

THE LITTLE PAPER SHOP

*Creative services*  
FOR BUSINESS



FOR THE CONNOISSEURS OF ALL THINGS  
CREATIVE AND DESIGN...

your comprehensive guide to our design and branding services

## CLIENT TESTIMONIAL

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Absolutely in love with this, you have done such an incredible job creating my brand. Took every idea and rolled with it, I'm obsessed and can't wait to get cracking with some new ventures 📍🥰

Thank you to everyone who was involved in this design xx

ABBI @ HOUSE OF ARWEN

# Hey there.

## WE'RE THE LITTLE PAPER SHOP

- Based locally in Nantwich, Cheshire
- A 5-woman local studio with a extensive range of creative skills and talents
- Long established and renowned luxury design and printing studio
- Known for working with local, creative and hospitality-based business to elevate and amplify their brand look and communications



## HOW WE CAN HELP YOUR BUSINESS

# Brand development experience

Our wide-reaching creative skills mean that we can provide an all-inclusive service to your business. Our experience, passion and illustrative approach elevates our customer's brands to another next level, standing out uniquely against the competition.

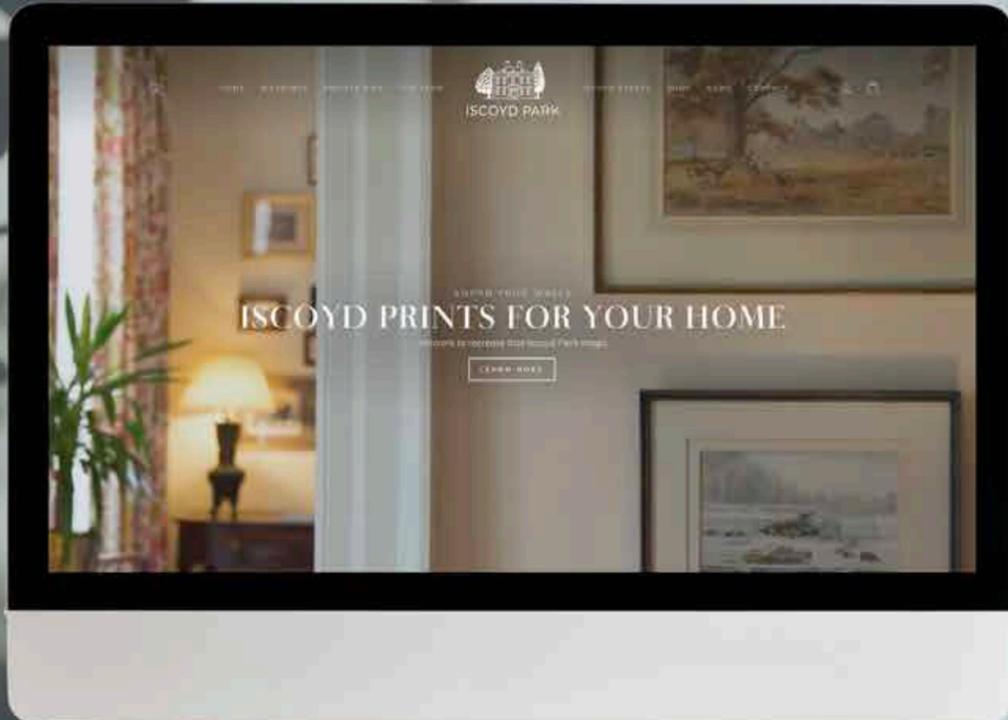
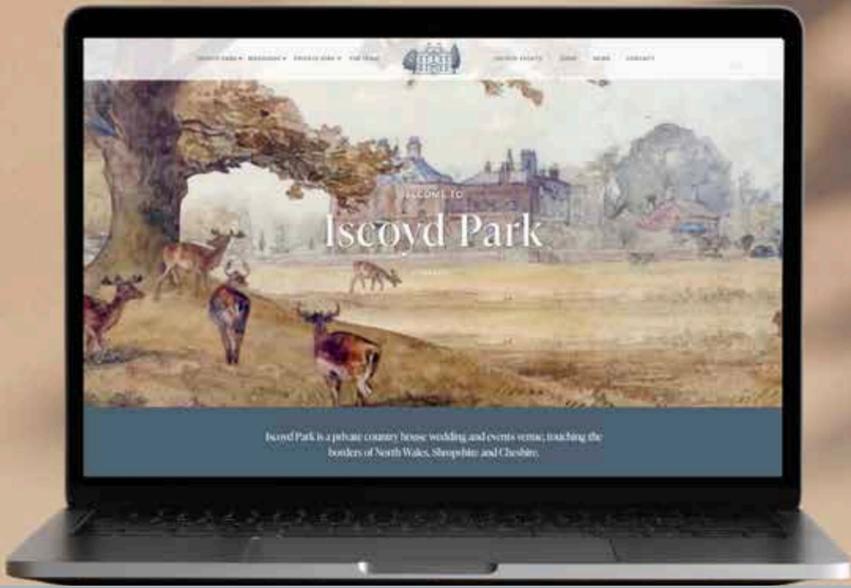
- BRAND AND LOGO DEVELOPMENT
- BUSINESS STATIONERY DESIGN AND PRINT
- SHOPIFY E-COMMERCE SOLUTIONS
- PHOTOGRAPHY
- CUSTOM ILLUSTRATION WORK
- MARKETING STRATEGY AND EXECUTION
- SOCIAL MEDIA SUPPORT
- WEBSITE BUILD AND DEVELOPMENT
- E-MARKETING DESIGN

