

EST. 2020  
THE UNSCRIPTED  
COLLECTIVE

# WEDDING

*g u i d e*





# HOLY MACARONI

YOU'RE GETTING MARRIED!

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*And here's the thing,  
whatever you want to do on your wedding day, DO IT.*

Have two best men, bring the dog, serve pizza for dinner, rent alpacas.. Because there's no rules when it comes to getting married. Your wedding is really about celebrating YOU, your love and your commitment to one another whilst having an awesome time.

Now, where do we start?? There's so many things to think about, so many people to contact and so much to get done... Don't be overwhelmed, you have plenty of time!

I thought I'd share a few tips & tricks to help you plan the best wedding ever...

*...so here ya go!*







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# STEP 1

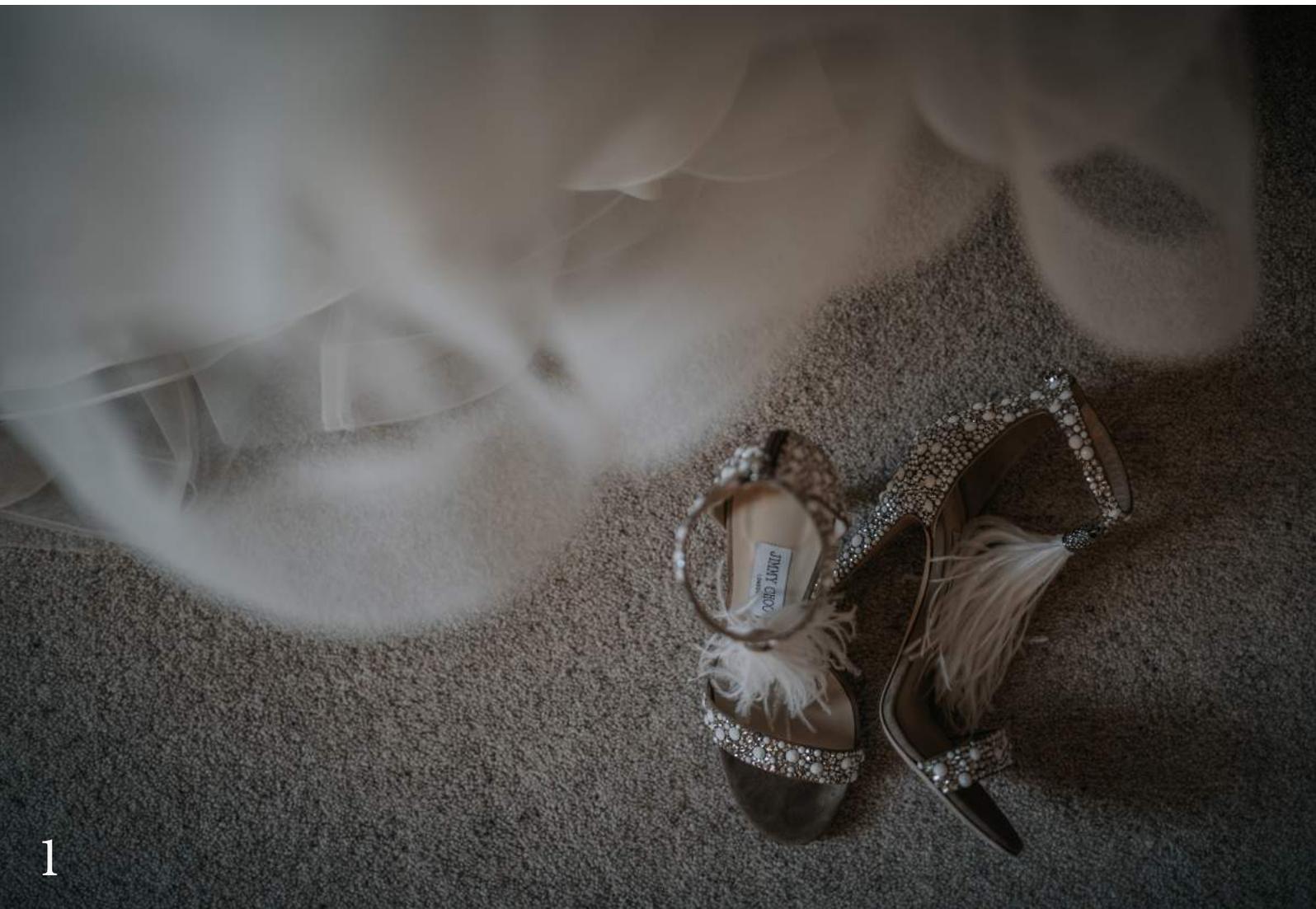
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## S e t   a   b u d g e t

Okay let's start with a sensitive subject... money. I hate to break it to you but no matter what you do you WILL end up spending more than planned. So here's my tip: work out how much you would *ideally* want to spend and then add 15-20% on top. And there you have it, your *realistic* budget.

