

CLEVELAND BRIDAL MAKEUP

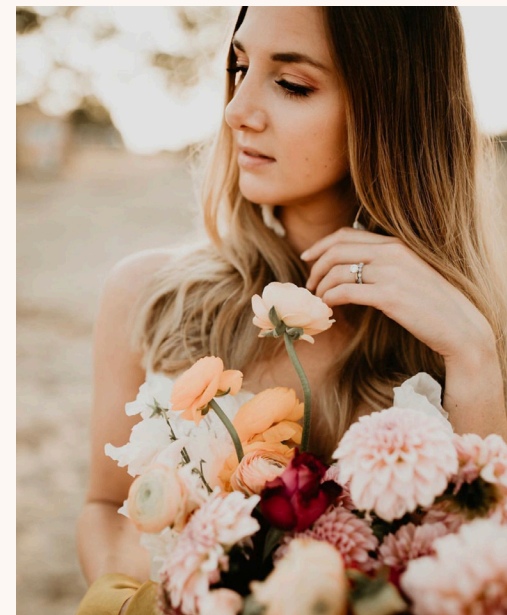
BRIDAL BEAUTY PARTNERS

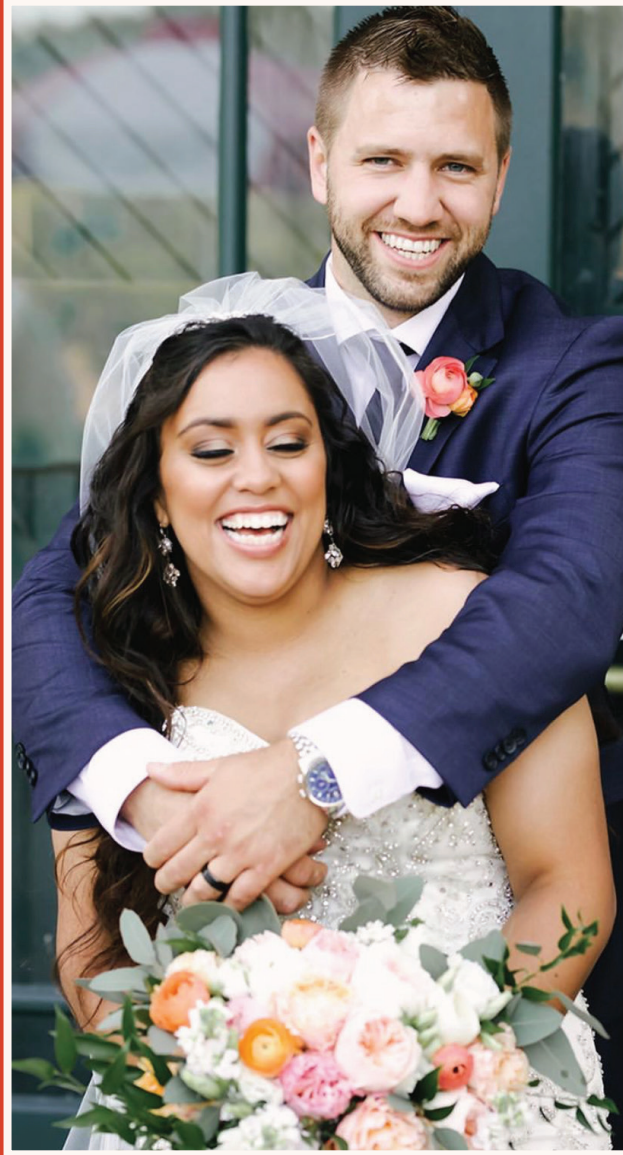
Welcome Guide



We empower brides to *look & feel* their best with our expert bridal beauty experience.

Cleveland Bridal Makeup partners with brides to bring ease, confidence and authentic beauty to their big day. Our bridal beauty service helps brides become the best versions of themselves with expert skincare advice, seamless planning, and an empowering beauty experience.





Hey Bride -

We know you're busy planning *all the things* for your big day. You have a vision for this special time in your life, and you want to look your best every step of the way (as you should!) The thing is, you're struggling to know where to turn for you. **Who can you trust to make your bridal beauty dreams a reality? To make you feel confident and help you shine?**

We see your stressed, frustrated & overwhelmed self out there, and let us just say - we're here for you. At Cleveland Bridal Makeup, we aim to help brides be at their best so they can be fully present & at ease on wedding day.