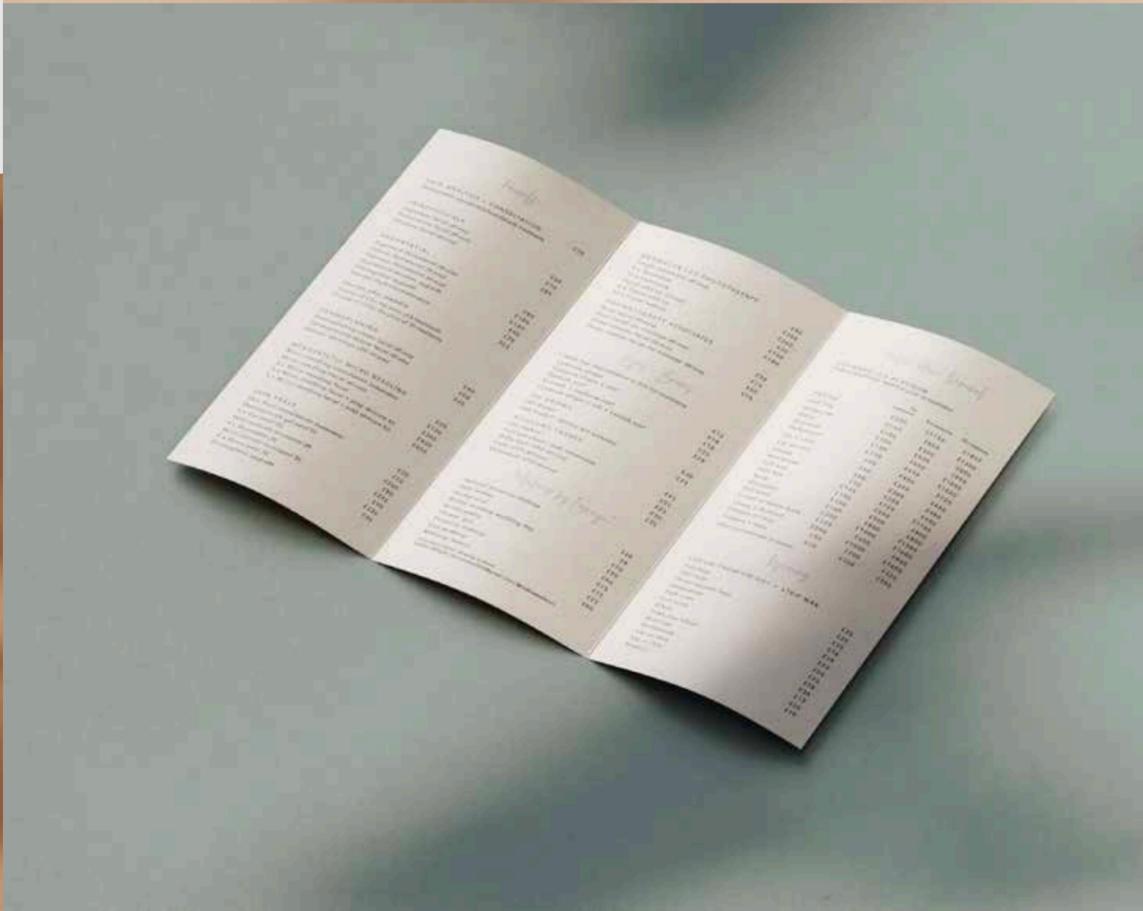