Now set that extra 15-20% aside and pretend it doesn't exist (otherwise you'll start spending more!). Just know it's there as back up for any unexpected costs (or if your dream dress happens to be way over budget...). And if by some sort of miracle you don't go over budget, that's extra money to buy some beautiful prints of your wedding photos, treat your parents to a wedding album, upgrade to business (or first) class on your honeymoon flights, send some gold plated thank you cards..

Once you have your budget, split it in half. One half will be for your venue, to include the ceremony/reception hire fee, food and drinks. The other half will cover everything else: your photographer(s) and videographer(s), flowers, dress, band, stationery, transport, decorations.. All of this can add up pretty quickly so the best thing to do is make a list of the things that are most important to you, whether it's the photography, the food or whatever is non-negotiable for you. Try to limit this list to just two or three items and then concentrate on these first so you don't end up having no budget left for one of your non-negotiable items.





# STEP 2

## Plan the heck out of your Wedding.

Now I'm not a wedding planner so I won't tell you what to do. Instead I'll just give you a few tips. And a handy checklist, cause I'm nice like that.

### Tip No. 1 CREATE A MOODBOARD

When it comes to creating a moodboard, Pinterest is your new best friend. So open up your pinterest app and type in stuff like 'wedding ideas', 'wedding colours', 'wedding decorations', '[season] wedding' in the search bar. Look through the results and pin the ones you like in a new board. This will be your 'base' board. The more stuff you pin the clearer your favourite themes and colour schemes will become. Try not do this first step in one go but over several days or even weeks to give you time to either get bored of some ideas or fall completely in love with them.

When you feel you have enough ideas pinned, it's decision time! Sit down with your partner and pick your theme and colour scheme. Once that's done, go through your base board again and do this:

1) Delete the pins that don't fit with your theme and/or colour theme. This will make it easier to check that everything else looks nice together and if there are some of your pins that really stand out you'll know they probably won't suit your theme!



Inspiration for your Glamorous Rustic Barn Wedding



Inspiration for your Glamorous Rustic Barn Wedding



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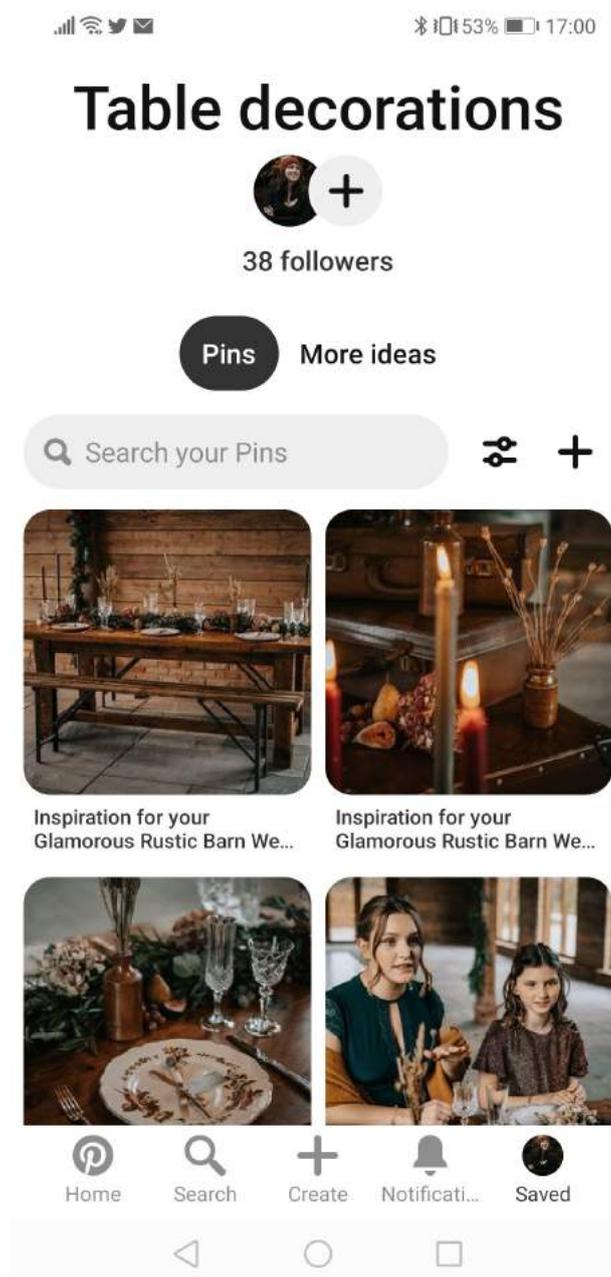


