

KATHRYN BROWN

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PROFILE

Experienced Web Designer with a demonstrated history of working in the marketing and advertising industry. Skilled in photography, communication, Adobe Creative Suite, and educational technology. Strong creative professional with a Bachelor of Science (B.S.) focused in Visualization from Texas A&M University.

EXPERIENCE

PHOTOGRAPHER/BUSINESS CO-OWNER

CEDAR & SAGE STUDIOS | MAY 2018 - PRESENT

Manage and operate a photography business specializing in weddings and portraits. Maintain client relationships, marketing campaigns, social media platforms, photograph events, and edit final deliverables.

WEB GRAPHIC DESIGNER

GLOBAL HEALING CENTER | SEPT 2018 - MARCH 2023

Designed landing and product pages to maintain brand consistency and optimize experience for customers. Captured lifestyle product photography for new product launches. Designed biweekly, newsletter, and product emails based on monthly health themes to send to subscribers. Collaborate with other marketing personnel to design infographics and other marketing collateral when necessary.

WEB DESIGNER

TOPSPOT INTERNET MARKETING | MAY 2017 - SEPT 2018

Designed custom interfaces based on project scope while having client expectations and search engines in mind. Worked closely with other members of the design team on visual compositions and provide input for other projects while accepting constructive criticism for my own designs and applying that feedback.

STUDENT TECHNICIAN

TEXAS A&M UNIVERSITY LIBRARIES | MAY 2016 - MAY 2017

Designed and developed interactive eLearning tutorials for the library's Learning & Outreach department using Camtasia, Articulate, and Adobe AfterEffects.

EDUCATION

BACHELOR OF SCIENCE

TEXAS A&M UNIVERSITY

2013 - 2017 | Majored in Visualization

SKILLS

Photography

Multitasking

Photoshop

Problem Solving

Lightroom

Creativity

InDesign

Teamwork

Honeybook

Organization

Google Analytics

Communication

ACHIEVEMENTS

THE KNOT BEST OF WEDDINGS

2021

AMA HOUSTON CRYSTAL AWARD WINNER

2021

DotCOMM AWARD WINNER (2)

2019

AVA DIGITAL AWARD GOLD WINNER (2)

2019

NATIONAL HISPANIC SCHOLAR

2013