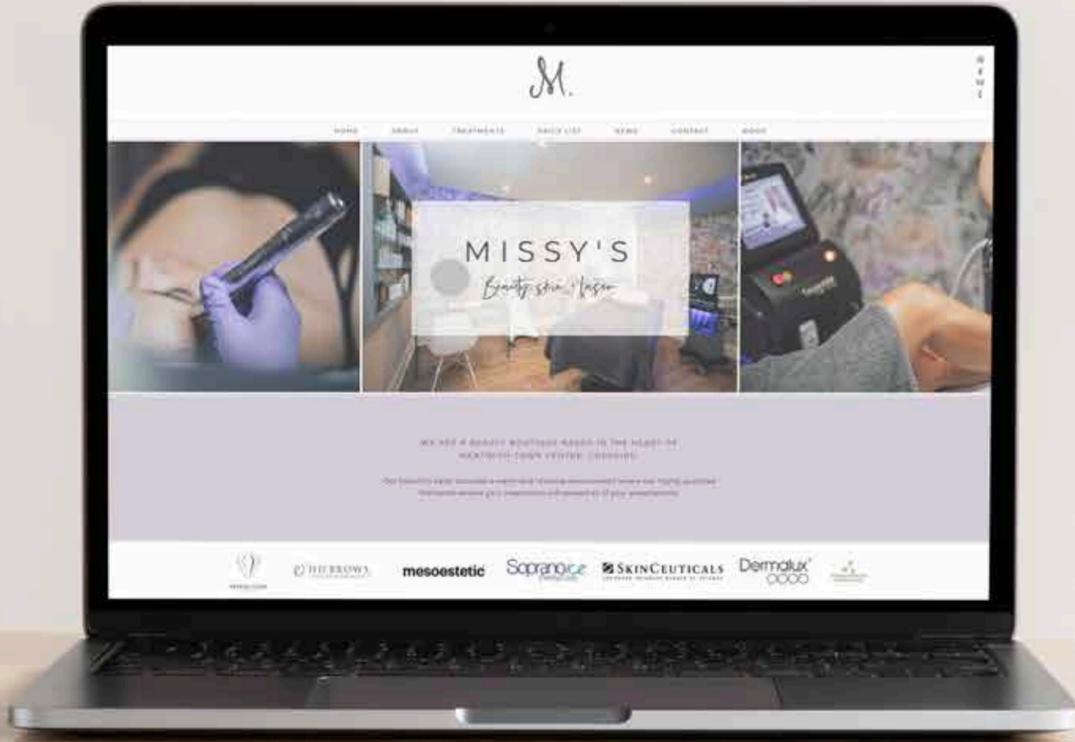
## THE WORK