Inspiration for your Glamorous Rustic Barn Wedding



2) Create some new, more specific boards (like 'flowers', or 'table decorations') and repin the images from your base board into these new boards. Then go into each new board and look at the pins under the 'more ideas' tab (this tab is basically Pinterest is doing the hard work for you by suggesting similar pins). This will be especially useful for items that are unique and not found in chain stores. Let's take your wedding cake as an example. If you go to a cake maker and show them one specific Pinterest image asking them to reproduce it they will probably tell you they can't reproduce it as it is someone else's creation but they will offer to create something with a similar style. If instead you show them a board full of different images of a similar style of cake this will give them a good idea of what you are after and they will (hopefully) be telling you they can do something in that style for you.

Now if you have absolutely no idea what colours go well together and are clueless as to how to choose your decorations... hire a wedding stylist. Seriously I have worked with a number of wedding stylists on both weddings and styled shoots and they are worth the money trust me!



## Tip No. 2 GIVE THE PAPER INVITES A PASS

Ditch the costly, old fashioned paper invitations and create a wedding website instead... It's the 21st century, no one uses post anymore! I mean seriously, when's the last time you contacted your friends/family by post?

Wedding websites have so many pros:

- You won't run out of room to write, you can create as many pages as you want and include handy info such as a list of local hotels for guests who need to spend the night, an interactive gift list, a map with directions to the venue(s) etc;
- No need to panic search for all your guests' postal addresses, simply send them the link via email/facebook...
- You can add loads of photos without the need to worry about the quality of printing or space restrictions;
- You can update the info at any time. If there's a slight change of plan, or you've just had some new info come in you can add it to the website and send an email update;
- Save the environment!

If you're really set on sending something on paper for people to have a keepsake, send some paper save the dates.



Here's pretty much everything you need to include on your  
**Wedding Website:**

**YOUR STORY**

How you met  
When you knew  
The proposal

**THE BASICS**

Names  
Wedding date  
Times  
Locations  
Countdown

**PHOTOS**

Across the years  
Engagement photos  
Venue photos

**FAQS**

RSPV deadline  
Rules for plus ones  
Are children allowed  
Accessibility  
Photos & social media rules

**TRAVEL**

Parking information  
Where to stay  
Transportation on the day

**SCHEDULE**

Pre Wedding activities  
Day-of Wedding  
Post Wedding events

**GIFTS**

Link to gift list  
or honeymoon fund

**RSVP**

Attending/ Not attending  
Number of guests  
Contact details  
Dietary restrictions

**CONTACT**

Phone and/or email  
List of Wedding Party  
Who to contact on the day

## Tip No. 3 CHOOSE YOUR OUTFITS WISELY

Don't just choose a dress/tux based on how it looks. Easier said than done, I know, but trust me you're going to want to be comfortable! Here's a few things you should consider when choosing your outfit:

- **Comfy**ness - you're going to spend ALL day in your dress/tux and part of it will be spent sitting and dancing, so make sure it's comfy. Try to sit down, have a little dance, do you have enough room to move around or is it too tight and restricting your movements?

- **Easy to walk in** - hopefully there won't be too much walking involved on your wedding day, but you still need to walk down the aisle, walk around the venue with your photographer and/or videographer etc... So if you need 2 people to help lift up your dress to walk you might want to try on another one! Same goes with shoes, heels are fine if you're mostly going to be indoors but it gets tricky if you're having an outdoors wedding as the heels will sink into the grass. Consider wearing block heels or even flats or sandals. Heck wear a pair of converse or Doc Martens if you want to!