Because girl - **you deserve to be the best version of you throughout your entire bridal experience.**



Our goal is to bring out your truest self by creating a look distinctive to you. We carefully listen to your thoughts, ideas and vision to get a sense of how we can best enhance your features & create a look to fit your wedding aesthetic. Our team focuses on creating a look that highlights your natural beauty & personality instead of spiraling down the trend tunnel.

What makes our makeup experience different from most is that we take a holistic solution to ensuring your glow. Your skin is the foundation to the foundation- the texture, moisture, and all these little details are a big part of a truly flawless look. That's why we include a skincare consultation with our licensed esthetician as part of our process. In other words... we make sure you get your glow up, girl.



No bride should feel uneasy about their wedding experience because they're unsure of how to become as the *best version* of themselves.



I'm Bonnie, Founder & Creative Director of Cleveland Bridal Makeup. I started this business not just out of a passion for makeup and beauty, but out of a genuine love for bridal. My sole focus is on helping you elevate into the best version of **you**. I believe beauty goes beyond just the right foundation or lip color- at CBM, we operate from the mentality that **beauty comes from within**. That's why we help you feel seen, heard and beautiful. I want you to feel 110% confident and beautiful on wedding day, and I've crafted a special process to help get you there.

Meet The Team

Who We Are

Cleveland Bridal Makeup exists to make people feel heard, beautiful and valued. We marry our artistry with our passion for helping people feel good to provide a seamless bridal beauty experience. We help brides be at-ease & feel confident throughout their wedding experience, knowing they have a caring, expert beauty team on their side.



Together, we value

PEOPLE *before things*, **Respect & HARD WORK**,
meaningful EXPERIENCES & relationships, and *Self-Authenticity!*



Bonnie

MRS MOM

No need to worry, she will
do the worrying for you.



Ashly

MS EASY BREEZY

Nothing can ruffle this
gal's feathers- cool, calm
and collected at all times.



Temeaka

MS SIMPLY ELEGANT

She can make anything
look good.



Diamond

MS LIFE OF THE PARTY

You'll always have fun
when this gal's around.



Areal

MS ZEN DEN

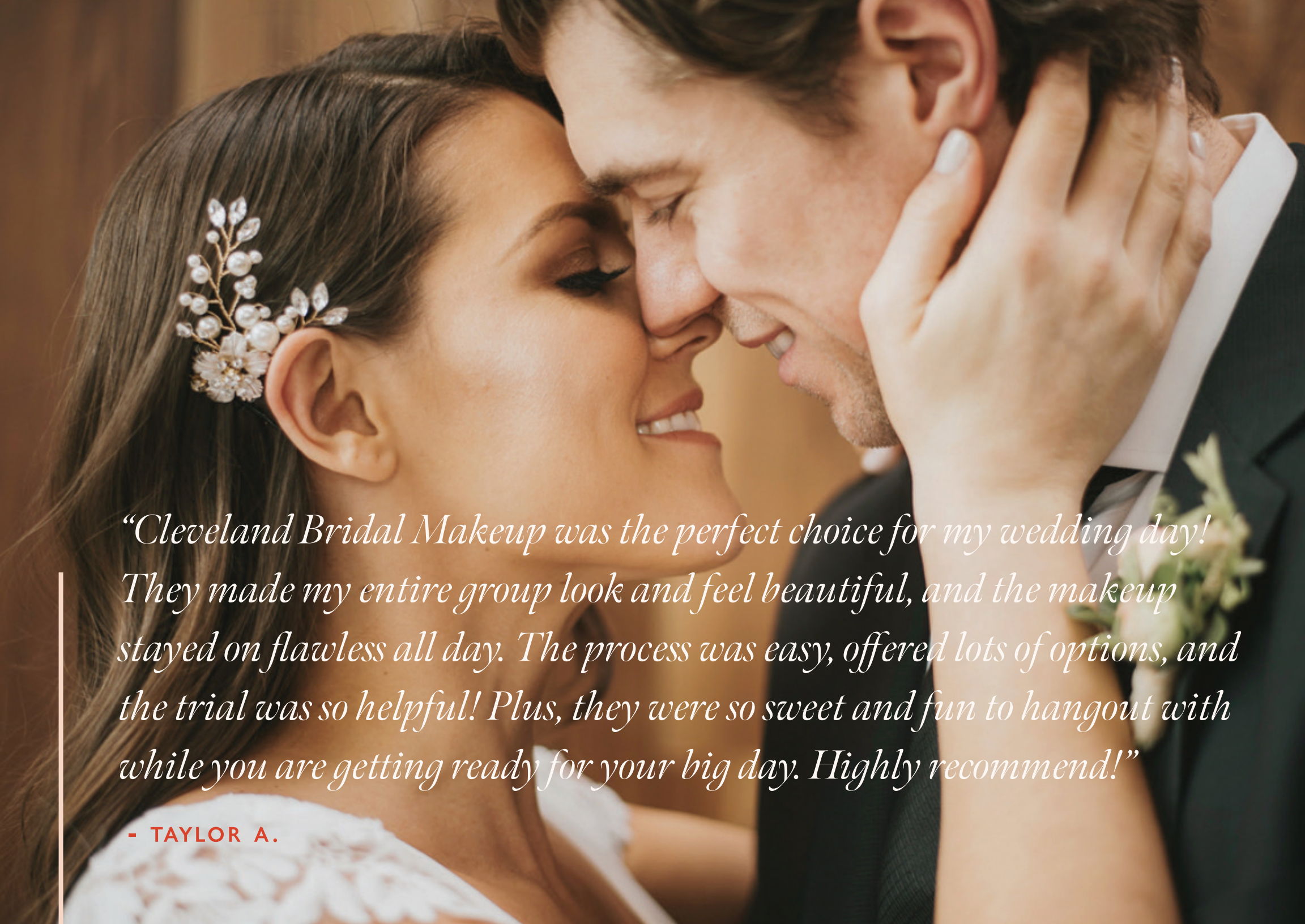
She has it all in the bag-
literally.