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Over the next few pages we've put together some of our recent branding projects. These range from full branding to print and web development

JUST TO SHOW OFF A LITTLE MORE OF  
WHAT TLPS HAVE TO OFFER





HOUSE OF Arwen



HOUSE OF Arwen

Hey fellow hair goddess

Oh hey  
FELLOW  
HAIR GODDESS

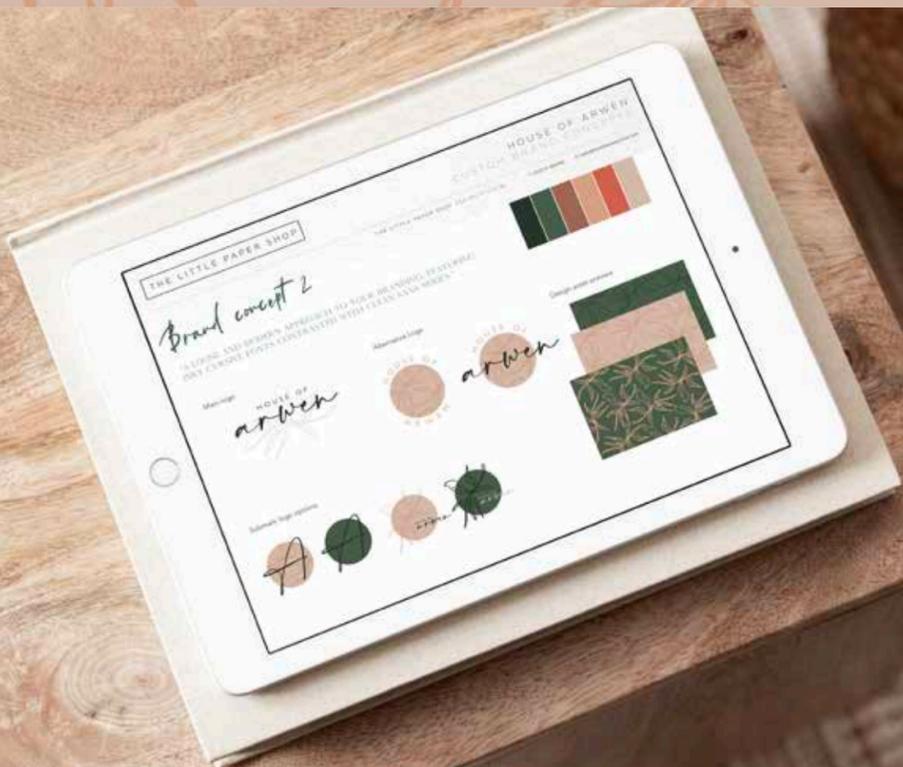
GORGEOUSNESS INSIDE FROM,

HOUSE OF Arwen

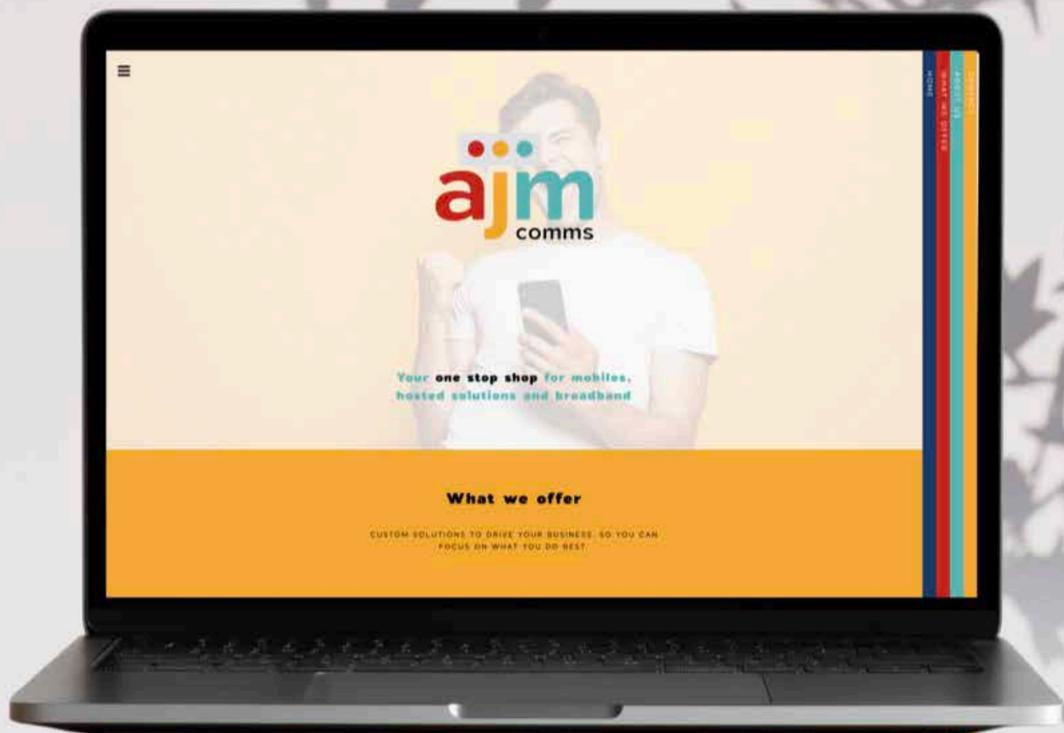
@houseofarwen78 | 78 Hospital Street, Nantwich, CW5 5RP



