

LEADERSHIP BEYOND THE THEORY

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"The transformation I underwent over the 7 weeks by doing the program was incredibly impactful. I was able to re-assess my strengths and weaknesses and have now figured out where it's worth investing more time to further improve."

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NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

6

EXPERTS MANAGED IN
CROSS-FUNCTIONAL TEAM

DID LEADERSHIP BEYOND THE THEORY MEET YOUR EXPECTATIONS?

The program exceeded my expectations. The video lesson and modules are well structured and easy to understand even for non-native people (I live in Basel, Switzerland). The downloadable content with worksheets, self-reflection questions, checklists and summaries after every lessons are great to deepen the knowledge.

AS A REGULAR PODCAST LISTENER, WHAT WAS THE KEY DIFFERENCE FOR YOU BETWEEN THE FREE EPISODES AND THE PROGRAM?

The webinars each week. They allow you to address your question to Marty and get specific contextual inputs. Furthermore, you benefit from the questions of the other students in the cohort, which gives you great perspectives and insights from other businesses and cultures.

CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

My personal goal for this year has been to do something for my personal development with a focus on leadership. I started to listen to the No Bullsh!t Leadership podcast and then checked the website, where I registered right away for the free Leadership Level Up masterclass and later for the webinar Marty ran on 'Creating a High-Performance Culture'.

I was very happy with the content and a few weeks later, I received a personalised video from Emma which convinced me to register for the program!

DO YOU THINK THAT THE PROGRAM IS VALUE FOR MONEY?

Yes, and it is worth it. If something is considered as expensive, the impact should last for a long time. And I would say they do.

A 2-3 day seminar can easily cost the same money, but this program provides excellent content for 7 weeks. If you show the discipline to work continuously and transfer the learnings from the modules into practice, it definitely pays off. In addition to the videos and webinars, you have PDFs with worksheets, checklists, and very helpful summaries to access for life.

WHAT WAS THE MOST VALUABLE THING ABOUT THE PROGRAM?

The online structure. To get the most out of the program you need to watch all the learning videos, take time to reflect and prepare one question for the webinar every week to close each module.

WHAT WAS THE BIGGEST IMPACT THE PROGRAM HAD ON YOUR LEADERSHIP CONFIDENCE?

The transformation I underwent during these 7 weeks. I re-assessed my strengths and weaknesses and figured out where it is worth investing more time to further improve.

WAS THERE ANYTHING THAT SURPRISED YOU?

I was always impressed how much content is in one video lesson. One lesson is about 8-12 minutes, but to analyze and self-reflect it can keep you busy for almost an hour.

WOULD YOU RECOMMEND THE PROGRAM TO OTHER LEADERS?

If you are looking for an online mentoring program in leadership, do it. If you are not sure, first listen to the podcast, visit the website and do the free masterclass to get a feeling what you get from the program.