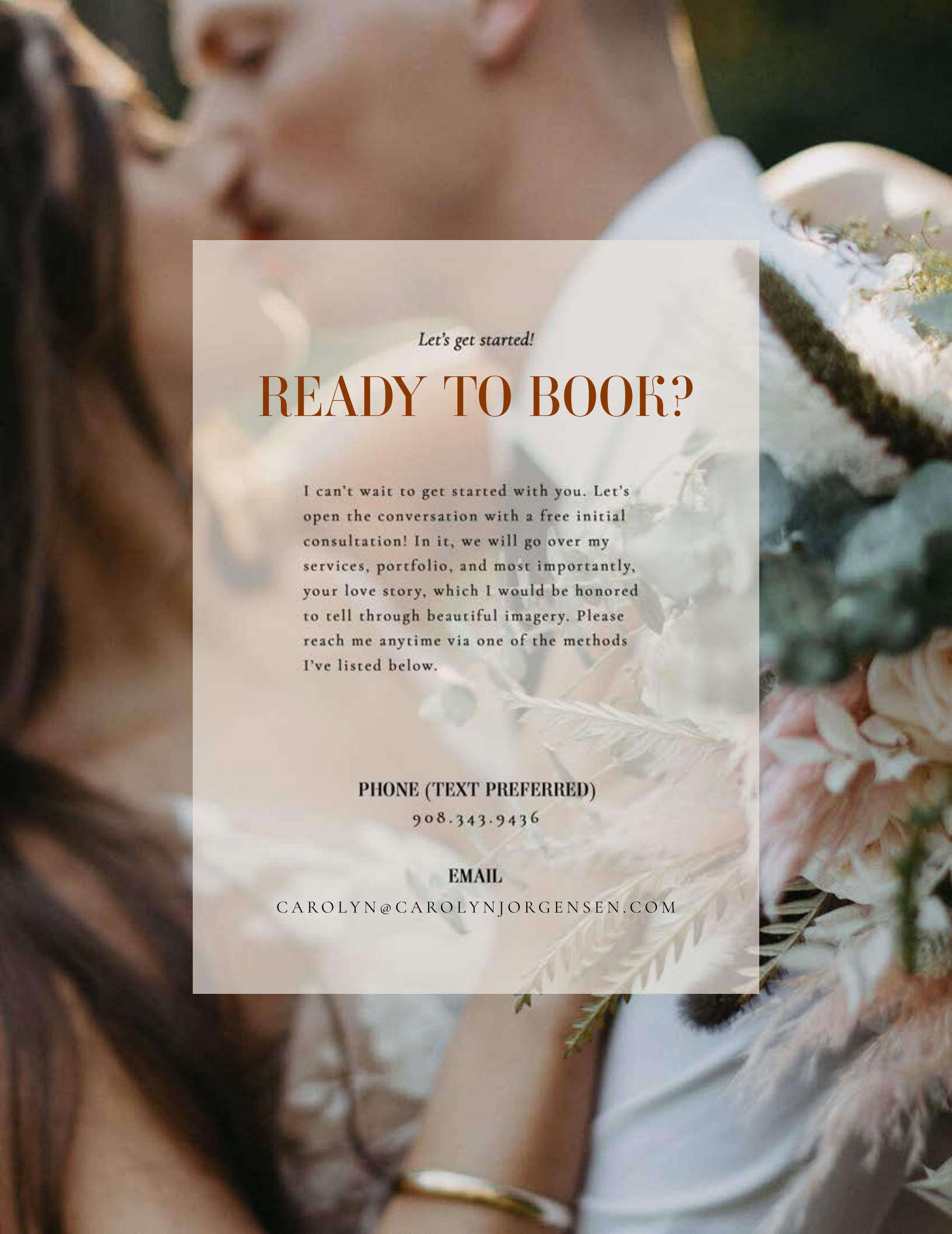


creating a family heirloom

WHY BUY AN ALBUM

Photographs are meant to be printed. There is nothing quite like an exquisitely designed, handcrafted photo album to display and preserve your images in a way that everyone can hold and enjoy. Although online galleries and digital image displays are becoming an increasingly popular, inexpensive way to display photographs, there is still nothing like a physical photo album.

Albums are books which tell your story. Well-designed albums inspire and elicit a wide range of emotions in incredible detail and brilliant color. Many photographers will spend hours or even days to craft a design that shows off your images as individual works of art. Albums are well worth the investment - they will last a lifetime and

A romantic close-up of a couple about to kiss, with a bouquet of flowers in the foreground. The image is soft and warm, with a focus on the couple's faces and the delicate details of the wedding bouquet.

Let's get started!

READY TO BOOK?

I can't wait to get started with you. Let's open the conversation with a free initial consultation! In it, we will go over my services, portfolio, and most importantly, your love story, which I would be honored to tell through beautiful imagery. Please reach me anytime via one of the methods I've listed below.

PHONE (TEXT PREFERRED)

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