Form with fields for Name, Treatment, On, At, AM, PM, With, and From. Includes social media icons and address: @houseofarwen78 | 78 Hospital Street, Nantwich, CW5 5RP



A form titled 'Gift Card' with fields for To, Amount, Expires, Authorized by, and From. Includes social media icons and address: @houseofarwen78 | 78 Hospital Street, Nantwich, CW5 5RP



THE WHITE LION

THE DRINK'S ON US

Our July subscriber only treat for you



YOUR EXCLUSIVE JULY SUBSCRIBER ONLY TREAT

THE DRINK'S ON US

Come and dine with us this July - from our main or garden menu, and receive a drink of your choice absolutely FREE.

- House wine
- Craft & local beer
- House spirit
- Salt series

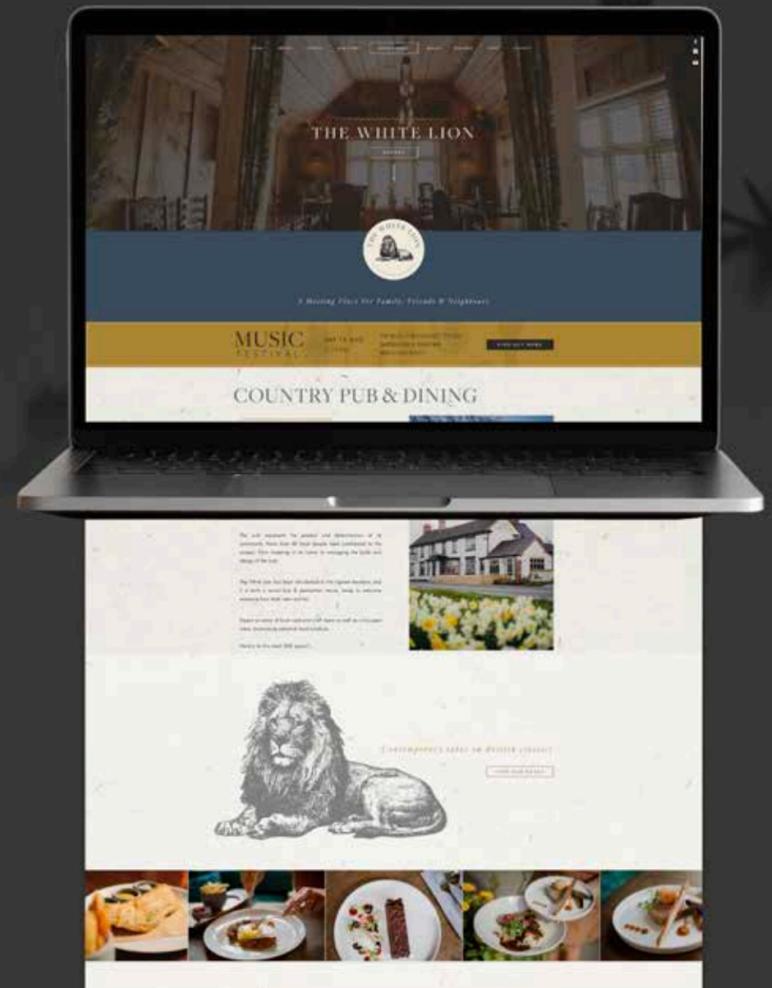