- **Temperature** - this is common sense but if you're having a summer wedding go for a lighter dress (both in terms of shape and material) and a lighter jacket or you will get very hot. And if you're having a winter wedding go for a warm jacket like tweed and consider choosing a dress with sleeves or buying something to cover your shoulders and arms so you don't get too cold!







## Tip No. 4 USHER UP

Appointing an Usher will make your day run smoothly and take a lot of the pressure off. Pick someone who you know to be outgoing, fun and loud (or invest in a megaphone) and give them the timeframe of the day along with details as to who is needed where and when and the list of group photos.

Your Usher will be expected to:

- Ensure the first rows are kept empty for the wedding party and parents at the ceremony. If you have invited guests with young children, ask your Usher to try and find them a seat that is easy to get out of without disrupting the ceremony in case their child starts crying;
- Round up the guests for confetti throwing and group photos – this is where a loud Usher or a megaphone comes in handy! The Usher is always of great help to your photographer/videographer as they know your guests' names and can get away with ordering them around and shouting at them. The confetti throwing photo is always a bit tricky, you'd be surprised at how quickly people start acting like children when handed confetti! Also tell your Usher to ask the guests to throw the confetti up in the air as opposed to at you, that way it will fall nicely onto you from above;
- Direct guests to the reception and help them find their table;
- Announce the speeches and round up guest for the cutting of the cake and first dance. This is quite helpful as guests often get a little drunk, wander off and sometimes end up missing the first dance!

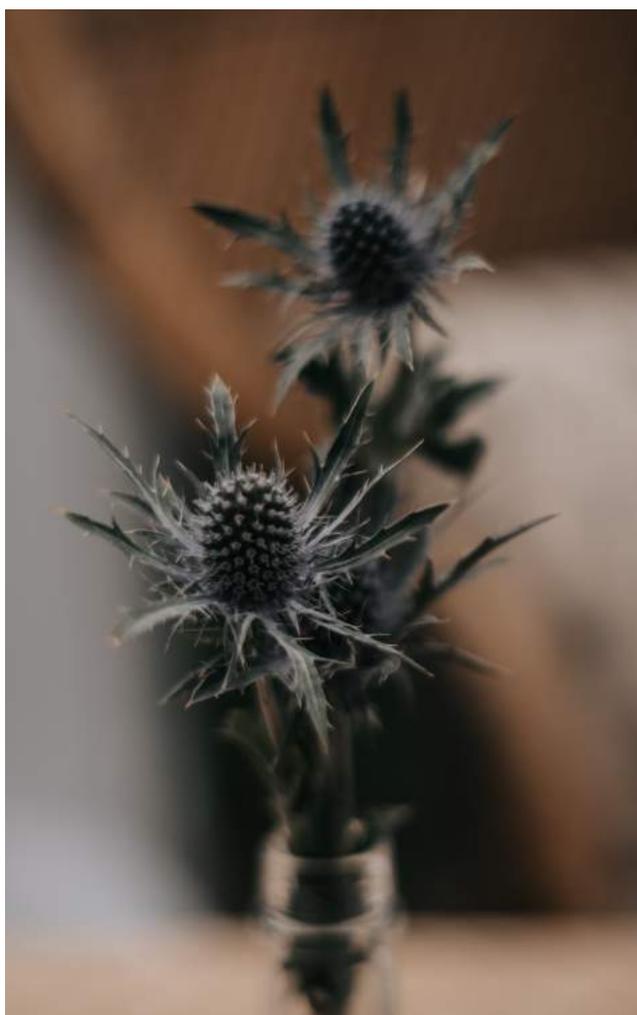
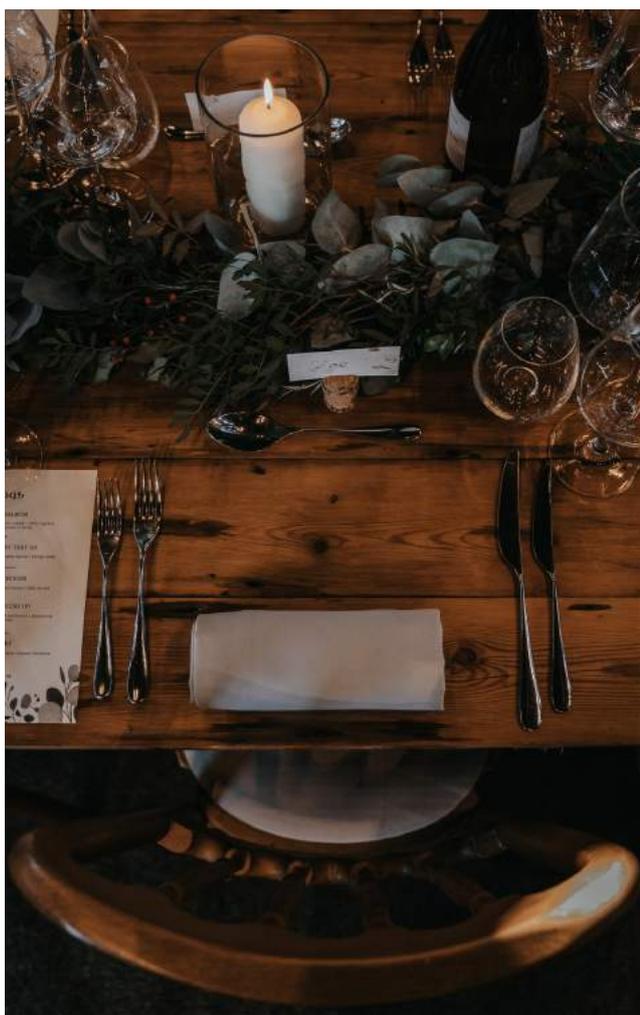


