

# Website Service Guide

2022

**Melissa Willcocks**  
[melissawillcocks.com](http://melissawillcocks.com)  
[melissa@melissawillcocks.com](mailto:melissa@melissawillcocks.com)  
0404 426 875



# Meet Melissa

I am a **Digital Marketing Strategist** and **Website Designer** living in Melbourne, working Australia wide. I have a Postgraduate in Digital Marketing and a specialise in building organic growth for businesses.

As a business owner myself, I understand the challenges associated with running a business and wearing all the hats. My aim is to help alleviate the stress and time associated with digital marketing in your business.

I am an accredited member of The Australian Academy of Digital Marketing. For behind the scenes please follow my [Instagram](#) and [Facebook](#).

*Melissa*



# New Website Build

Looking for a fresh new website? Whether you are launching a new business, have rebranded or looking to improve your existing site I can help. I specialise in custom-designed websites built on Squarespace, Showit and Shopify.

## **SINGLE LANDING PAGE WEBSITE (Squarespace)**

A website with a landing page and contact page

*\*Includes SEO, Site Map Uploads and lead generation integration*  
from \$1500

## **WEBSITE BUILD (Squarespace)**

**Up to 5 pages + Blog**

*\*Includes SEO, Site Map Uploads and lead generation integration*  
from \$3000

## **E-COMMERCE (Shopify or Squarespace)**

*\*Includes SEO, Gateway connection, Site Map Uploads and lead generation integration*  
\$3500 - \$5500

## **WEBSITE BUILD (Showit - custom design for creatives)**

*\*Includes SEO, Site Map Uploads and lead generation integration*  
from \$4000

*\*50% Deposit, Balance Due on Handover.*

*\*On handover, you'll receive a handy video tutorial that'll give you the confidence to update and manage your new site.*

# Website Maintenance, Domain Name and Subscription Fee

## **WEBSITE MAINTENANCE (Squarespace, Shopify or Showit)**

Refresh homepage, S.E.O Audit, Keyword Audit and Site Optimisation

\$350 - recommended every 3 months

## **WEBSITE DOMAIN + BUSINESS EMAIL**

If you currently own a domain name I'll connect to your new website, or I can assist you in purchasing one and connect for you.

## **WEBSITE HOSTING**

Website hosting fees vary for each platform. Starting from \$25 pm paid directly to Squarespace, Showit or Shopify.

## **WEBSITE BUILD TIMING**

Please allow 2 weeks for landing pages and 2 - 4 for full website development

**TO VIEW MY RECENT WEBSITE LAUNCHES PLEASE [CLICK HERE.](#)**

# Ready to get started?

Email Melissa: [melissa@melissawillcocks.com](mailto:melissa@melissawillcocks.com)

Phone: 0404 426 875

Follow me on socials

[Instagram](#) | [Facebook](#) | [LinkedIn](#)