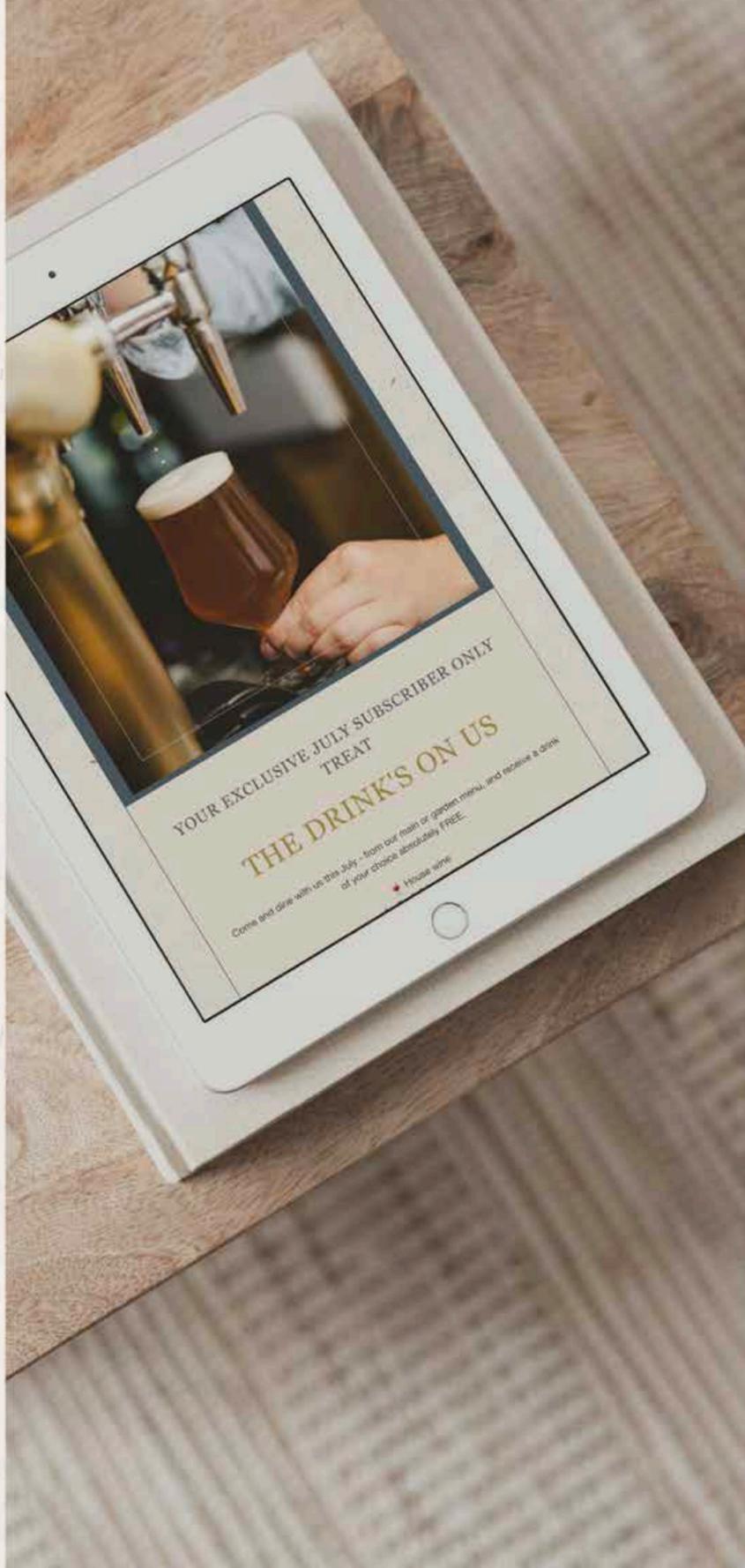
HOW TO REDEEM:

Simply show your email to a member of staff when you order your food. Available Wednesday to Saturday 12 - 4pm.

Terms & Conditions: This offer is available from Wednesday 12 - 4pm. It is available on the main or garden menu. Please note a minimum spend of £10 & a bottle top is required. This offer is only valid for the July 2022. The White Lion reserves the right to amend this offer at any time.

BOOK YOUR TABLE

THIS JULY, HAVE A DRINK ON US


CHAMPAGNE

& sparkling wine tasting evening

7PM, THURSDAY 25 MAY

JOIN NEIL GOLDIE FROM HOUSE OF TOWNEND ON THE TERRACE

Enjoy a delightful spring evening of bubbles, accompanied by delicious canapes and great company - £29.95 per person.