## Tip No. 5 LESS IS MORE

This applies to both decorations and entertainment. Keep it simple.

I have seen weddings where the couple booked a live band and a photobooth and set them up at the same time but in different rooms. The photobooth got a lot more attention than the band which resulted in an empty dancefloor and a very awkward time for the band. The bride and groom and most of the guests missed the set and it felt like a bit of a waste of money! If you plan to book a lot of different entertainment, the best thing to do is to space them out throughout the day. For example it's always a good idea to plan something after the ceremony to keep your guests busy before the wedding breakfast.

The same applies to decorations, don't over do it. When you start creating your pinterest moodboard you're going to see a lot of very different but equally beautiful decoration ideas and it'll be tempting to try and make everything fit within your theme (and budget). But when it comes to decorating, less is more, especially for your tables. Bear in mind you will need enough room for plates, cutlery, glasses, napkins, bottles of wine and water, place cards and so on. My tip is to pick one main decoration (be it a flowery center piece, a macrame table runner...) and then only add a few small touches like a couple of tea lights, some dried flowers in a small vase etc...



Bonus tips for  
**stress free**

WEDDING PLANNING



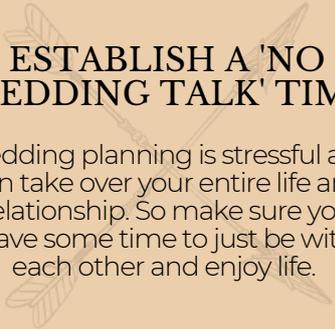
**USE A WEDDING TIMELINE**

Figure out the top priorities and make an outline of what needs to be done by when and stick to it.



**DELEGATE**

If someone else is fully capable of doing it and you trust them, let them handle it!



