

A close-up photograph of a person's hand placing a small, rectangular, yellow sticker onto a pink envelope. The envelope is lying flat on a light blue surface. The person is wearing a blue shirt. The background is softly blurred, showing more of the person and the surface. The overall aesthetic is clean and modern.

# Kilo Photography

# BRANDING



WELCOME!

I'm  
Visa

I'M A BRAINSTORMING AND BRANDING EXPERT.  
MY GOAL IS TO BRING YOUR BRAND TO THE NEXT LEVEL  
THROUGH PHOTOGRAPHY, BRANDING CONSULATION AND  
WEBSITE CRITIQUE (WITH A SIDE OF SOCIAL MEDIA HELP).  
HELPING YOU DREAM BIG ABOUT YOUR COMPANY IS MY  
PASSION. I WANT TO CHEER YOU ON AND HELP YOU LEVEL UP  
YOUR BUSINESS.





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Lisa did so much more than take high quality photos. She created branding for my new business that spoke to exactly who I am and what I am aiming to achieve. Her added talents in the area of social media marketing were the perfect combination to get my business up and running.

-Annie

# About Me

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I am a Colorado native, a teenage boy mom (x3), a Dr. Pepper enthusiast, wife to the greatest guy and a Jesus Follower.

10 years ago I started my own photography business and ever since then, I have been learning as much as I can about photography and running a business

In the last 10 years I have grown my business by leaps and bounds and now I want to help you do the same.

Whether you need beautiful images, social media help, website review, brainstorming ideas or a business cheerleader, I am your girl!

I am a one stop shop for all your business needs.

# HOW DO I KNOW IF I NEED BRANDING PHOTOS?

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- Are you a business owner?
- Are you the "face" of your business?
- Do you have a website?
- Do you have products or team members you need to highlight?
- Do you need content for your website, social media, business cards, print materials and/or newsletter?
- Are your headshots more than 18 months old?
- Is your social media falling short and you need some fresh ideas and content?
- Are you looking to grow your business and take it to the next level?
- Are the images on your website more than 18 months old?



**If you answered yes to any or all of these questions, then you need to invest in branding consultation and photos. I can help you refresh your images and get your business to the next level.**



# My Style



Organized, Classic, Helpful,  
Comfortable, Confident



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Lisa is so great to work with! Very professional and very quick! We have several medical offices and she was able to sneak in to do branding photos without disrupting the day or patient flow. She took some beautiful shots quickly and had them to me within a few days! Great photos and great to get a new stockpile of pictures with quick turnaround.

**- ANGIE**

**RMG**  
ROCKY MOUNTAIN  
GASTROENTEROLOGY  
Luke Evans, MD



ARE YOU *ready* TO TAKE YOUR  
BUSINESS TO THE NEXT *level* ?





HAVING A BRAND EXPERT GIVES YOU CONSISTENCY THROUGHOUT YOUR WEBSITE, SOCIAL MEDIA PLATFORMS AND MARKETING MATERIALS. THIS HELPS YOU LOOK MORE PROFESSIONAL AND LEGITIMATE TO YOUR CUSTOMERS AND IDEAL CLIENTS.



BRANDING YOURSELF AND YOUR BUSINESS SETS YOU APART FROM THE COMPETITION.

# investment



**EVERY ENTREPRENEUR AND COMPANY IS DIFFERENT,  
SO LET'S CREATE SOMETHING AMAZING SO YOU CAN BE  
THE SUCCESSFUL BUSINESS OWNER YOU HAVE DREAMED  
OF BEING!**



# Let's work together!

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## THE BASIC

**\$599**

Pre-consultation

Help with styling and  
props

1 Hour

All digital images  
included with no photo  
credit required.

\*Studio available for  
\$75 fee.

## HALF DAY

**\$1500**

Pre-consultation

Help with styling and  
props

Hair and Makeup

3 hours

All digital images  
included with no photo  
credit required.

1 hour of studio  
included

## QUARTERLY

**\$1600**

4 sessions per year

1 hour each session

All digital images  
included with no photo  
credit required.

Styling/Consultation  
with each session.

2 studio sessions  
included



# Need More?

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<b>Included</b>	Website review
<b>\$100</b>	Social Media Templates (10 templates in Canva)
<b>\$500</b>	Branding Refresh (colors, fonts, vibe)
<b>\$250</b>	Social Media Consult
<b>\$1000</b>	Custom 30-Second Branding Video
<b>\$2200</b>	The whole shebang! (Everything above plus a one hour photo session)
<b>\$250</b>	Hourly Consultation

**Packages available. Let me know what you need and we can make a custom package for your brand!**





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Lisa provided professional product and support beyond my wildest expectations! She was organized, thoughtful and created easy to follow steps to help me set up my social media and was a valued member of my team of experts. I could not have done it without her!

**-ANNIE**

# Frequently Asked Questions

## WHAT DO I WEAR?

Choose 1-3 outfits that match your branding colors and that you feel confident and comfortable in. I am happy to help you with styling.

## WHAT'S REQUIRED TO BOOK?

50% retainer & a signed contract. The rest is due on the day of your session. Payment plans available.

## WHAT DO I BRING?

I will help you determine what props and products will help tell your company and brand story!

## WHY DO I NEED BRANDING PHOTOS?

Your website and social media are the way your customers and clients connect with you! Therefore, they need to have updated photos that communicate who you are, what you do and what you offer!

## WHERE DO WE SHOOT?

It depends on the look that you are going for. We can rent a studio for a "white" space, or an air b&b if you want more of a "home" look. We can even shoot at your location if there is a lot of light! Outdoors is always a possibility as well.





# Brand Camp



Need a new look or refresh *fast*?  
2 day Brand Camp might be the  
perfect fit for you!

Owning a business is *overwhelming*!  
Brand Camp is the perfect way to get your  
brand back on track in just 2 days!



BRAND CAMP STARTS AT \$2500. HAIR &  
MAKEUP, LUNCH AND STUDIO FEES  
ARE INCLUDED.



# Day One



- ✓ Website Review
- ✓ Branding Refresh
- ✓ Plan your photos/video
- ✓ Brainstorming the future of your company

# Day Two



- ✓ 2 hour photo/video session
- ✓ Social Media Strategy/Templates
- ✓ Website Update
- ✓ Image Review





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Lisa is so enjoyable to work with! She is friendly and outgoing, puts you at ease immediately and her photography skills are amazing ~ I highly recommend her for any type of photos you need. Thank you so much!!

**- SHANNON**

# Ready, Set, Go!



Let's get this party started!! [Click here to get the ball rolling](#) or email me at [lisa@photolilo.com](mailto:lisa@photolilo.com) or give me a call at 303-570-1751 to book a consultation!



