

HOME PAGE CHECKLIST

WEBSITE DESIGN

HOME PAGE

THINGS TO INCLUDE

- ✓ Title, What, Who, How
- ✓ Tagline
- ✓ Clear Call to Action
- ✓ Freebie to build email list
- ✓ Location
- ✓ Easy to connect to you
- ✓ Clear navigation around your site



DRIVEN HEADLINE

This is your What, Who and How.

WHO YOU ARE

Tell about yourself and add a photo for connection.

WHAT PROBLEM DO YOU SOLVE?

What is your business about and what services do you offer?

WHO DO YOU DO IT FOR?

Who is your target audience, who do you help?

CLEAR CLIENT JOURNEY

What step do you want your client to take?
Call to Action goes here.

Portland Design Co.

D E S I G N
I S W H A T
W E D O !

We are a Brand Design Studio based out of Portland , Oregon.
Ready to Level Up your Business and Stand Out?

Overwhelmed with where to begin?
Hire our design team to Brand your Business!

Our focus is brand strategy by either developing or refreshing brands.

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