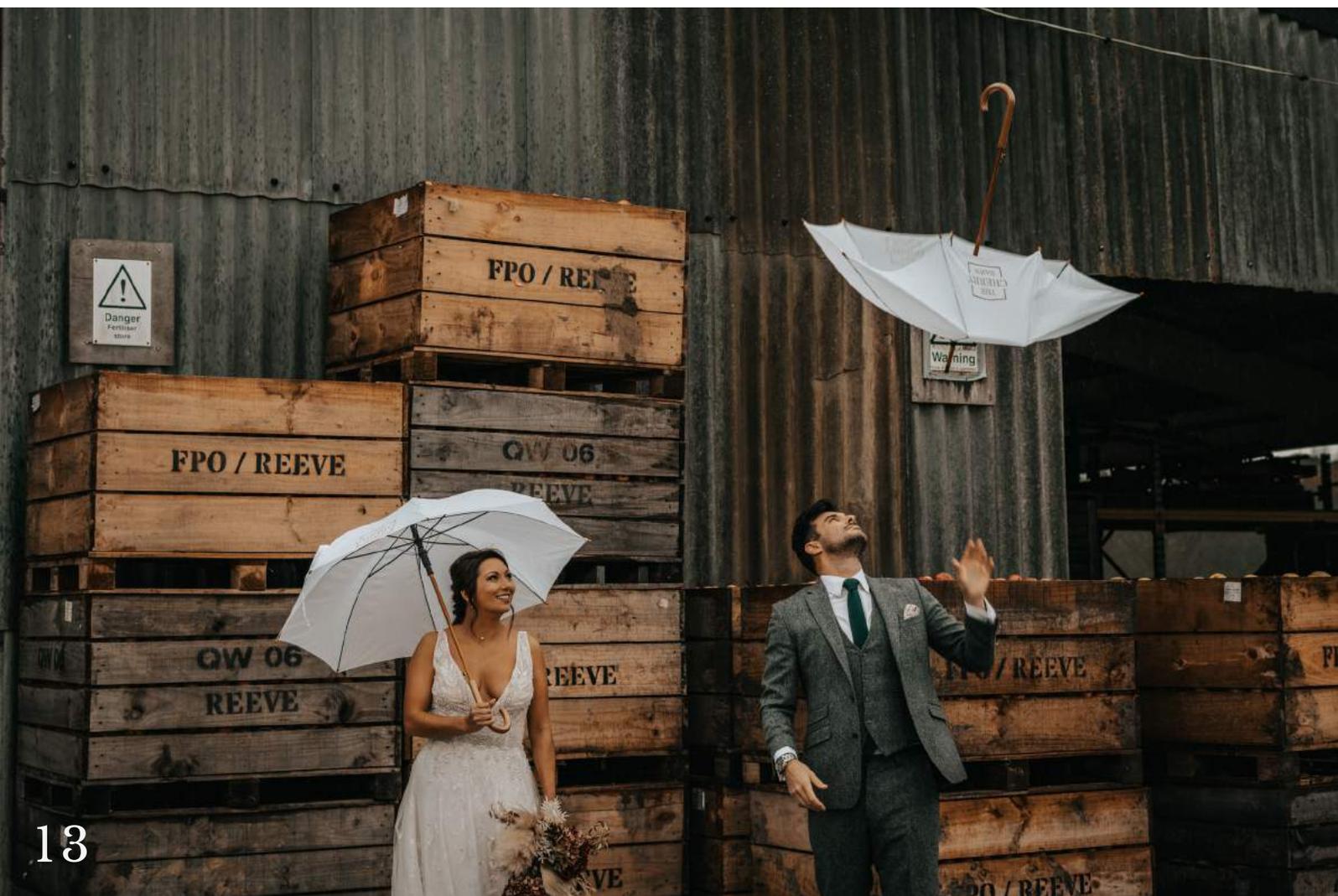
**ESTABLISH A 'NO WEDDING TALK' TIME**

Wedding planning is stressful and can take over your entire life and relationship. So make sure you have some time to just be with each other and enjoy life.

THE ULTIMATE  
*Wedding Checklist*

Print the next page and start ticking boxes to keep track of what you've done and what's left to do.

You're welcome.



THE ULTIMATE  
*Wedding Checklist*

**PLAN**

- |  |   |
|--|---|
| <input type="checkbox"/> Budget                | <input type="checkbox"/> List of group photos |
| <input type="checkbox"/> Date <i>(dup!)</i>    | <input type="checkbox"/> Groomsmen's outfits  |
| <input type="checkbox"/> Guest list            | <input type="checkbox"/> Bridesmaids' outfits |
| <input type="checkbox"/> Pinterest moodboard   | <input type="checkbox"/> Gift list            |
| <input type="checkbox"/> Theme + Colour scheme | <input type="checkbox"/> Speeches             |
| <input type="checkbox"/> Seating plan          | <input type="checkbox"/> Honeymoon            |