SCAN ME



Visit our events page online for all the details



THE WHITE LION

LIGHT LUNCH MENU

- Fish Finger sandwich | £12.95
- Steak sandwich | £8.95
- Cajun Wrap | £12.95
- Chips, crushed peas & house tartare | £14.95
- Credit topped broche loaf & fried hens egg | £14.95
- fries and slaw | £14.95

(3-4 WEEKS)

THE  
*Brand-Builder*  
PACKAGE

425.00



"PROVIDING ALL THE ESSENTIALS, THIS IS THE PERFECT PACKAGE FOR THOSE BUSINESSES LOOKING FOR BEAUTIFUL AND THOUGHTFUL BRAND DESIGN, WHOM MAY BE MORE CONSCIOUS OF COSTS - A COMMON CONSIDERATION WHEN LAUNCHING A NEW BUSINESS!

YOU MIGHT BE A COMPLETELY NEW START-UP, OR AN ESTABLISHED BUSINESS LOOKING FOR A COST-EFFECTIVE REFRESH TO YOUR BRAND"

#### BRAND & LOGO DEVELOPMENT

- Client questionnaire to help guide your thought process on your brand requirements and style - Project launch and consultation meeting (in person at the studio or virtually)
  - Brand Pinterest board collaboration
    - 2-3 original logo concepts
  - Submark and alternate logo development
    - 2 rounds of revisions to perfect
      - Logo and colour usage guide
- Logo delivered in all required formats, including watermark

#### SOCIAL MEDIA DESIGN

- Social media profile imagery provided for up to x 2 accounts (for example: your Facebook profile and banner designs, plus Instagram handle profile image)
  - Sized and uploaded to your accounts on your behalf for ease

#### PRINT DESIGN

- x 250 standard (85mm x 55mm) business cards, printed on a heavyweight card stock for a premium finish\*

\*Please note that additional costs may be required for luxury printing finishes if requested

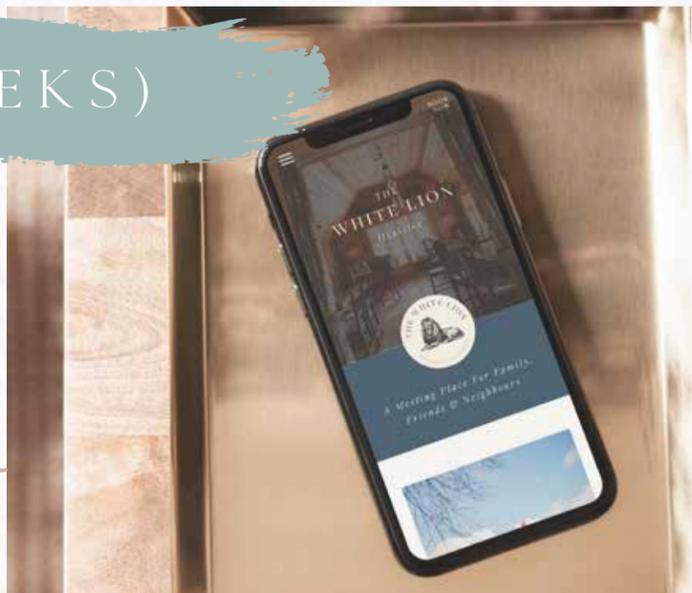
(5-6 WEEKS)

THE  
*Ultimate Launch*  
PACKAGE



825.00

payable in 2 monthly instalments



”DESIGNED TO DELIVER A SERIES OF EFFECTIVE MARKETING TOOLS TO TAKE YOUR BUSINESS TO NEW HEIGHTS. THIS HIGHLY PERSONALISED AND THOUGHTFUL PACKAGE GIVES BRANDS THE ULTIMATE TOOLKIT TO BUILD A PROFESSIONAL PRESENCE WITH PLENTY OF PERSONALITY!