Sabrey

MS ARTSY

The quiet storm that
marries art and accuracy.



“Cleveland Bridal Makeup was the perfect choice for my wedding day! They made my entire group look and feel beautiful, and the makeup stayed on flawless all day. The process was easy, offered lots of options, and the trial was so helpful! Plus, they were so sweet and fun to hangout with while you are getting ready for your big day. Highly recommend!”

- TAYLOR A.

This is how we do it.

01

We Get To Know Each Other

Once you've filled out our questionnaire, we'll send over our pricing guide and you'll let us know if you'd like to move forward! Once we have the details of your event, we will send over a customized quote and setup an invoice to pay your deposit. Then, we'll begin planning all the following so you feel truly beautiful throughout your entire wedding experience!

02

We Set The Foundation

First things first, we make sure the foundation to the foundation is primed & prepped - your skin. Ever wonder why celebrity makeup looks so gorgeous? That's because they focus on the skin first... it's texture, plumpness, and overall condition effects wear of makeup & allows for a long lasting, flawless look. We'll schedule your virtual skincare evaluation with Bonnie where she'll recommend a skin care regime to follow.

03

We Finesse Your Look

Now for the magic- time to setup a date for your makeup trial! Beforehand, you'll send us inspiration pictures your what you have in mind. Then it's our turn to figure out the details. A trial is exactly what it sounds like - a time to play around, see what works and make a game plan for wedding day. *Trials are strongly recommended but not required.