**BOOK**

- |  |   |
|--|---|
| <input type="checkbox"/> Venue(s)                          | <input type="checkbox"/> Hair + Make up Artist(s) |
| <input type="checkbox"/> Photographer(s) + Videographer(s) | <input type="checkbox"/> Florist                  |
| <input type="checkbox"/> Caterer                           | <input type="checkbox"/> Celebrant                |
| <input type="checkbox"/> Cake                              | <input type="checkbox"/> Accommodation            |
| <input type="checkbox"/> DJ/Band                           | <input type="checkbox"/> Transport                |

**BUY *(or make)***

- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> Dress       | <input type="checkbox"/> Decorations                |
| <input type="checkbox"/> Tux         | <input type="checkbox"/> Save the dates             |
| <input type="checkbox"/> Shoes       | <input type="checkbox"/> Invites/Wedding website    |
| <input type="checkbox"/> Rings       | <input type="checkbox"/> Place cards + Seating plan |
| <input type="checkbox"/> Veil        | <input type="checkbox"/> Menu                       |
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Party favours              |

**TO DO**

- |   |   |
|---|---|
| <input type="checkbox"/> Buy wedding insurance                | <input type="checkbox"/> Choose music             |
| <input type="checkbox"/> Send save the dates                  | <input type="checkbox"/> Pay suppliers            |
| <input type="checkbox"/> Send invitations                     | <input type="checkbox"/> Get nails done           |
| <input type="checkbox"/> Choose menu                          | <input type="checkbox"/> Clean engagement ring    |
| <input type="checkbox"/> Pick flower arrangements             | <input type="checkbox"/> Have a good night sleep! |
| <input type="checkbox"/> Choose cake flavour(s)               | <input type="checkbox"/> .....                    |
| <input type="checkbox"/> Give notice to local register office | <input type="checkbox"/> .....                    |

# STEP 3

## Be yourself.

This one should be easy. Your wedding is about celebrating YOU, your love and all your quirks. So go ahead, break tradition and do things your own way!



# QUIRKY + ALTERNATIVE ideas

Cause being different ROCKS

Face masks as party favours

Create an Amazon wish list  
for your gift list

Bucket list guest book - ask your  
guests to give you ideas for your  
next adventure

Rent an ice cream van for  
refreshing snacks on a hot  
summer wedding

Make guests find their seat by first locating a  
funny picture of them on a board

Use bubbles instead of confetti (+  
environment friendly!)

Pots of thyme as table decorations -  
smells nice and doubles up as party  
favours if you tell your guests to take  
them home at the end of the night

On the tables put  
photos of yourselves at  
different ages  
corresponding to  
table numbers

Hangover survival bags as  
party favours

Confetti bar - let your guests  
choose what confetti they'll  
throw (dried flowers, bubbles,  
fairy dust, rose petals etc)

Have the groomsmen &  
bridesmaids write a speech for  
you that you will only discover  
as you read it





A w e s o m e  
**honeymoon**  
destinations

**FEEL LIKE LAYING ON  
THE BEACH ALL DAY?**

The Cayman Islands  
Aruba  
Fiji  
The Virgin Islands  
Greece  
Tahiti  
The Maldives  
Cuba  
Jamaica  
Greece  
Hawaii  
Mexico  
Bali  
Barbados



**LOVE MOUNTAINS  
AND SCENIC VIEWS?**

Iceland  
Australia  
Norway  
New Zealand  
Banff National Park  
Dolomites  
Faroe Islands