PERFECT FOR EITHER A START-UP LOOKING TO MAKE THEIR MARK IN THEIR INDUSTRY. OR FOR AN ESTABLISHED PLAYER WANTING TO REFRESH AND REVIVE THEIR BUSINESS WITH A NEW LOOK”

#### BRAND & LOGO DEVELOPMENT

- Client questionnaire to help guide your thought process on your brand requirements and style
- Project launch and consultation meeting (in person at the studio or virtually)
  - Brand Pinterest board collaboration
  - 4-5 original logo concepts
  - Submark and alternate logo development
  - Corresponding brand pattern and texture
    - 3 rounds of revisions to perfect
  - Full brand style guide; including logo, colour, font and image usage
- Logo and design elements delivered in all required formats, including watermark

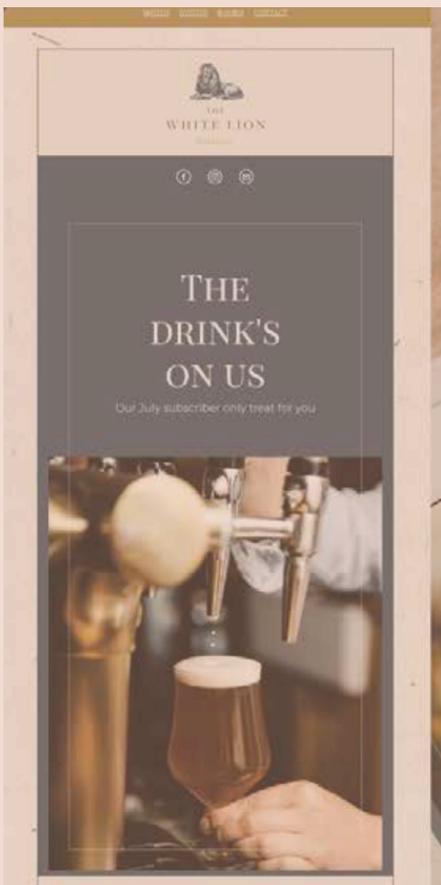
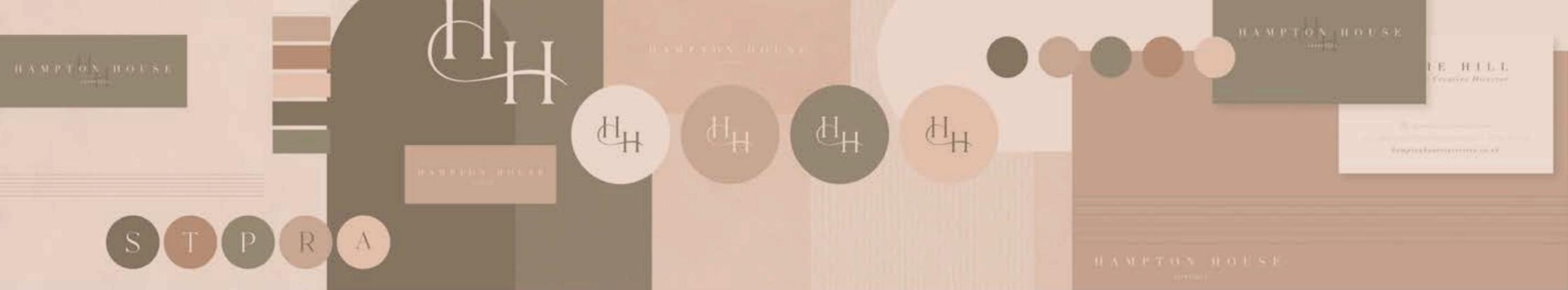
#### SOCIAL MEDIA DESIGN

- Social media profile imagery provided for up to x 2 accounts (for example: your Facebook profile and banner designs, plus Instagram handle profile image)
  - Sized and uploaded to your accounts on your behalf for ease
  - Instagram story highlight cover creation
  - Instagram story frames

#### PRINT DESIGN

- x 250 standard (85mm x 55mm) business cards, printed double-sided on a heavyweight card stock for a premium finish
- x 100 standard (A6 (105mm x 148mm) promotional postcards, printed double-sided on a heavyweight card stock for a premium finish\*

\*Please note that additional costs may be required for luxury printing finishes if requested



THELITTLEPAPERSHOP.COM   