04

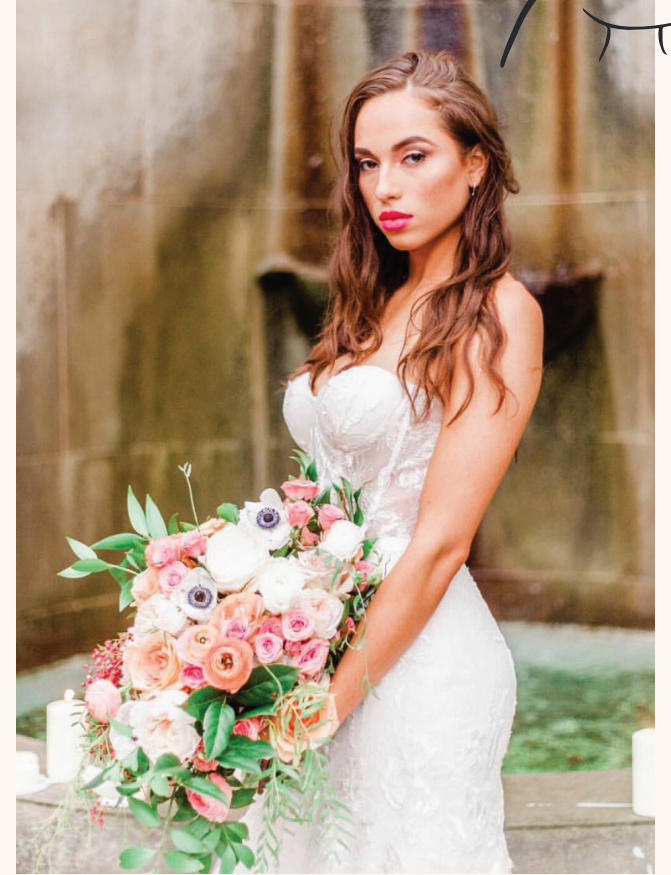
We Add The Setting Spray

Let us own one piece of your planning puzzle and help figure out your morning-of logistics. As seasoned experts in wedding mornings, we know exactly how much time to work with and will coordinate with your other vendors to make for a stress free, getting ready experience. We're always happy to confirm details with your planner or coordinator!

05

You Have a Flawless Wedding Day

As some of the first people you'll experience on wedding day, we make sure to set the right tone & atmosphere for your morning. You'll be completely at ease knowing there's nothing left to question, with every detail communicated and coordinated to perfection. We are known for our fun, relaxing presence on wedding mornings - it's our CBM signature. You, your maids & moms will arrive with a clean face ready to be pampered and toted on as you begin **your best day ever**.



Our Signature Bridal Beauty Experience

This CBM exclusive experience was tailored specifically for our brides looking for an all-in-one, worry-free experience - so you can truly feel & look beautiful throughout your wedding experience.

This service is an exclusive experience with our lead artist + aesthetician, Bonnie.

Virtual Skin Evaluation

To be completed as soon as possible for maximum results.

Airbrush Trial

To be scheduled no more than 6 months prior to your wedding. Includes a mini facial.

Day of Makeup Schedule

Approved by yourself or your planner.

Day of Mini Facial

What could be a better start to your day?! Décolletage treatment.

Day of Airbrush Makeup

Includes décolletage makeup; back and arm shimmer / 90-120 minutes.

Day of Lashes

Customized to your distinctive look.

Day of Touch Up Kit

Lip liner, liquid lipstick or gloss, and pressed powder.

Total cost is \$497 (\$620). Travel to some locations is additional.

The Finer Details

Here's what to expect for our Signature Bride's tribes, along with any bride looking for a more standard makeup application experience.

**One of our stellar CBM artists will be assigned to you based upon your preference and our availability.*

01

Save Your Date

First things first, reserve your date in our schedule with a non-refundable fee of \$75. Included in this booking fee is the exclusive skin evaluation & follow up with Bonnie!



02

The Trial

Trial Traditional Makeup: \$85
Trial Airbrush Makeup: \$105



03

The Big Day

Traditional Makeup Application: \$95
Airbrush Makeup Application: \$115

Travel is charged at \$65 per hour.

**Please supply the address of where you'll be getting ready for a firm quote.*



FAQ's

Does The CBM Team Come To Us?

Yes! We will come to you for your makeup appointments, including trial and day-of. However, the skin evaluation with Bonnie will be a virtual meeting.

Does CBM Charge For Travel?

Travel within 30 minutes of Cleveland Heights is at no additional cost. Per google maps, anything that is longer than that will have a travel fee. The charge is \$65 per hr. We only charge for travel one-way and it doesn't include the duration of the application.

Who Will Be Performing Skin Evaluations?

Bonnie is the lead skincare specialist and a licensed esthetician. No matter who your makeup artist is, Bonnie will still be performing the skin evaluation.

Do You Offer Partial Makeup Applications (Eyes Only Or Lashes Only)?

We do not offer partial makeup applications.

Do You Have A Minimum?

Our pricing is structured to best fit your needs and does not require a minimum.

How Many Full Makeup Applications Can One Artist Handle?

Up to 7. If you would like to have an additional artist to make things go quicker, the cost will be \$95 to have the artist. If the bridal party is 8 or more, we will provide the artist complimentary.

What About Touch Ups?

There will be an additional charge of \$100 per hour after completion of the makeup leading up to the wedding.

If I Don't Want Lashes, Does It Reduce The Cost Of The Makeup Application?

Lashes are included in every makeup application. If someone doesn't wish to have them, that's okay but there is no reduction in cost.

How Do I Pay You?

We only take digital payments (Debit/Credit Card, Apply Pay, Paypass, Venmo, CashApp).

Next Steps

Questions?

Don't hesitate to reach out to us with any questions! We're here to serve, gal. Just hit the button below.

REPLY TO US

Save Your Date

If you're ready to make things official, click the link below to save your date and we'll get you all setup!

SAVE YOUR DATE

We can't wait to help you look & feel at your best!