**WANT TO DISCOVER A  
DIFFERENT CULTURE?**

China  
Japan  
Peru  
Dubai  
Indonesia  
Thailand  
South Africa  
Morocco



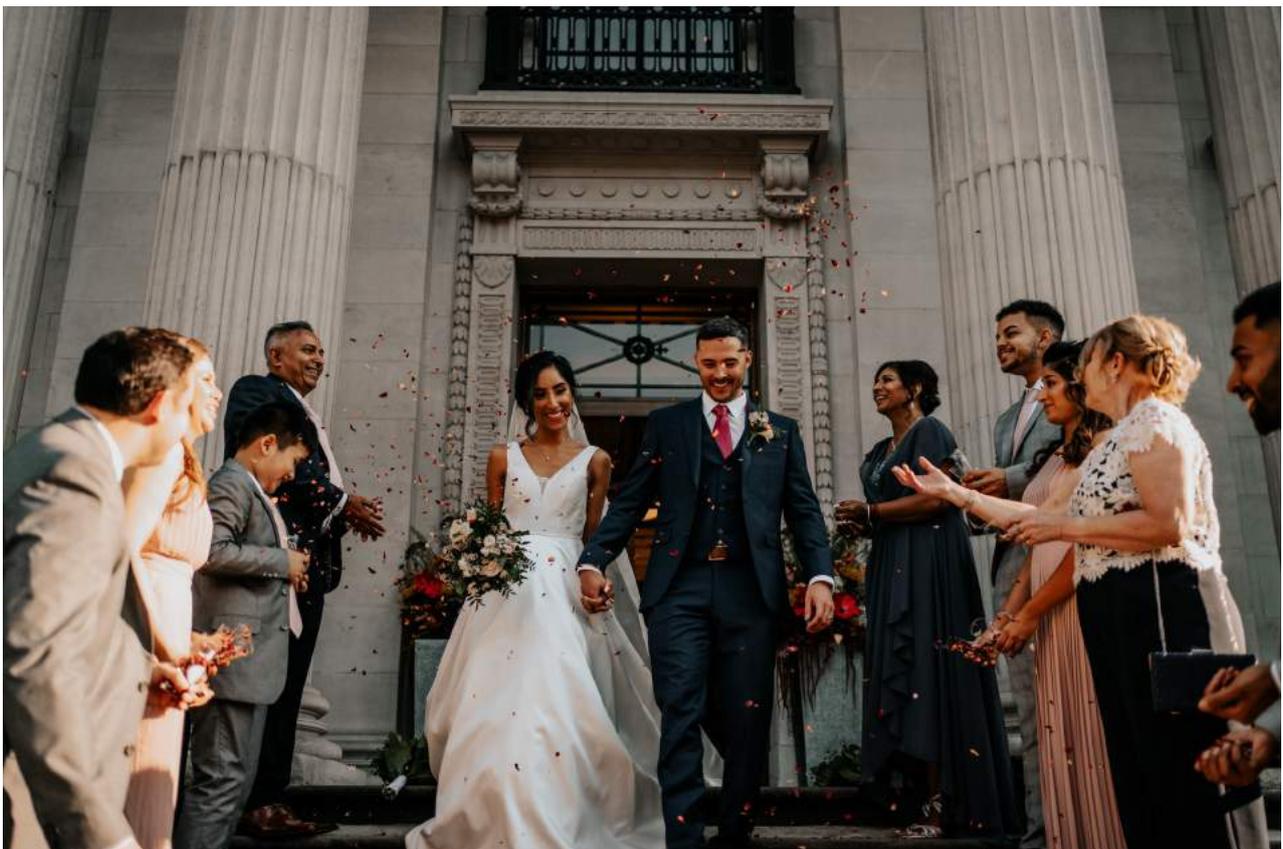


N O W

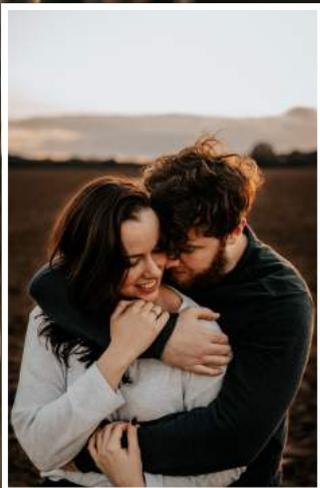
# Let's get planning!

I hope this guide will help.  
Happy wedding planning!

T h a n k s   f o r   r e a d i n g ,   y o u   r o c k !



# about the author...



HI THERE, I'M LUCIE.

*I'm a photographer.  
Passionate, dog-approved and overflowing with creativity.*

I have a passion for raw emotions and authentic storytelling. I like the real stuff, couples who celebrate their own quirks and break tradition to do things their own way. I get you. Traditional wedding photos make me cringe. I think it's unfair for people to spend so much time and money planning their unique dream wedding only to be left with boring old fashioned wedding photos.

If I had to describe my style I think I would say it's a mix of documentary/relaxed and alternative. I love people watching and to me candids are the best way to tell the story of your wedding day. I capture real, unposed, unexpected moments and all the little details that took you months to plan.



[www.the-unscripted.com](http://www.the-unscripted.com)



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The Unscripted



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I don't shoot what it looks  
like, I shoot what it feels like.

EST.



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